



Fiscal Year

2018

**ANNUAL
REPORT**

Academy of Nutrition and Dietetics
Academy of Nutrition and Dietetics Foundation

The Academy of Nutrition and Dietetics is the world's largest organization of food and nutrition professionals. The Academy is committed to improving health and advancing the profession of nutrition and dietetics through research, education and advocacy.





Academy's New Strategic Plan

In February 2017, the Academy's Board of Directors endorsed a new vision, mission and principles for the organization and approved a new Strategic Plan that was announced to Academy members at the 2017 Food & Nutrition Conference & Expo™.

The Strategic Plan includes three areas where the Academy will focus efforts to accelerate progress towards achieving the vision and mission through impact goals: Prevention and Well-being, Health Care and Health Systems and Food and Nutrition Safety and Security. The plan, goals and strategies correlate to the principles.

Through 2025, the Academy will prioritize programs and initiatives to demonstrate significant impact in these areas:

PREVENTION AND WELL-BEING IMPACT GOALS

- Develop and advocate for policies that support prevention and well-being initiatives
- Increase equitable access to nutrition and lifestyle services
- Reduce prevalence of overweight and obesity and associated chronic diseases
- Reduce all forms of malnutrition.

HEALTH CARE AND HEALTH SYSTEMS IMPACT GOALS

- Elevate the role of nutrition status in quality health care throughout the lifecycle
- Identify and treat all forms of malnutrition
- Leverage data to demonstrate effectiveness of dietetics and nutrition interventions
- Improve health equity through access to medical nutrition therapy services.

FOOD AND NUTRITION SAFETY AND SECURITY IMPACT GOALS

- Increase equitable access to and utilization of safe nutritious food and water
- Advance sustainable nutrition and resilient food systems
- Leverage innovations in the reduction of food waste and loss
- Champion legislation and regulations that increase food and nutrition security throughout the lifecycle.

Strategies

Strategies for the Strategic Plan build on our core organizational strengths in the following areas:

RESEARCH

- Expand prospective food and nutrition research
- Conduct systematic reviews and develop evidence-based practice guidelines and position papers in collaboration with key stakeholders
- Advance global practice-based research network of practitioners and partners to collect data
- Develop and enhance platforms to host data on evidence-based interventions
- Collaborate to provide evidence on the effectiveness of food- and nutrition-related interventions using internationally accepted processes and terms
- Collaborate to advance basic science research related to malnutrition and well-being.

ADVOCACY AND COMMUNICATIONS

- Impact food and nutrition policies and advocate through participation in the legislative and regulatory processes and funding to support nutrition research at local, state, federal and global levels
- Advocate for health care delivery and payment systems that maximize nutrition services across clinical and community settings
- Advance global influence through effective alliances

- Serve as a trusted resource and utilize all media outlets to educate and promote evidence-based practices and science-based resources to practitioners, the public, policy makers and all stakeholders.

PROFESSIONAL DEVELOPMENT

- Provide tiered, progressive education and career advancement to support practitioners' needs
- Engage practitioners at all levels through recognition programs, certificates of training and certifications
- Serve as primary resource for professional experiential training opportunities for traineeships and fellowships, practitioner networking, mentoring and information sharing
- Collaborate in developing products and services to positively influence practice outcomes

- Create interprofessional training and professional development opportunities through strategic partnerships and partner organizations.

WORKFORCE CAPACITY AND OPPORTUNITIES

- Build a global nutrition collaborative to accelerate progress in improving health
- Increase the pool of educators, including those who are doctorate prepared

- Develop and advance innovative delivery models for degree and non-degree education and training
- Increase the diversity and cultural competence of the workforce to reflect the communities they serve

- Expand public health and community nutrition programs and initiatives
- Promote leadership self-efficacy and instill behavioral leadership skills at all levels of professional competency, including for students, through expanded and varied learning opportunities.

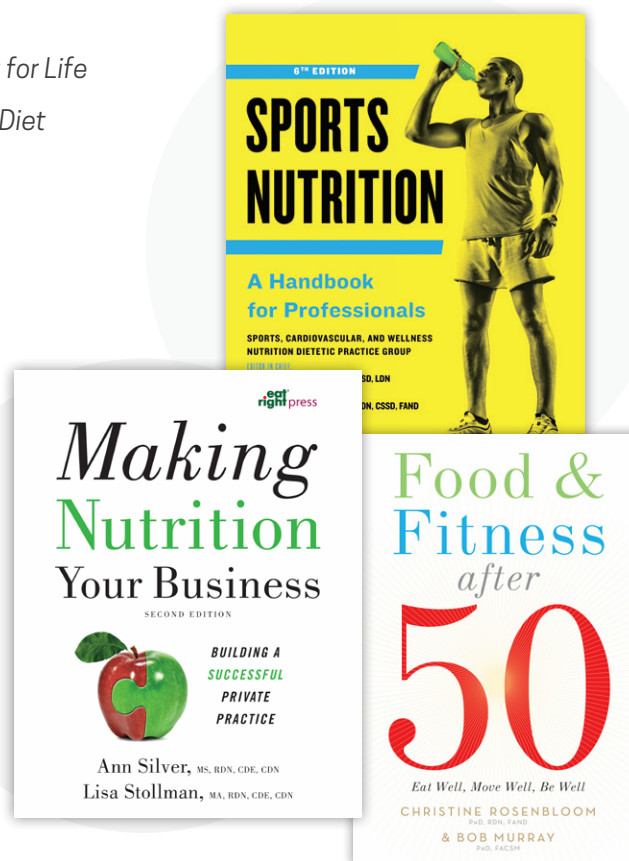
Books and Publications

The Academy published new and updated print and electronic books and publications, including:

