

INDUSTRY SUPPORT OPPORTUNITIES 2023



LEADER LEVEL

\$60,000

BUILD RELATIONSHIPS

- **10-MINUTE** pre-recorded video posted to 2023 Leadership Institute platform at program kick-off
 - In 2021-2022 this video was viewed by all LI participants and other Academy leaders
- **20-MINUTE** pre-recorded video posted to Leadership Institute platform (Spring/Summer 2023)
- **FOUR** invitations to participate in the 2023 Leadership Institute (limited to Academy member RDNs and exclusive of hotel and travel fees)
- **TEN INVITES** to attend the pre-FNCE® 2023 onsite program including the final presentations to the Academy Board and Executive Staff and networking events

GAIN INSIGHTS

- Provide **CORPORATE PARTNER EXPERT ADVISOR** for individual projects: Advisor provides expertise, perspective, strategic thinking, business and communications acumen.
- **FOUR SURVEY QUESTIONS** to participants (results for internal use only)

MAKE AN IMPACT

- **TWO** Leadership Institute participant mailings or emails
- **10-MINUTE** speaking opportunity during pre-FNCE® 2023 onsite program
- Recognition via Leadership Institute promotions/communication channels

SUPPORTER LEVEL

\$30,000

BUILD RELATIONSHIPS

- **15-MINUTE** pre-recorded video posted to Leadership Institute platform (Spring/Summer 2023)

- **TWO** invitations to participate in the 2023 Leadership Institute (limited to Academy member RDNs and exclusive of hotel and travel fees)
- **FIVE INVITES** to attend the pre-FNCE® 2023 onsite program including the final presentations to the Academy Board and Executive Staff and networking events

GAIN INSIGHTS

- **TWO SURVEY QUESTIONS** to participants (results for internal use only)

MAKE AN IMPACT

- **ONE** Leadership Institute participant mailing or email
- Recognition via Leadership Institute promotions/communication channels

NEW LEADER SCHOLAR SPONSOR

\$18,000

- Named Scholarship support for one **LEADERSHIP INSTITUTE CANDIDATE**
 - Funder may nominate a candidate per Leadership Institute guidelines
- **ONE** invitation to participate in the 2023 Leadership Institute (limited to Academy member RDNs and exclusive of hotel and travel fees)
- **ONE INVITE** to attend the pre-FNCE® 2023 onsite program including the final presentations to the Academy Board and Executive Staff and networking events
- Recognition via Leadership Institute promotions/communication channels

FOUNDATION FELLOW SUPPORT

\$12,000

The Academy Foundation collaborates with the Academy of Nutrition and Dietetics' Research, International and Scientific Affairs (RISA) team, and other stakeholders to create and offer fellowship opportunities

for current credentialed food and nutrition practitioners at all career levels.

The Foundation's fellowship model deploys dynamic registered dietitian nutritionists in the US and globally to address the greatest food and nutrition challenges throughout the world. Fellows conduct research and provide nutrition education that improves and sustains nutritional health, including robust dissemination activities.

- **SUPPORT A FELLOW** to join the Leadership Institute class of 2023
 - Fellow categories: Diversity and Inclusion, Food Insecurity and Public Policy
- **30-MINUTE MEETING WITH THE FELLOW** to learn about their program of work/update
- **ONE INVITE** to attend the pre-FNCE® 2023 onsite program including the final presentations to the Academy Board and Executive Staff and networking events
- Recognition via Leadership Institute promotions/communication channels

MEAL SPONSOR

\$15,000

- Sponsor products served or ingredients incorporated into menu at one meal at the Leadership Institute pre-FNCE® 2023 onsite program (any hotel corkage/storage/serving costs covered by sponsor directly with the venue/hotel)
- Onsite display to distribute materials during sponsored meal
- **ONE INVITE** to attend the pre-FNCE® 2023 onsite program including the final presentations to the Academy Board and Executive Staff and networking events
- Valuable networking opportunity with 90 plus leaders including representatives from Academy Board and Executive Staff
- Recognition via Leadership Institute promotions/communication channels