

# National Academy Spokespeople

**Academy Spokespeople** serve as the media's trusted source for accurate, timely and science-based food and nutrition information. The Academy offers engagement opportunities with this influential audience to showcase new research and products and share science-based resources and information on emerging consumer/nutrition trends.

## Academy Spokespeople Sponsorships

### Annual Nutrition Science Forum

The Academy of Nutrition and Dietetics' annual Nutrition Science Forum brings together experts across the health and nutrition industry to discuss trending topics in nutrition and highlight the latest research.

*Sponsorship levels vary. Please reach out for more information.*

### FNCE® Briefings: \$20,000

- One-hour briefing to share a science-based, non-commercial presentation.
- Pre-briefing survey including five sponsor questions, sent to spokespeople to refine topic and/or presentation content.

### Spokespeople Webinar Series: \$20,000

Webinar with the Academy Spokespeople.

- One-hour live webinar: 45-minute science-based, non-commercial presentation plus 15 minutes Q&A; recording shared with attendees per sponsor approval.
- Pre-webinar survey including five sponsor questions, sent to attendees to refine sponsor presentation content.

### Sponsored Email Communications Program: \$6,000

Opportunity to distribute research based content to our network of national media spokespeople.

Learn more by contacting **Kathleen Griffith, Corporate Relations Manager**, at [kgriffith@eatright.org](mailto:kgriffith@eatright.org).

## Meet Our Spokespeople

[Click Here](#)



### Visibility

From June 1, 2024 to May 31, 2025, Academy spokespeople generated **3,500+ media mentions**, reaching a total audience of **44.6 billion**.



### Expertise

Academy Spokespeople excel in translating nutrition science into information consumers can easily understand.

Areas of expertise for Academy Spokespeople include: **Diabetes; Vegetarian and vegan health; Cardiovascular health; Pediatrics; Weight management and obesity; Kidney disease; Sports nutrition; Healthy aging; Food allergies;** and more!



### Media Experience

Becoming an Academy Spokesperson requires at least two years of media experience. All spokespeople greatly exceed that minimum; some **have experience extending two decades or more**.