Academy of Nutrition and Dietetics

FNCE® 2026

Food & Nutrition Conference & Expo®

San Antonio, TX | October 24-27

FNCE® 2026 Exhibitor Prospectus



Powerful Connections. Infinite Possibilities.

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Henry B. Gonzalez Convention Center
San Antonio, Texas

Conference Dates – **October 24-27, 2026**
Exhibit Dates – **October 25-27, 2026**

71% of FNCE® attendees rank visiting the Expo as one of their top reasons for attending.

94% of attendees visit the Expo to discover new products and services.

Showcase Your Brand at FNCE® – The Premier Food & Nutrition Event

Join the industry leaders shaping the future of food and nutrition at the Food & Nutrition Conference & Expo® (FNCE®) — the world's largest gathering of food, nutrition, and dietetics professionals. This is your opportunity to connect with thousands of decision-makers and influencers who are driving innovation and seeking solutions.

Why Exhibit at FNCE®?

- **Unmatched Exposure:** Position your brand in front of thousands of credentialed professionals eager to discover the latest products, services, and technologies.
- **Engage with Experts:** Build meaningful relationships with registered dietitians, healthcare providers, researchers, and food industry innovators who influence purchasing and practice.
- **Showcase Innovation:** Highlight your solutions in trending areas like functional foods, plant-based nutrition, microbiome health, diabetes care, supplements, telehealth, food service, technology, and more.

The Expo Hall Experience

FNCE® isn't just an exhibit floor — it's a **dynamic marketplace** featuring:

- Two Event Stages featuring live demos and thought leadership briefings
- The Wellness Studio for interactive and mindful experiences
- Center for Career Opportunities & Member Product Marketplace for peer networking and job opportunities

Don't miss your chance to be part of the conversation that shapes the future of nutrition. Secure your space today and join hundreds of companies making an impact at FNCE®.

Exhibitor Satisfaction

84% of 2025 Exhibitors were highly satisfied with their attendee engagement at FNCE®.



"FNCE® was an impressive event with great energy, strong attendance, and plenty of engagement across the floor…"

– FNCE® 2025 First Time Exhibitor

My most favorable aspect of FNCE® is…

"The enthusiasm from the dietitians who want to learn more and try products…"

"The excitement attendees expressed... Also, over 70% of leads scanned were new to us/ people we hadn't interacted with before."

– FNCE® 2025 Legacy Exhibitors

97% of FNCE® 2025 exhibitors met all or some of their participation objectives.

Why Exhibit at FNCE®

Showcase New Products

94% of attendees visit the Expo to discover new products and services.

Build Relationships

66% of attendees value in-person interactions with industry professionals.

Reach Decision-Makers

63% of attendees are decision-makers or recommenders of product purchases.

Increase Brand Visibility

83% spend up to 10 hours in the exhibit hall.

Demonstrate Industry Expertise

Maximize your presence with our diverse sponsorship, advertising, and branding opportunities – *available only to exhibitors.* From driving booth traffic to aligning your brand with key events, we'll help you connect, engage, and stand out from your competition.

Dedicated Expo Only Time

Daily non-competing Expo Hall hours ensure maximum visibility.

What Attendees Value MOST at the FNCE® Expo

90% Sampling Products

80% Face-to-Face Conversations

61% Learning About Research

58% Nutrition Educational Materials

54% Product Coupons & Recipes

34% Company News

Exhibit Rates

Exhibit Space Rates

The Expo Hall has Premium and Regular Booth locations. Click here to view the floor plan.

Inline Booths	Regular	Premium
10′ x 10′	$3,500	$3,900
10′ x 20′	$7,000	$7,800
10′ x 30′	$10,500	$11,700
10′ x 40′	$42,800	$46,800
Open Corner	$200	N/A

Additional $200 charge for each open corner for the regular booths only.

Island Booths	Regular*	Premium
20′ x 20′	$14,800	$15,600
20′ x 30′	$21,800	$23,400
20′ x 40′	$28,800	$31,200
30′ x 40′	$42,800	$46,800

Additional $200 charge for each open corner for the regular booths only.
*Regular Island Booths include corner charge.

Applications for exhibit space must be accompanied by non-refundable deposit equal to 50% of the total booth space cost. Balances are due on or before April 15, 2026. Exhibit Space Applications submitted after April 15, 2026, must be accompanied by payment in full.

See the list of confirmed 2026 exhibitors



For more information, contact:
Anna Johnson, FNCE® Expo Manager
at FNCE@corcexpo.com



What's Included & Eligibility

What's Included With Your Booth

- Description of your products/services listed on the online Interactive Floor Plan and the FNCE® Mobile App
- Exhibitor full-access conference badge(s) and Booth badge(s) based on booth size
- 8' high back drape, 3' high side rail drape, and ID sign (inline booths only)

NOT Included: *Furnishings and utilities.* ***Carpeting/floor covering is mandatory*** *for all Exhibitor booth spaces and must be ordered separately.*

Exhibitor Eligibility

The FNCE® Expo is intended for exhibitors whose products, programs and services relate to the food, nutrition, and dietetics profession. All first-time exhibiting companies are reviewed to ensure their submitted content is accurate, current, and scientifically valid. This includes confirmation that information is supported by credible sources and relevant peer-reviewed research when applicable, and that it aligns with federal regulations, professional guidelines, and any applicable accreditation standards. The Academy reserves the right to exercise its sole discretion in acceptance or refusal of applications.

Note: *Companies representing TENS units, LED skincare, cosmetics, massagers, or cannabis (CBD/THC) products are not permitted to exhibit. See the FNCE® 2026 Rules & Regulations for additional details.*



Become an Exhibitor

Registered Dietitian Nutritionists (RDN) are the food and nutrition experts who translate the science of food and nutrition into practical solutions for healthy living.

RDNs are everywhere and touch the lives of many. Estimates show that RDNs have approximately **260 million contacts with clients/patients per year.***

Become an exhibitor to showcase your products and services and network with these influential attendees.

* 2021 Academy RDN Influence and Reach Survey.

Exhibitor Schedule

Expo Set-Up

Thursday, October 22	9:00 a.m. – 4:30 p.m.
Friday, October 23	8:00 a.m. – 4:30 p.m.
Saturday, October 24	8:00 a.m. – 6:00 p.m.

Expo Hours

Sunday, October 25	9:00 a.m. – 3:30 p.m.
Monday, October 26	9:00 a.m. – 3:30 p.m.
Tuesday, October 27	9:00 a.m. – 1:00 p.m.

Expo Move-Out

Tuesday, October 27	1:00 p.m. – 6:00 p.m.
Wednesday, October 28	8:00 a.m. – 12:00 p.m.

Schedule subject to change.



For more information, contact:

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