How can Academy member benefits make you a more valuable employee?

I won’t have to spend work time searching for food, nutrition and health news. I have the best information delivered to me in Eat Right Weekly, Food & Nutrition Magazine® and the Journal of the Academy of Nutrition and Dietetics.

I can earn required continuing professional education (CPE) for free from online webinars and quizzes without ever leaving the office.

I can get fast, accurate answers to tough research questions from staff RDNs in the Academy’s Nutrition Information Services. I’ll spend a lot less time hunting information down on my own.

I have access to the best scientific and evidence-based nutrition information 24 hours a day through the Academy’s online Evidence Analysis Library®.

Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy’s online referral network, Find an Expert.

I can attend the annual Food & Nutrition Conference & Expo™ (FNCE®) at a great discount, gaining connections, valuable knowledge and tons of CPE opportunities.

I can purchase products and publications at a member discount.

How can the Academy help your business achieve its mission and/or vision?

The Evidence Analysis Library® keeps our company on the leading edge of dietetics practice with reliable, evidence-based research from experts in the field.

We can personalize and print the Academy’s Eat Right Tips client educational handouts for our office.

The find an Expert online referral service expands our client base, helping achieve our mission of promoting health and wellness in the community.

The Academy’s online Marketing Center provides training resources and tools to help us create a respected brand.

How much can a $234.00 investment in Academy membership save your employer this year?

Subscription to the Journal $385.00
Annual value of CPE offered in the Journal $2,430.00
Subscription to the Evidence Analysis Library® $250.00
Listing in Find an Expert $249.00
TOTAL: $3,314.00

These four benefits alone are valued at over $3,000.

Divide the annual cost of membership into a daily cost and then compare it favorably to something inexpensive, like a cup of coffee.

Example: “Academy dues only cost 60 cents per day, much less than a cup of coffee.”

Visit www.eatrightPRO.org/memberbenefits for more information on the Academy’s many additional programs, products and services.

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