

Attending the Expo

is consistently rated as one of the top reasons for attending FNCE®

eat right Academy of Nutrition and Dietetics

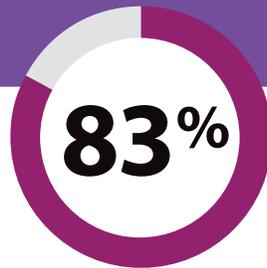
FNCE® 2026

Food & Nutrition Conference & Expo®

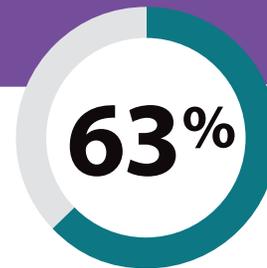
San Antonio, TX | October 24-27



of FNCE® attendees visited the Expo in 2025 to **learn about new products and services**



of FNCE® attendees spent **2-10 hours in the Expo Hall**



of FNCE® attendees compare products and service **before recommending** them



of FNCE® attendees compare products and services **before purchasing** them



The Expo received a 4/5 Star Rating!

7,766

Nutrition and Dietetics professionals attended the **Food & Nutrition Conference & Expo®** in 2025 representing 31 countries, 50 states, District of Columbia and Puerto Rico.

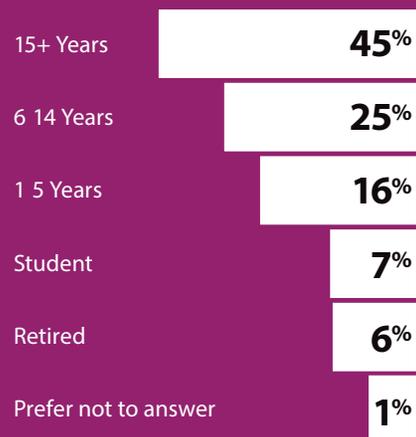
Sources: FNCE® 2025 Attendee Survey and FNCE® 2025 Attendee Data

63%

Buying Power

of attendees are **recommenders/ final decision makers** for product purchases

Years in Practice



Primary Area of Employment



What Attendees Valued: Top 5

- 91%** Sampling **products**
- 80%** Talking **face to face** with industry food and nutrition professionals
- 61%** Learning about **research**
- 58%** Receiving **nutrition education materials** for clients
- 54%** Receiving **coupons and recipes** for clients