- *Abridged Nutrition Care Process Terminology (NCPT) Reference Manual: Standardized Terminology for the Nutrition Care Process* (print)
- *Academy of Nutrition and Dietetics Pocket Guide to Pediatric Weight Management* (2nd ed.) (print, eBook)
- *Diabetes Guide to Enjoying Foods of the World* (print: single copy or 10-pack)
- *Dish Up a Healthy Meal* (updated, print)
- *Food and Fitness After 50: Eat Well, Move Well, Be Well* (print, eBook)
- *Making Nutrition Your Business: Building a Successful Private Practice* (2nd ed.) (print, eBook)
- *Nutrition Focused Physical Exam Pocket Guide* (2nd ed.) (print, eBook)
- *Sports Nutrition: A Handbook for Professionals* (6th ed.) (print, eBook)

CLIENT EDUCATION BROCHURES (PRINT):

- *Added Sugars*
- *Healthy Weight for Life*
- *Mediterranean Diet*
- *Protein*



Letter to JAMA on Nutrition Counseling

On behalf of the Academy and all members, President Martin submitted a letter to the editor of the *Journal of the American Medical Association* in response to an article on how physicians can improve their nutrition counseling in clinical practice. The letter appeared in JAMA's September 7, 2017, issue. It emphasized that "strong evidence exists" to support using registered dietitian nutritionists "to provide nutrition care as part of the health care team."

Evidence Analysis Library

The Evidence Analysis Library is a series of systematic reviews and evidence-based nutrition practice guidelines developed by the Academy based on a predefined approach and criteria. Evidence-Based Nutrition Practice Guidelines are guiding statements developed from systematic reviews. They are designed to assist practitioner and patient decisions about appropriate nutrition care for specific disease states or conditions in typical settings.

Between June 1, 2017, and May 31, 2018, the Academy published the following:

SYSTEMATIC REVIEWS

- *Nutrition Care in Bariatric Surgery*
- *Malnutrition in Pregnancy*

EVIDENCE-BASED NUTRITION PRACTICE GUIDELINE

- *Heart Failure*

Academy Encourages President Trump: See an RDN

Following the results of President Trump's physical examination, President Donna S. Martin **wrote** to the president and the White House physician, encouraging the president to consult with a registered dietitian nutritionist. The letter said in part: "Through our education and training, RDNs specialize in translating nutrition science into practical advice. It is no understatement to say we help change people's lives for the better — especially a person with a life as complex as yours and a job as stressful as that of President of the United States."

Arming Members with the Information They Need

In early 2018, the Academy began working with *Nutrition and Dietetics SmartBrief* to bring to Academy members the most relevant, current food and nutrition consumer news stories. Keeping members informed about the trends, studies and fads being covered in the media enables them to best address the topics their clients, patients and communities are hearing about. *SmartBrief* is emailed to Academy members each weekday.

Position and Practice Papers

A position paper is a critical analysis of current facts, data and research literature. A key feature of the paper is the position statement, which presents the Academy's stance on an issue. The Academy, and its members, other professional associations, government agencies and industry, use position papers to shape food choices and impact the public's nutritional status.

A practice paper is a critical analysis of the current research literature that addresses a practice topic to translate science to practice. It provides registered dietitian nutritionists and nutrition and dietetics technicians, registered with information to enhance critical reasoning and quality improvement in dietetics practice.

Between June 1, 2017, and May 31, 2018, the Academy published the following:

POSITION PAPERS

- "Interprofessional Education in Nutrition as an Essential Component of Medical Education"
- "Food Insecurity in the United States"
- "The Role of Medical Nutrition Therapy and Registered Dietitian Nutritionists in the Prevention and Treatment of Prediabetes and Type 2 Diabetes"
- "Individualized Nutrition Approaches for Older Adults: Long-Term Care, Post-Acute Care and Other Settings"
- "Comprehensive Nutrition Programs and Services in Schools."

PRACTICE PAPERS

- "Classic and Modified Ketogenic Diets for Treatment of Epilepsy"
- "Nutrition Intervention and Human Immunodeficiency Virus Infection"
- "Comprehensive Nutrition Programs and Services in Schools" (joint position with Society for Nutrition Education and Behavior and School Nutrition Association).



POLICY INITIATIVES AND ADVOCACY

The Academy worked to accelerate progress towards achieving its vision and mission by focusing public policy initiatives on **three overlapping areas** where efforts can have the greatest impact.

