

2027 DDPG Virtual Symposium

February 26–27, 2027

Diabetes
a dietetic practice group of the
**Academy of Nutrition
and Dietetics**
*Experts in Diabetes Care
and Education*

Sponsorship Prospectus



About DDPG

Established in 1979, the Diabetes Dietetic Practice Group (DDPG), is the largest specialty practice group of the Academy of Nutrition and Dietetics.

- **DDPG Vision:** A world where all people affected by diabetes thrive.
- **DDPG Mission:** Optimizing the prevention and management of diabetes through person-centered care, including nutrition and collaborative partnerships.
- For more information about DDPG and its members, contact diabetespracticegroup@eatright.org.

About the 2027 DDPG Virtual Symposium

Friday, February 26 (12:00 pm – 5:30 pm CST)

Saturday, February 27 (9:00 am – 2:00 pm CST)

- **8.0 CPEUs** offered
- **500+ health professionals** in diabetes, nutrition and public health expected to attend
- **Priority topics to be covered:**
 - AI Tools in Diabetes Care
 - Diabetes Technology Update (Including Incretin-based Therapies)
 - Diabetes Medications
 - Women's Health & Diabetes
 - Standards of Professional Practice for RDNs in Diabetes
 - Cardiometabolic Syndrome and MASLD
 - Older Adults & Diabetes

Sponsorship & Engagement Opportunities

Headline Sponsorship: \$8,500

Receive a variety of recognition and benefits around the Symposium.

- Prime visibility with rotating banner and link throughout event platform (with exception of the sessions for CPEU).
- Opportunity to align with an educational session as the supporter (DDPG provides speaker and retains content control) OR provide a 10-minute sponsored break.
- Listing on Sponsor page with company information and video.
- Opportunity to send post-symposium e-blast to all attendees who have opted in.
- Opportunity to include promotion and giveaways in virtual event bag.
- Additional recognition and touchpoints.

Product Spotlight or Sponsored Break (3 available): \$2,750

Sponsor a break between sessions to share your products, services, research or diabetes initiatives with this influential audience.

- 10 minutes of speaking time or pre-recorded video (not for CPEU).
- Includes opportunity for Q&A, chat and/or audience polling.

Virtual Exhibit Booth: \$800 – For-profit/industry exhibitor

\$600 – Non-profit exhibitors

\$300 – DDPG member exhibitors

Exhibitor Registration Coming Soon!

Showcase your company's products and services, collect leads, and more. Setting up your booth is simple!

- Upload a video to showcase your offerings.
- Feature your materials, research and resources for participants to download.
- Link out to your website, handouts and more.
- Offer coupons, raffles or giveaways for lead generation.
- Live chat with attendees or schedule future meetings.
- Increased engagement via DDPG's Passport Game.
- Virtual exhibit hall to open 1 week before the live Symposium and for 1 week after, plus enjoy Expo-only time during the event.
- Multiple exhibit hall promotions and notifications sent to attendees to generate booth traffic.

**For more information,
contact DDPG Manager
of Corporate Relations,
Cassie Verdi, at
cverdi@eatright.org.**

Pre-Symposium Session: \$4,500

Provide attendees with an educational session on a relevant diabetes or nutrition topic.

- 30 minutes speaking time prior to the start of the 2nd day of the Symposium.
- No CPE offered.
- Option to provide a giveaway or incentive to attendees.

Virtual Attendee Bag: \$500

E-blast communication sent to attendees three times around the Symposium including information from sponsoring companies.

- Companies encouraged to offer samples, materials or coupons to attendees through the virtual bag.
- Listed in the e-blast is the company logo/artwork, company name, up to 50 words of supporting text and up to 2 hyperlinks to company website or page of choice.
- Multiple Attendee Bag promotions across the event platform during the live Symposium.

E-blast Communication: \$1,500

- One (1) e-blast sent to all event registrants who have opted into sponsored communications.
- Sponsor creates content and designs e-blast using required DDPG specs. DDPG distributes the e-blast on sponsor's behalf.
- E-blasts can promote the sponsor's booth, products, toolkits/materials, research and more for extra visibility and increased attendee awareness.

Wellness Break: \$3,000

Host a 15-minute yoga, meditation, stretching session or other activity that gets our attendees engaged, up and moving!

- Sponsor provides instructor.
- Instructor may integrate branding and company messaging throughout activity.
- Includes opportunity for audience giveaway or polling.
- Complimentary virtual exhibit booth provided.

All sponsored presentations, content and featured products must be reviewed and approved by DDPG and the Academy.