The Academy of Nutrition and Dietetics Inclusion, Diversity, Equity and Access (IDEA) Promotion Grant provides an up to $10,000 grant to support diversity recruitment and retention projects by dietetics education programs accredited/approved by the Accreditation Council for Education in Nutrition and Dietetics (ACEND®), Academy affiliates, dietetic practice groups and member interest groups.

**ACADEMY IDEA STATEMENT**
The Academy encourages inclusion, diversity, equity and access (IDEA) by striving to recognize, respect and include differences in ability, age, creed, culture, ethnicity, gender, gender identity, political affiliation, race, religion, sexual orientation, size, and socioeconomic characteristics in the nutrition and dietetics profession.

**ACADEMY IDEA PHILOSOPHY**
The Academy values and respects the diverse viewpoints and individual differences of all people. The Academy’s mission and vision are most effectively realized through the promotion of a diverse membership that reflects the cultural, educational, ethnic, experiential, gender, geographical, philosophical, physical, political, racial, religious, sexual orientation, and socioeconomic characteristics of the public it services. The Academy actively identifies and offers inclusive opportunities to individuals with varied abilities, backgrounds, ideas, practice expertise, skills, and talents.

**QUALIFICATIONS**

a) Proposals should address recruitment and retention of an underrepresented group within the profession as outlined by the Academy’s IDEA Statement.

b) Applicant must represent a dietetics education program accredited/approved by the Accreditation Council for Education in Nutrition and Dietetics (ACEND®), Academy affiliate, dietetic practice groups or member interest group.

c) Proposal must identify a project director who will be the Academy’s contact during the grant timeline. The project director must be an RDN who is an Active member of the Academy. Members of the IDEA Committee and the Academy Board of Directors are not eligible to apply.

**OVERVIEW OF PROGRAM**

a) A $10,000 grant is awarded annually to an ACEND® accredited/approved dietetics educational program, Academy affiliate, dietetic practice group, member interest group or other recognized Academy group.

b) The award may not be given multiple times to one group for the same program.

c) The proposals will be treated as confidential, privileged communication.

d) The project director must submit a progress report 6 months after the grant begins (due by March 31, 2024) and a final report (due by May 30, 2025).

e) The project director must agree to share results with dietetics educators, affiliates, dietetic practice groups and member interest groups as appropriate.
SCORING CRITERIA
Grant reviewers will use the following criteria when scoring applications. Check your application prior to submission to ensure all areas are addressed.

Use the following criteria when scoring each application. For each section, select Yes or No, or a single number, with 1 as a low score, on each criterion scale. 1-3 represent poor criteria alignment, 4-7 represent average criteria alignment, and 8-10 represent strong criteria alignment. (100 points total)

IDEA Promotion Grant Application I (Yes/No)
If the promotion grant application does not meet all four of the following requirements, it will not be considered for funding.

1. Outreach program aims to address the recruitment and retention of underrepresented groups within the profession as outlined by the Academy’s IDEA statement
   Yes / No
2. Outreach program will be receiving additional funds outside the grant
   Yes / No
3. Application includes an outlined budget
   Yes / No
4. Applicant has agreed to submit two progress reports if awarded grant
   Yes / No

IDEA Promotion Grant Application II (70 points total)

1. Goals of proposed program align with purpose of the IDEA Promotion Grant
   1 2 3 4 5 6 7 8 9 10
2. Target audience aligns with the Academy’s IDEA Statement
   1 2 3 4 5 6 7 8 9 10
3. Estimated program impact is reasonable for program described in application
   1 2 3 4 5 6 7 8 9 10
4. Estimated program impact is reasonable based on amount of funds provided by the IDEA Promotion Grant
   1 2 3 4 5 6 7 8 9 10
5. Proposed program promotes the Academy and Academy membership
   1 2 3 4 5 6 7 8 9 10
6. Proposal includes steps/funding for program to continue outside of the IDEA Promotion Grant
   1 2 3 4 5 6 7 8 9 10
7. Proposed program is a good match for the IDEA Promotion Grant
   1 2 3 4 5 6 7 8 9 10

IDEA Promotion Grant Application III (30 points total)

1. Project abstract is a succinct, yet comprehensive description of project goals and objectives, plan of work, intended outcomes and measures of success
   1 2 3 4 5
2. Project plan provides a detailed overview of the entire proposed program including objectives, demographics of area and targeted underrepresented group(s), rationale, methods, expected outcomes and short/long-range evaluation plans
   1 2 3 4 5
3. Budget information is detailed and includes how award money will be used, as well as explains any additional funding and plans for continued funding
   1 2 3 4 5
4. Organization where program will be put into place is of adequate size and is appropriate for the IDEA Promotion Grant
   1  2  3  4  5

5. Applicant demonstrates applicable knowledge and expertise to oversee implementation of proposed program
   1  2  3  4  5

6. Letter of support from applicant’s organizational leader outlines the needed support for the program’s success
   1  2  3  4  5