PREVENTION AND WELL-BEING

The Academy strongly supports school nutrition programs that meet high standards of nutritional quality and promote healthy eating patterns as valuable tools in the prevention of obesity and other chronic diseases. The Academy has also worked diligently to prevent rollbacks of standards for both

the food served and the professionals serving it.

The outdated, poorly functioning equipment that is typical in school cafeterias, limits a program's options for making healthful food children want to eat; the Academy and President Donna S. Martin, EdS, RDN, LD, SNS,

FAND, initiated a school foodservice modification project with a grant from Pew Charitable Trust. The project raises awareness of the benefits of equipment modernization and the challenges schools face without it, and succeeded in obtaining millions of dollars in congressional funding.

The Academy successfully opposed congressional attempts to repeal the Affordable Care Act on the grounds that the repeal lacked a replacement and did not agree with two key Academy tenets for health care reform: to improve and ensure equitable access to high-quality health care and nutrition services, and to invest in vital nutrition services for prevention and treatment.

The Food and Drug Administration offered multiple opportunities for the Academy to advance its mission through the FDA's continued focus on improving health by empowering consumers with the information they need to make healthier food choices and incentivize industry to reformulate products to be healthier and appealing. The Academy regularly engaged with the FDA in person and through written regulatory comments to: fight outside attempts to weaken menu labeling requirements and the new Added Sugars declaration on the revised Nutrition Facts Label; promote food safety; plan to disseminate the Nutrition Facts Label; and ensure health claims and nutrient content claims on foods are both accurate and meaningful. Collaborations with Sen. Richard Blumenthal (Conn.) and Rep. Frank Pallone (N.J.) on the objective and contextual information people need to improve dietary selections.

The Academy advanced evidence-based initiatives to reduce the prevalence of diabetes. This was accomplished through implementation of the new Medicare Diabetes Prevention Program and by gaining additional congressional support for covering medical nutrition therapy for seniors with prediabetes through the Preventing Diabetes in Medicare Act. The Academy redoubled an education campaign on the need for Congress to recognize short-term costs as well as long-term savings achieved by investing in preventive health care.

Anticipating the start of the 2020-2025 *Dietary Guidelines for Americans* process, the Academy developed a comprehensive DGA Engagement Plan to harness the expertise of Dietetic Practice Groups and Academy members over the next two years. We have engaged closely with the U.S. Department of Agriculture and the Department of Health and Human Services in developing topics for review.

HEALTH CARE AND HEALTH SYSTEMS

The Academy, Avalere Health and a multidisciplinary group of health care professionals have collaborated on the Malnutrition Quality Improvement Initiative. MQii develops quality measures aimed at filling gaps in treatment programs for patients with malnutrition. Advocacy efforts focus simultaneously on securing adoption of the quality measures and working with government agencies to incorporate wrap-around services into existing programs to assess, prevent and treat malnutrition among people who are at risk.

The Academy's continued efforts to address obesity made progress through a growing Obesity Care Advocacy Network and by hosting interdisciplinary advocacy days on Capitol Hill. At these events, the Academy and members worked to enhance care and improve obesity rates among active-duty military and their families. We gained a record number of cosponsors on the Treat and Reduce Obesity Act, which would allow Medicare beneficiaries with obesity to access RDNs for intensive behavioral therapy and FDA-approved obesity medications.

Nutrition and dietetics interventions play a key role in chronic care management. The Academy worked to successfully enhance Medicare access to interventions such as diabetes self-management training; coverage for devices such as continuous glucose monitors; recognizing the value of RDNs in care coordination and interdisciplinary teams in passing the National Clinical Care Commission Act; and ensuring RDNs are part of the care team for children in Montana with special needs.

On the state level, the Academy worked with numerous affiliates to expand their states' Medicaid coverage of nutrition services: include nutrition services as Essential Health Benefits; and designate RDNs as eligible providers. Affiliates worked to pass legislation expanding telehealth, reducing sales tax on food and many other initiatives.

Consumer protection efforts remain a hallmark of the Academy's advocacy. North Carolina enacted a strong, modernized licensure law, as did the

New York State Senate. . States such as Maine and Ohio, are transitioning aspects of licensing to umbrella state boards charged with oversight. The Academy's Board of Directors approved a revised Model Practice Act with provisions to protect the health and safety of the public. It ensures that any provider of medical nutrition therapy meets high, objective standards of education, experience and competency.

The Academy continues to be a resource for Affiliates and for all CDR-credentialed professionals. New PDF and web-based resources cover state licensure and telehealth. We are identifying and mitigating the impact on members (and the future of dietetics licensure) from potential disruptors, including a new advanced degree requirement; the Future Education Model; legal challenges to Florida's licensure law and recent U.S. Supreme Court cases.

Recognizing the significance of telehealth practice and reimbursement, the Academy formed a telehealth task force to conduct a new environmental scan and practice survey. These initiatives will provide information to enable the task force to integrate policy, practice, payment and technology into policy recommendations and to define opportunities, services, knowledge and skills for RDNs in the telehealth delivery space.

