

Identification of Mega Issues

Mega issues are overriding issues of strategic importance, which cut across multiple goal or outcome areas. They address key strategic questions the organization must answer, illuminating choices the organization must make and the challenges that will need to be overcome in moving toward the envisioned future. They articulate the questions that will need to be asked and answered by the Association in the next 3–5 years. Mega Issues are considered by the House of Delegates Leadership Team for discussion by the House of Delegates.

What is the mega issue (please use no more than 1–2 sentences to describe)?

How is this issue related to the Academy's strategic plan?

<http://www.eatrightpro.org/resources/leadership/board-of-directors/strategic-plan>

What is the context for the issue as it relates to practice?

Please list citations/references associated with the issue.

Please provide your contact information so more information can be obtained if needed.

Name:

Member Number:

Please return this form to hod@eatright.org or fax it to 312/899-4790.