



Research

a dietetic practice group of the

Academy of Nutrition and Dietetics

SPONSORSHIP PROSPECTUS

2025-2027

Bridging Perspectives With One Voice

Members of the Research Dietetic Practice Group (RDPG) of the Academy of Nutrition and Dietetics lead the future of dietetics by driving forward research in food, nutrition, and dietetics, and ensuring its application in practice. They are esteemed for their expertise in conducting, interpreting, and applying research, making them a crucial resource for advancing evidence-based practices in the field.

We invite you to join us in advancing the field of nutrition through rigorous research and its practical application. Our focus is on promoting the education, professional development, and cutting-edge research of dietitians and nutrition professionals to improve public health and well-being. Your support is essential to our development of innovative educational programs, resources for continuous learning, and a community of dedicated individuals committed to research-driven practice.



RESEARCH

MISSION

Advance research as the foundation of nutrition and food knowledge and practice.

VISION

Improve health by leading, advancing, translating, and disseminating nutrition and food research.

GOALS

- Support the goals of the Academy of Nutrition and Dietetics.
- Assess and plan for continuing professional education needs of the dietetic practice group members.
- Promote the visibility of dietetics research and communication between researchers and practitioners.
- Promote original research activity of dietetic practice group members.
- Provide a network for reviewing and exchanging information and educational materials relating to dietetics research.
- Act as a liaison with Academy dietetic practice groups, state research practice groups, and other organizations with research activities.



WHY SPONSOR RDPG?

✓ Targeted Audience

Reach a dedicated and specialized audience of over 700 professionals who lead research in government, industry, academia, and clinical and translational science centers.

✓ Brand Visibility

Increase your brand's visibility within a respected community of dietitians, researchers, and healthcare professionals.

✓ Professional Networking

Build relationships with key opinion leaders and influencers in the field of nutrition and dietetics research.

✓ Support Advancement

Contribute to the advancement of dietetics research and the promotion of evidence-based practice.



"Being a member of the Research Dietetic Practice Group has opened doors to invaluable professional connections. Through conferences and webinars, I've built relationships with peers and mentors who share my passion for evidence-based practice and research, which has significantly expanded my professional network."
- Andrea Barnes, RDPG Member

"The group provides exclusive opportunities to stay ahead of the curve in research methodologies and advancements. I've had the chance to collaborate on multi-institutional studies and gain insights into cutting-edge nutrition research that would have been difficult to access otherwise."
- RDPG Member

"Receiving this [RDPG] award means the world to me, as I am better endowed to fulfill my ultimate goal of fusing dietetics outcomes-based research with diabetes education. This grant funding allowed me to move forward with my dissertation research."
- Justine Karduck, RDPG Member

The Top 4 Reasons Members Join RDPG:

- Opportunities to enhance specialty knowledge/skills through free or discounted practitioner resources (83%)
- Networking with colleagues and friends (38%)
- Opportunities to help develop content (22%)
- Leadership development (15%)

SPONSORSHIP OPPORTUNITIES

*All RDPG 2026 FNCE® sponsors must be a FNCE® exhibitor.

Package A: \$5,000

- Half-page ad, three newsletters
- Two e-blasts to 700+ members
- Sponsored Happy Hour, online event
- Educational Webinar
- Display at FNCE® Member Reception and Swag Bag Inclusion
- Entrance for two sponsor staff members at FNCE® Member Reception

Package B: \$3,000

- Half-page ad, three newsletters
- Two e-blasts to 700+ members
- Educational Webinar
- Swag Bag Inclusion at FNCE® Member Reception
- Entrance for one sponsor staff member at FNCE® Member Reception

Package C: \$2,000

- Quarter-page ad, three newsletters
- One e-blast to 700+ members
- Swag Bag Inclusion at FNCE® Member Reception
- Entrance for one sponsor staff member at FNCE® Member Reception

A LA CARTE OPTIONS

2026 FNCE® Member Networking Event/Reception

- **Primary FNCE® Event Sponsor: \$3,500**

Join us at the FNCE member reception! Our membership social hour has an anticipated attendance of 70 RDPG members. This includes a 10-minute presentation to attendees, a display table to network and share literature and product information (subject to RDPG and Academy approval), recognition in *The Digest* (The RDPG newsletter) and in promotional materials, as well as placement of your logo on the RDPG website for the membership year.

- **FNCE® Executive Committee Meeting Sponsor: \$2,000**

Our executive committee has an anticipated attendance of 13 members. This includes a 10-minute presentation prior to the meeting, a display table to network and share literature and product information (subject to RDPG and Academy approval), recognition in *The Digest* (The RDPG newsletter) and in promotional materials, as well as placement of your logo on the RDPG website for the membership year.

- **Product Samples/Literature/Coupons: \$500**

Includes sponsor products, samples, coupons, and/or gifts in a swag bag at our 2025 FNCE® events (subject to RDPG and Academy approval).

*Please note: To sponsor event(s) listed above, you must also be an exhibitor.



TheDigest (RDPG Newsletter)

TheDigest is digitally published three times each year (winter, spring/summer, and fall) and includes current research articles written by RDPG members. All advertisements require RDPG and Academy approval.