FOOD AND NUTRITION SAFETY AND SECURITY

A significant part of the Academy's advocacy efforts included defining recommendations for the Farm Bill and ensuring they were included. Through monthly calls with members and continued engagement with Congress, we protected and expanded senior nutrition programs and worked to incorporate the Nourishing Our Golden Years Act into the legislation. The Academy convened a work requirement subgroup of our Farm Bill Workgroup to apply the Academy's recommendations to proposals that would eliminate

or reduce SNAP benefits for certain recipients who do not work or receive job training for a designated number of hours. The Academy also worked to prevent a poorly conceived proposal to consolidate SNAP-Ed and EFNEP programs, engaging members, external experts and partner organizations to minimize and mitigate potential impact to nutrition education in various states.

While Congress saw near-constant threats of shutdowns and fiscal cliffs, the Academy continued to work on budget and appropriations issues. The Academy opposed and laws that would increase the federal deficit and starve

important nutrition, health care and food security programs that employ or complement the work of Academy members. The Academy helped secure passage of the Bipartisan Budget Act of 2018, which provided two years of relief from cuts to discretionary funding and increased funding for other Academy-supported federal nutrition and public health programs; and the Chronic Care Act, which expanded supplemental benefits in Medicare Advantage to allow meal delivery for seniors with diabetes, arthritis and other chronic conditions.

National Nutrition Month®, celebrated in March, and Registered Dietitian Nutritionist Day, celebrated on the second Wednesday in March, continued to play a significant role in building awareness and recognition for the Academy and RDNs. The Academy generated significant coverage and interest in National Nutrition Month from local and national print, online and broadcast media.

In celebration of Registered Dietitian Nutritionist Day and in honor of the 2018 National Nutrition Month theme "Go Further with Food," members were asked: *How do you help your patients or clients go further with food?* From more than 90 thoughtful and inspirational responses, the winner of the 2018 Registered Dietitian Nutritionist Day contest was Alice Figueroa, MPH, RDN, of New York City. Her photo was featured in New York City's Times Square on Registered Dietitian Nutritionist Day.



Public and Media Outreach

The Academy continued its successful program of promoting registered dietitian nutritionists and nutrition and dietetics technicians, registered. The Academy and its network of volunteer media Spokespeople remained a trusted source for media across the country and the globe.

Media coverage plays a significant role in building awareness and recognition for the Academy and its members. The Academy's Strategic Communications Team worked with the news media to raise public awareness of the Academy, the significant contributions of members, scientific research published in the *Journal of the Academy*

of Nutrition and Dietetics and the importance of healthful nutrition for everyone.

From June 1, 2017, through May 31, 2018, the Academy reached an audience of 49 billion and generated nearly 17,000 media placements.

Social Media

The Academy's 20 social media pages spanned seven platforms: Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+ and YouTube. Each maintained a strong presence, with more than 2.5 million total followers. At the 2017 Food & Nutrition Conference & Expo, attendees as well as Academy members at home shared photos and videos, networked and created a lively community using the #FNCE hashtag. The #FNCE hashtag helped create positive sentiment and engagement throughout the conference, delivering 75.4 million impressions and trending nationally on Twitter on October 21 and locally from October 21 through 23.

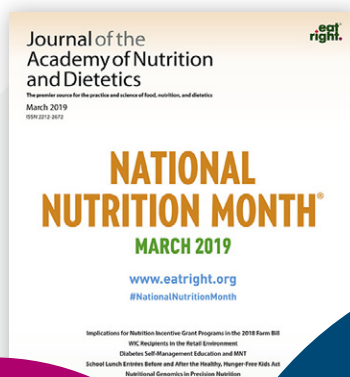
In March, the official hashtag #NationalNutritionMonth saw a reach of 44.9 million social media users for a total of 162.9 million impressions. The Academy's National Nutrition Month social media toolkit, received a Gold Award from the Association of Marketing and Communication Professionals' MarCom Awards competition; it featured static images and animated gifs with preset messaging for users to easily share with their followers on Facebook, Twitter and Instagram. It also featured a calendar of events, including four Twitter chats hosted by the Academy's various profiles.

Food & Nutrition Magazine®

Food & Nutrition Magazine's guest blogs — *The Feed*, covering nutrition informatics; *Student Scoop*, where student members of the Academy can have a voice and build blogging skills; and *Stone Soup* – continued to thrive, with more than 250 writers engaged in the community.

For the Academy's 2017 Food & Nutrition Conference & Expo™, Food & Nutrition published a special issue featuring profiles of award recipients and recipes developed by RDNs in celebration of the Academy's Centennial with flavor updates and healthful tweaks to transform popular dishes from the early 1900s.

In April, *Food & Nutrition* won the Communitas Award from the Association of Marketing and Communications Professionals for the Pledge of Professional Civility, which was launched during the 2017 Food & Nutrition Conference & Expo™.



