



2026-2027

Sponsorship Opportunities

The Dietitians in Nutrition Support (DNS) Dietetic Practice Group (DPG) of the Academy of Nutrition and Dietetics (Academy) is a diverse and committed network of over 1,300 members who specialize in nutrition support (enteral and parenteral nutrition) for individuals across the health care continuum. DNS members practice in acute care, long-term care and outpatient settings, in many areas including critical care, transplantation, home care and pediatrics.

Every membership year, DNS provides learning opportunities for our members through various modalities such as online publications, webinars, E-blasts, and a biennial symposium. Each of these opportunities helps DNS reach our mission and vision as listed below:

DNS Mission:

To equip members with the tools and resources needed to optimize nutrition support therapy

DNS Vision:

Optimal nutrition care for all those who require nutrition support across the healthcare spectrum

Without the support of industry leaders, DNS would not be able to offer such beneficial experiences for our members. This document highlights available sponsorship opportunities, though customized sponsorships are always welcome. Sponsorship of a DNS event provides a chance to share and strengthen a sponsor's image with Registered Dietitian Nutritionist leaders in nutrition support as well as spotlight your products and services. Sponsors are recognized and acknowledged for their contributions to the dietetic practice group. A member of the Sponsorship Committee would be happy to provide further details on these opportunities or discuss other ideas. Thank you for your consideration.

Thank you,

Lauren Probstfeld MS, RD, CNSC
DNS Sponsorship Committee, Chair

dnsdpg@eatright.org

FNCE DNS Member Reception **(Combined with Oncology DPG Member Reception)**

Date: Sunday, October 25, 2026 (5:30-8pm)

Location: HQ Hotel San Antonio, TX

Our FNCE DNS Member Reception is a great opportunity for your team to reach several DNS members as a great “kick-off” to the FNCE weekend. The DNS Member Reception is open to all DNS members, leaders of the Academy, and invited guests. DNS award winners are recognized.

Investment Includes:

1. Permitted to have one representative speak and/or present slides for 5-10 minutes; two representatives to network with DNS members (total of 3 representatives); presentation slides are subject to DNS/Academy approval.
2. Permitted to provide promotional literature and samples inside the reception room subject to DNS/Academy approval
3. Sponsor recognized in any announcements of the event, as appropriate
4. Sponsor listing in FNCE member reception promotional material
5. Three months of hyperlinked logo on DNS website after FNCE

Total investment is negotiable and can either be an exclusive sponsorship or partnered with another company.

Support Line



(Educational grant/sponsorship): Our most-valued member benefit, this bimonthly peer-reviewed publication provides up-to-date clinical practice articles, interpretations of current research, and continuing professional education credits in each issue. This publication is also available to non-member professionals through the CINAHL medical index. All editions are posted electronically on the [DNS DPG Website](#), which retains advertisements and hyperlinks within PDF indefinitely.

Per Issue investment options:

- | | |
|---|---------|
| ▪ Two-page insert with 6 months of hyperlinked logo on DNS website: | \$3,000 |
| ▪ Full-page ad with 3 months of hyperlinked logo on DNS website: | \$2,000 |
| ▪ Half-page ad with 2 months of hyperlinked logo on DNS website: | \$1,000 |
| ▪ Quarter-page ad with 1 month of hyperlinked logo on DNS website: | \$500 |

Educational Webinars

DNS conducts multiple webinars per year featuring experts on a variety of topics. DNS offers two types of webinar sponsorship:

Webinar-Your Topic and your Speaker

- **Sponsor investment (per webinar): \$3,000**
- Webinar will be free to DNS members, which will enhance participation
- Non-DNS member pricing and institutional rates will still apply
- Sponsor name in email promotions and in the educational event listing
- Sponsor support is recognized at start and end of the webinar
- Six months of hyperlinked logo on DNS website
- Recorded webinar/ slides archived for three years on DNS website for members in alignment with CPE
- Webinar offering CPE must meet Academy/CDR guidelines which cannot contain promotional content, products, services, or logos
- *Note: Webinar topic, speaker, and content must meet Academy guidelines and approval*
- *Note: DNS maintains content control, manages speaker agreement, provides technology and platform to execute webinar, and handles application for continuing education credit.*

Ability to offer CPE for webinar will be determined by individual agreement

Webinar-General Sponsorship (Topics and speakers are selected by DNS)

- **Sponsor investment (per webinar): \$1,500 plus speaker costs**
- Webinar will be free to DNS members, which will enhance participation
- Non-DNS member pricing and institutional rates will still apply
- Sponsor name in email promotions and in the educational event listing
- Sponsor support is recognized at start and end of the webinar
- Six months of hyperlinked logo on DNS website
- Recorded webinar and slides archived for three years on DNS website for members
- *Note: No CPE will be offered for this option*

Sponsored E-blasts

Monthly update emailed to all DNS members by DNS. Last year, each sponsored e-blasts reached roughly 1,300 recipients with a 48% average open rate.

DNS offers 2 types of e-blasts:

Dedicated Sponsor Content (Limited to one per quarter):

- **Investment:** \$2,000
- Includes up to 700 words, 2 graphics, four embedded hotlinks, and sponsor's logo subject to Academy/DNS approval
- Email graphic must be 3" x 4" in PDF or JPEG format

DNS Sponsored Content:

- **Investment:** \$500
- Includes up to 50 words, one embedded hotlink, and sponsor's logo subject to Academy/DNS approval
- Email graphic must be 3" x 4" in PDF or JPEG format

Sponsored Podcasts



The DNS Podcast launched in October 2020 and offers two episodes per month using conversation style Q&A with nutrition support experts. The target audience for the DNS Podcast is RDs. The podcast has close to 50,000 views/downloads and has listeners in 118 countries with the top three countries being the United States, Canada, and the United Kingdom. The DNS Podcast is open access to listeners across many platforms including YouTube, Spotify, Apple Podcast, Amazon Music, and Overcast.

- **Investment:** \$500
- Sponsor logo will appear on DNS podcast web page
- Sponsor will be recognized at the beginning and end of the podcast
- 30 second recorded audio message played at the beginning of podcast

Sponsored YouTube Video



The DNS YouTube channel has been creating educational nutrition support and dietetics content since 2018 and has almost 12,500 subscribers with over 500,000 lifetime views on the channel. Our content ranges from case studies to calculations to career guidance, aimed at dietetic students, dietetic interns, and RDs across experience levels.

Audio & Visual Promotion

- Investment: \$500
- Sponsor will have pre-recorded audio clip stating sponsor name at beginning of video
- Sponsor will have logo displayed for at least five seconds at beginning of video
- Sponsor name will be included in the description of the video posting and can include company name, link to website, and one sentence of sponsor description.

Visual Promotion

- Investment: \$300
- Sponsor will have a banner with company name and logo displayed during the first half of video
- Sponsor name will be included in the description of the video posting and can include company name, link to website, and one sentence of sponsor description.

Grants to Support Educational Product Development for Member Use

- Investment: [Cost based upon project](#)

Custom Sponsor Packages Available

Customized sponsorship opportunities are available. A member of the Sponsorship Committee would be happy to discuss creating a customized sponsor package.

- Investment: [Cost based upon project](#)

All monetary sponsorships must meet the goals of DNS and be consistent with approved programs and projects of DNS. Sponsorships require a contract Letter of Agreement (LOA) between the sponsor and the Academy of Nutrition and Dietetics on behalf of DNS. All programs and projects are subject to approval of the DNS DPG and the Academy.

New: DNS now offers a 15% discount off stated pricing for non-profit organizations!