- **Issue Sponsorship: \$1,500**
Includes full-page company-prepared advertisement on the inside cover with sponsor's logo and message.
- **Half-page Advertisement: \$800**
Includes a half-page company-prepared advertisement with sponsor's logo.
- **Quarter-page Advertisement: \$400**
Includes a quarter-page company-prepared advertisement with sponsor's logo.
- **Business card Advertisement: \$100**
Includes a business-card size advertisement with logo, hyperlink, and contact information of organization or program.

E-Blast/E-mail Messaging

E-blasts are sent to all RDPG members and are subject to approval by the RDPG and Academy.

- **Banner/Ad: \$300 each**
Located at the bottom of a monthly e-blast to all RDPG members.
Includes up to 150 words, plus one hyperlink.
- **Dedicated E-Blast For Your Advertisement: \$750 each**
Includes unlimited words, up to 10 pictures and/or graphics, plus one hyperlink.
- **Dedicated E-Blast For Your Advertisement + Survey: \$1,000 each**
Includes unlimited words, up to 10 pictures and/or graphics, plus two hyperlinks (one website, one for survey).

Educational Webinars

- **Individual Webinar: \$1,500**

Provide an educational webinar with e-blast announcement to all RDPG members. Content must be approved by the RDPG and Academy of Nutrition and Dietetics. All aspects of this type of sponsorship are subject to compliance with the Commission on Dietetic Registration's new professional development guidelines. Logos, branded, and marketed content is not supported for this option. Please allow 10-12 weeks for review and CPE approval. No more than two webinars per sponsor are allowed in a membership year.

RDPG Happy Hour

- **1-hour Virtual Discussion: \$750 each**

Engage with RDPG members and guests about relevant topics. Includes five-minute presentation, three sponsor slides, marketing materials distributed via social media and e-blasts, and an opportunity to answer questions from participants in the chat.

RDPG Community Homepage Sponsorship: \$500

- Gain year-round visibility with a rotating sponsor advertisement (logo plus one hyperlink) on the RDPG Community homepage. Your organization will be prominently featured before a targeted audience of nutrition and dietetics professionals each time they visit the community site, helping strengthen brand recognition and engagement

Non-Profit/Academic Institution Advertisement: \$200

- Gain year-round visibility with a rotating sponsor advertisement (logo plus one hyperlink) on the RDPG Community homepage. Your institution will be prominently featured before a targeted audience of nutrition and dietetics professionals each time they visit the community site, helping strengthen brand recognition and engagement

Sponsorship of Research DPG Awards

The RDPG is honored to partner with sponsors to provide awards to our valued members for their distinguished work. All sponsored awards include award name carrying sponsor's name/logo and RDPG name/logo, a representative to share in selection process and presentation of awards with RDPG chair at FNCE® RDPG membership meeting plus a 5-minute presentation, and recognition in *TheDigest*, promotional materials, and the website. All sponsored grants and awards contracts must be completed by April 30th. Applications open on May 1st each year and will close on June 30th.

- **Group Pilot Grant Program Award (1) : \$10,000**

The purpose of this grant is to provide pilot or seed money to a group of students and faculty advisor for a project that is nutrition or dietetics related and will advance our knowledge of nutrition.

- **Faculty Pilot Project Award (1): \$5,000**

The purpose of this grant is to provide pilot or seed money to a research faculty member at an academic institution for a project that is nutrition or dietetics related. Students are not eligible to apply.

- **Student Pilot Grand Program Award (1): \$3,000**

The purpose of this grant is to provide pilot or seed money to a student in a nutrition and dietetics-related program. Faculty are not eligible to apply.

- **First Author Published Article Award (1) : \$1000**

The purpose of this award is to recognize a member who has an outstanding publication. To be eligible, applicant must be first author of a peer-reviewed, scientific publication. Paper must have been published (including e-published) in an issue of a journal dated between January 2025 and February 2026.

Sponsorship of Research DPG Awards (continued)

- **Emerging Author Published Article Award (2): \$500 each**

The purpose of this award is to recognize a student member who has an outstanding publication. To be eligible, applicant must be first author of a peer-reviewed, scientific publication. Paper must have been published (including e-published) in an issue of a journal dated between June 2025 and July 2026.

- **Student Research Abstract Awards (2): \$250 each**

The purpose of this award is to recognize undergraduate and graduate student RDPG members (at time of FNCE® abstract submission) listed as first author on a research abstract accepted for presentation at FNCE®. Winners are expected to present their research in a brief slide presentation at the RDPG reception at FNCE®.

- **Custom Research Funding Opportunity: TBD**

Tailored research awards designed to meet the specific interests of sponsors, offering flexibility in focus areas, award amounts, timeline, and eligibility criteria. These awards provide a unique opportunity to directly influence research that aligns with sponsor priorities while benefiting RDPG members.



LET'S GET STARTED!

RDPG will work with you to create a mutually beneficial sponsorship package to meet the goals of your organization while also supporting the education and development of our members.



Please direct all sponsorship inquiries to:

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