JOURNAL OF THE ACADEMY OF NUTRITION AND DIETETICS

The *Journal of the Academy of Nutrition and Dietetics* continued to build its online presence with articles online ahead of print, archived articles, podcasts, educational slides, topics collections, iOS and Android apps and more. With more than 300,000 article requests and 1.5 million page views in the past year, the *Journal's* app and website, respectively, made the *Journal* one of the most relied-upon publications for the science of food, nutrition and dietetics. The *Journal* increased its impact factor to 4.021.

Corporate Sponsorship

The Academy's sponsorship program continued to allow for purposeful collaboration with organizations and helps to advance the Academy's mission of accelerating improvements in global health and well-being through food and nutrition.

The Academy recognized and thanked the following sponsors for their generous support of Academy events and programs that occurred within Fiscal Year 2018:

ACADEMY NATIONAL SPONSOR

National Dairy Council®

PREMIER SPONSORS

Abbott

BENEO Institute

ACADEMY SUPPORTERS

American Pistachio Growers

The a2 Milk Company™

Campbell Soup Company

Conagra™ Brands

DanoneWave

Egg Nutrition Center

Florida Department of Citrus

FMC

Ingredion Incorporated

Lentils.org

National Cattlemen's

Beef Association

Nestlé USA

Premier Protein

Quaker™ Tropicana®

SPLENDA® Sweetener

Sunsweet Growers

The Wonderful Company

HOUSE OF DELEGATES UPDATE



The House of Delegates monitors and evaluates trends, issues and concerns affecting members; informs ethical standards for the practitioner and disciplinary procedures for unethical conduct; and identifies and initiates development of Academy positions.

The change drivers and trends from the Council on Future Practice's *Change Drivers and Trends Driving the Profession: A Prelude to the Visioning Report 2017* and the *Visioning Report 2017: A Preferred Path Forward for the Nutrition and Dietetics* continue to be utilized as the foundation for mega issues to be addressed by the House of Delegates.

During the House's spring 2017 meeting, delegates addressed the mega issue of Future Practice. An all-member call to action for future practice was released post-meeting, challenging all existing and new credentialed nutrition and dietetics practitioners, in all areas of practice, to take action to elevate and expand their competencies to achieve the desired vision of future practice in the areas of personal, people, workplace and applied knowledge.

By enhancing skills and knowledge and by creating opportunities that elevate practice, the profession can meet the global nutrition challenges of the future.

Academy of Nutrition and Dietetics Foundation

The Foundation and its donors empower Academy members to be global leaders in food, nutrition and health. The Foundation is the only charitable organization devoted exclusively to promoting nutrition and dietetics, funding health and nutrition research as well as improving the health of communities through public nutrition education programs. Although affiliated with the Academy, the Foundation is an independent 501(c)(3) public charity and does not receive any portion of members' dues. The success and impact of Foundation programs and services are attributed to the generous support of its donors.

Special thanks to groups and individuals who supported the Academy's Foundation with gifts of \$10,000 or more from June 1, 2017, to May 31, 2018.

Academy of Nutrition and Dietetics

Anonymous

Beverly B. Bajus

Frances G. Ballentine

Dan Chichester

Neva H. Cochran

Colgate Palmolive Company

Commission on Dietetic Registration

Diabetes Care and Education Dietetic Practice Group

Dietetics in Healthcare Communities
Dietetic Practice Group

Johanna T. Dwyer

Feeding America

Freeman Audio Visual

General Mills Foundation

Jean M. Grant

Jean H. Hankin

Iowa Department of Education

Iowa Department of Public Health

Karen P. Lacey

Susan H. Laramée

Mead Johnson Nutrition

National Dairy Council

Nutrition and Dietetic Educators and Preceptors

Nestlé

Pediatric Nutrition Dietetic Practice Group

Pharmavite LLC/Nature Made

Rebecca S. Reeves

Lester Strong

Texas Academy of Nutrition and Dietetics

Jason Ventresca

Weight Management Dietetic Practice Group

Esther A. Winterfeldt

Fourth Annual Kids Eat Right Month

An initiative of the Academy and its Foundation, Kids Eat Right Month in August focused on the importance of healthful eating and active lifestyles for children and families and featured expert advice from Academy members. Created in 2014, Kids Eat Right Month mobilizes registered dietitian nutritionists in a grassroots movement to share healthful eating messages to help families adopt nutritious eating habits. The Academy developed member, consumer and media messaging around Kids Eat Right's core principles of "shop smart, cook healthy and eat right."



**KIDS eat right.
MonthTM August 2017**

Academy of Nutrition and Dietetics
Academy of Nutrition and Dietetics Foundation
kidseatright.org

Accreditation and Credentialing

COMMISSION ON DIETETIC REGISTRATION

The Commission on Dietetic Registration remained committed to its public protection mission by attesting to the professional competence of more than 100,000 registered dietitian nutritionists and more than 5,500 nutrition and dietetics technicians, registered who have met CDR's standards to enter and continue in nutrition dietetics practice.

CDR administers 10 separate and distinct credentialing programs: Registered Dietitian; Dietetics Technician, Registered; Advanced Practitioner in Clinical Nutrition; and Board Certified Specialist certification programs in Renal Nutrition; Pediatric Nutrition; Sports Dietetics; Gerontological Nutrition; Oncology Nutrition; Pediatric Critical Care and an interdisciplinary Obesity and Weight Management certification program available to nurse practitioners, physician assistants, physical therapists, pharmacists, advanced-practice registered dietitian nutritionists and licensed clinical social workers. During the past year, there were more than 4,200 Board Certified Specialists. CDR's entry-level registration examinations and (with the exception of the new interdisciplinary program) its Board Certified Specialist certification programs are accredited by the National Commission for Certifying Agencies.

In addition to administering examinations and the recertification systems for these programs, in FY 2018 the Commission on Dietetic Registration:

- Administered a prior approval process for continuing professional education program providers. More than 3,500 programs were reviewed and approved.
- Administered an accreditation process for continuing professional education program providers. During the past year, there were 250 accredited providers.
- Conducted six informational webinars for CDR-credentialed practitioners, students and accredited providers, addressing the essential practice competencies and goal wizard tool for the Professional Development Portfolio recertification system.
- Presented CDR updates at each of the three regional Nutrition and Dietetic Educators and Preceptors meetings.
- Administered the online Assess and Learn courses "Celiac Disease," "Gerontological Nutrition" and "Sports Dietetics: Nutrition for Athletic Performance."
- Updated the "Managing Type 2 Diabetes" module.
- Introduced a new Assess and Learn module "Health Promotion and Disease Prevention," targeted for implementation in winter 2018.
- Administered two online programs for educators and preceptors "Assessing Prior Learning Online Module" and a "Dietetics Preceptor Training Course."
- Provided funding for 10 \$10,000 doctoral scholarships, 20 \$5,000 diversity scholarships and four \$10,000 PhD-to-RD fellowships. All scholarships and fellowships were administered by the Academy's Foundation.
- Provided funding to support the development of two dietetics education simulation programs by the Academy Research Team and Pennsylvania State University. The two simulations were made available on the Academy Foundation's website in early 2018.
- Administered registration eligibility reciprocity agreements with Canada, Ireland, the Netherlands and the Philippines.
- Administered licensure board services including use of CDR's entry-level registration examinations for licensure purposes and continuing professional education tracking for licensed non-registered dietitians.
- Administered certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 20,000 members and credentialed practitioners have participated in these programs.
- Redesigned the adult weight management certificate program as a New Obesity Interventions interactive course, replacing the Adult Weight Management Certificate program. This new course was piloted in spring 2018.
- Administered CDR registry label list rental service.

ACCREDITATION COUNCIL FOR EDUCATION IN NUTRITION AND DIETETICS

The Accreditation Council for Education in Nutrition and Dietetics continues to serve the public and the Academy's members by working with nutrition and dietetics practitioners, educators and others to develop and implement standards for the educational preparation of nutrition and dietetics professionals and by accrediting

nutrition and dietetics education programs at colleges, universities and other organizations that meet its standards. ACEND received renewed recognition from the U.S. Department of Education as the accreditor of nutrition and dietetics programs.

Revisions to the 2017 Accreditation Standards became effective for all program types on July 1, 2018. ACEND has begun to accredit demonstration programs under the Future Education Model Accreditation Standards for Associate, Bachelor's and Graduate Degree Programs in Nutrition and Dietetics.

Opportunities to Network

The Academy offered its members many opportunities to interact and network with those who share geographic, dietetics practice or other areas of common interests and issues.

DIETETIC PRACTICE GROUPS

The Academy remained committed to keeping members abreast of trends in food and nutrition and preparing members for the requirements of an ever-changing profession and marketplace. The Academy's 26 dietetic practice groups create opportunities for members to excel and grow through professional development, networking opportunities, leadership development and specialization. In Fiscal Year 2018, membership in dietetic practice groups exceeded 60,000.

MEMBER INTEREST GROUPS

Member interest groups provide a means for Academy members with common interests, issues or backgrounds to connect. Unlike dietetic practice groups and affiliate associations, member interest groups focus on areas other than practice or geographic location. In Fiscal Year 2018, 10 member interest groups were available to the Academy's memberships spanning varying cultures, religions, ages and demographics. Member interest group membership totaled more than 4,700.

AFFILIATES

All Academy members receive automatic membership in the affiliate of their choice, making affiliates a powerful benefit of Academy membership. There are 50 state dietetics associations, plus the District of Columbia, Puerto Rico and the International Affiliate of the Academy of Nutrition and Dietetics (formerly the American Overseas Dietetic Association), all affiliated with the Academy. Affiliates provide further networking, education and leadership opportunities to Academy members and enable members to build lasting collaborations and relationships close to home.



**INCREASING
DIVERSITY**

The affiliates, dietetic practice groups and member interest groups continued to support the Academy's diversity efforts by participating in the Academy's Diversity Liaison program, appointing a leader within each group. The Academy approved five affiliate and one dietetic practice group Diversity Mini-Grants and to help fund diversity outreach events. Plans were underway to open the Diversity Liaison program to member interest groups in the 2018-2019 year.

Financial Statements

ACADEMY OF NUTRITION AND DIETETICS FOR YEAR ENDING MAY 31, 2018

For year ending May 31, 2018, the Foundation revenues were \$2.8 million and expenses were \$3.0 million. The Foundation's investment earnings were \$2.6 million, and in total income for the year of just over \$2.3 million. The Foundation's net assets were \$26.6 million at the end of Fiscal Year 2018. These funds provide the necessary resources for the Foundation's support of scholarship programs, awards, research and the dietetics profession as a whole.

The Council on Dietetic Registration, dietetic practice groups and member interest groups, Accreditation Council for Education in Nutrition and Dietetics, and the Academy of Nutrition and Dietetics Political Action Committee had combined revenues of \$14.8 million, expenses of \$15.5 million and investment income of \$1.6 million. Total net assets for these groups grew to \$18.9 million at the end of the fiscal year. This growth will allow them to continue to make a positive impact on the nutrition and dietetics profession in their unique way.

Total revenues for the Academy were \$22.6 million and total expenses were \$23.8 million in the Fiscal Year 2018. The investment earnings were \$1.7 million. The Academy continues to invest into the future of the organization by developing new programs, products and services that will benefit the members and profession now and for years to come.

When the Fiscal Year 2019 budget was developed, the Board continued efforts to invest in new programs and services to further position the members and the profession as leaders in the fields of food and nutrition. As the year continues, staff and leadership will continue to monitor the financial results and make adjustments wherever necessary.

Looking forward to Fiscal Year 2020, the budget will be compiled with a similar approach as in past years. Although economic factors remain a concern, the Board of Directors continue to look to the future and will make the necessary investment to develop and promote the nutrition and dietetics profession and the Academy's members to be the nation's food and nutrition leaders.

Academy of Nutrition and Dietetics Financial Statements

ACADEMY OF NUTRITION AND DIETETICS STATEMENT OF FINANCIAL POSITION - MAY 31

Assets	2017	2018
Cash and cash equivalents	\$6,135,400	\$6,007,784
Investments	30,005,014	31,349,816
Interest receivable	103,471	107,472
Accounts receivable - net	1,016,203	1,202,371
Prepaid expenses	1,847,603	1,549,875
Inventories	1,089,628	1,149,499
Investments held for		
Deferred Compensation	617,382	629,736
Property and equipment net	6,419,953	5,794,521
	<u>\$47,234,654</u>	<u>\$47,791,074</u>
Liabilities and Net Assets		
Liabilities		
Accounts Payable	\$1,243,990	\$1,116,621
Accrued Liabilities	1,479,672	1,508,847
Inter-Organizational Balances	(155,377)	(243,396)
Due to State Associations	3,070,494	3,207,641
	<u>\$5,638,779</u>	<u>\$5,589,713</u>
Deferred revenue		
Membership Dues	\$7,664,816	\$7,693,673
Registration Fees	3,721,923	3,865,989
Subscriptions	2,522,334	2,520,242
Annual Meeting	1,884,368	1,724,875
Sponsorships	222,788	363,781
Other	1,448,994	1,536,525
	<u>\$17,465,223</u>	<u>\$17,705,085</u>
Deferred Compensation	\$617,382	\$629,736
Deferred Rent Incentive	1,322,007	1,309,891
Term Note Payable	2,500,000	1,510,419
	<u>\$4,439,389</u>	<u>\$3,450,046</u>
	<u>\$27,543,391</u>	<u>\$26,744,844</u>
Net assets		
Unrestricted		
Academy Operations	1,693,214	2,163,262
Related Academy Organizations*	17,998,049	18,882,968
	<u>19,691,263</u>	<u>21,046,230</u>
Total Liabilities and Net Assets	<u>\$47,234,654</u>	<u>\$47,791,074</u>

*Includes CDR, DPGs, MIGs, ACEND, ANDPAC

ACADEMY OF NUTRITION AND DIETETICS
STATEMENT OF ACTIVITIES - BY OBJECT AND FUND - YEAR ENDED MAY 31, 2018

Revenues	Academy	Related Academy Organizational Units*	Total
Membership Dues - Gross	\$11,540,218	\$1,889,360	\$13,429,578
State Affiliate Allocations	(\$2,280,177)		(\$2,280,177)
Membership Dues - Net	9,260,041	1,889,360	11,149,401
Registration and Examination Fees		8,596,426	8,596,426
Contributions		112,300	112,300
Programs and Meetings	5,571,368	432,626	6,003,994
Publications and Materials	2,397,220	389,296	2,786,516
Subscriptions	2,269,711	655	2,270,366
Advertising	289,428	71,910	361,338
Sponsorships	1,197,645		1,197,645
Grants	346,385	872,764	1,219,149
Education Program		2,225,673	2,225,673
Other	1,292,222	201,480	1,493,702
Total Revenues	\$22,624,020	\$14,792,490	\$37,416,510
Expenses			
Personnel	\$13,243,912	\$2,627,427	\$15,871,339
Publications	2,341,450	67,193	2,408,643
Travel	952,061	1,737,179	2,689,240
Professional Fees	1,574,205	2,106,828	3,681,033
Postage and Mailing Service	622,298	464,528	1,086,826
Office supplies and Equipment	225,604	88,029	313,633
Rent and Utilities	873,195	184,540	1,057,735
Telephone and Communications	143,340	91,168	234,508
Commissions	60,885		60,885
Computer Expenses	753,753	135,982	889,735
Advertising and Promotion	81,770	48,580	130,350
Insurance	81,514	149,580	231,094
Depreciation	1,321,894	342,293	1,664,187
Income taxes		12,497	12,497
Bank and Trust Fees	1,138,999	259,279	1,398,278
Other	(2,493,030)	3,373,316	880,286
Donations to the Foundation	100,000	894,835	994,835
Examination Administration		857,334	857,334
Meeting Services	2,439,028	1,787,055	4,226,083
Legal and Audit	229,915	64,245	294,160
Printing	140,869	207,182	348,051
	\$23,831,662	\$15,499,070	\$39,330,732
(Decrease) Increase in Net Assets from Operating Activities	(\$1,207,642)	(\$706,580)	(\$1,914,222)
Return on Investments	1,677,690	1,591,499	\$3,269,189
Increase (Decrease) in Net Assets	\$470,048	884,919	\$1,354,967
Net Assets at Beginning of Year	1,693,214	17,998,049	\$19,691,263
Net Assets at End of Year	\$2,163,262	\$18,882,968	\$21,046,230

*Includes CDR, DPGs, MIGs, ACEND, ANDPAC

ACADEMY OF NUTRITION AND DIETETICS FOUNDATION
STATEMENT OF FINANCIAL POSITION - MAY 31, 2018

Assets	2017	2018
Cash and Cash Equivalents	\$2,702,519	\$2,486,315
Investments	21,249,326	23,732,449
Interest Receivable	74,104	84,520
Pledges Receivable, Net	347,672	500,732
Prepaid Expenses	22,128	14,929
Interorganization Balances	(\$155,377)	(\$243,396)
Property Equipment Net	50,883	34,180
Total Assets	\$24,291,255	\$26,609,729
Liabilities and Net Assets		
Deferred Annual Meeting	\$0	\$3,500
Total Liabilities	\$0	\$3,500
Net assets		
Unrestricted	\$5,561,051	\$5,847,316
Temporarily Restricted	10,035,083	11,817,285
Permanently Restricted	8,695,121	8,941,628
Total Net Assets	\$24,291,255	\$26,606,229
Total Net Assets & Liabilities	\$24,291,255	\$26,609,729

ACADEMY OF NUTRITION AND DIETETICS FOUNDATION
STATEMENT OF ACTIVITIES - YEAR ENDED MAY 31, 2018

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues				
Grants and Donations	-	394,049	-	394,049
Member Contributions	438,941	465,318	240,525	1,144,784
Corporate Contributions	12,382	1,122,833	5,982	1,141,197
Sponsorships	184	94,000	-	94,184
Release from Restrictions	2,298,449	(2,298,449)	-	-
Total Foundation Revenues	<u>2,749,956</u>	<u>(222,249)</u>	<u>246,507</u>	<u>2,774,214</u>
Expenses				
Personnel	864,631	-	-	864,631
Travel	80,308	-	-	80,308
Professional Fees	291,537	-	-	291,537
Postage and Mailing Service	5,440	-	-	5,440
Office Supplies and Equipment	1,791	-	-	1,791
Rent and Utilities	60,248	-	-	60,248
Telephone and Communications	18,402	-	-	18,402
Computer Expense	36,672	-	-	36,672
Insurance	17,705	-	-	17,705
Depreciation	17,258	-	-	17,258
Bank and Trust Fees	131,393	-	-	131,393
Other	46,355	-	-	46,355
Meeting Services	149,111	-	-	149,111
Legal and Audit	2,939	-	-	2,939
Printing	1,364	-	-	1,364
Scholarships & Awards	1,297,288	-	-	1,297,288
Total Foundation Expenses	<u>3,022,442</u>	<u>0</u>	<u>0</u>	<u>3,022,442</u>
(Decrease) Increase in Net Assets from Operating Activities before Other Items	<u>(272,486)</u>	<u>(222,249)</u>	<u>246,507</u>	<u>(248,228)</u>
Return on Investments	<u>558,750</u>	<u>2,004,451</u>	<u>-</u>	<u>2,563,201</u>
Increase in Net Assets	<u>286,264</u>	<u>1,782,202</u>	<u>246,507</u>	<u>2,314,973</u>
Net Assets				
Beginning of Year	5,561,052	10,035,083	8,695,121	24,291,256
End of Year	<u>\$5,847,316</u>	<u>\$11,817,285</u>	<u>\$8,941,628</u>	<u>\$26,606,229</u>