



**eat right.** Academy of Nutrition and Dietetics

**FISCAL YEAR 2017 ANNUAL REPORT**

# Academy of Nutrition and Dietetics

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# Academy of Nutrition and Dietetics

# Foundation

The Academy of Nutrition and Dietetics is the world's largest organization of food and nutrition professionals. The Academy is committed to improving health and advancing the profession of dietetics through research, education and advocacy.

## Academy's Elected Leaders



**Lucille Beseler**, MS, RDN, LDN, CDE, FAND, served as the Academy's 91st President in 2016-2017



**Donna S. Martin**, EdS, RDN, LD, SNS, FAND, served as President-elect



**Linda T. Farr**, RDN, LD, FAND, served as Speaker of the House of Delegates



**Dianne Polly**, JD, RDN, LDN, FAND, served as Speaker-elect.

## Academy Launches Its Centennial Year

For a century, the Academy has been dedicated to building a profession that optimizes health through food and nutrition. As it plans for the future with the Second Century initiative, the Academy honored its past and celebrated the present throughout FY 2016-2017. A new page was launched in January on the Academy's website containing information on the Academy's history and celebration activities as the Academy prepares for a new direction in its Second Century.



## Museum Display Commemorates Dietetics Profession's Centennial

To commemorate the Academy's Centennial, the Ohio Academy of Nutrition and Dietetics and the Greater Cleveland Academy of Nutrition and Dietetics hosted a display in May 2017 at the Dittrick Museum of Medical History at Case Western Reserve University in the Academy's birthplace of Cleveland, Ohio. The display, "Celebrating the Centennial of the Dietetics Profession in America: 100 Years of Optimizing Health through Food and Nutrition," included original photographs, archives and commemorative items documenting the organization's first century.

## Planning the Academy's New Strategic Direction

Fiscal Year 2017 represented an exciting time for the Academy, marking the 100th anniversary of the organization's founding. A primary activity of the Board of Directors was preparation for the Academy's Centennial, Second Century initiative and a new strategic direction for the organization.

During FY 2017, the Board of Directors identified proposed priority focus areas where the Academy wants to demonstrate significant impact by 2025.

## Vision Year

At its meeting in January 2016, the Board established a bold vision for the future, as the Academy's founders did in 1917 and developed a strategic direction that seeks to expand the influence and reach of the nutrition and dietetics profession.

During FY 2017 – the "Vision Year" – the Academy and its Foundation looked internally and externally for future opportunities where the nutrition profession could have significant influence and impact. This included meaningful input already gathered from the Board of Directors and House of Delegates.

At the 2016 Food & Nutrition Conference & Expo™ in October, a proposed Second Century vision was unveiled for member feedback and the Second Century member fundraising campaign was launched to support this new bold vision and innovation projects that will expand and build upon the Foundation's current programs and priorities that advance the nutrition and dietetics profession.

## New Mission, Vision, Principles, Draft Strategy

In February, the Board of Directors voted unanimously on a new organizational vision, mission, principles and draft of the proposed strategy, officially launching the direction for the Second Century and setting in motion a framework for developing program and organizational priorities.

The goal was to create a compelling vision and organizational plan that will transform the next century of nutrition and dietetic practitioners and position the Academy as food and nutrition leaders on a global scale.

Following that meeting, the Board:

- Engaged stakeholders and experts across food, wellness and health care systems
- Held more than 100 in-depth interviews
- Conducted several working sessions with the Academy Foundation's Board of Directors
- Gathered intelligence from three years of visioning work from the Council on Future Practice
- Commissioned a report on the global food and nutrition landscape
- Developed a briefing paper to crystallize the issues and opportunities.

## Vision, Mission and Principles

### Vision

A world where all people thrive through the transformative power of food and nutrition

### Mission

Accelerate improvements in global health and well-being through food and nutrition

### Principles

The Academy of Nutrition and Dietetics and its members:

1. Amplify the contribution of nutrition practitioners and expand workforce capacity and capability
2. Integrate research, professional development and practice to stimulate innovation and discovery
3. Collaborate to solve the greatest food and nutrition challenges now and in the future
4. Focus on system-wide impact across the food, well-being and health care sectors
5. Have a global impact in eliminating all forms of malnutrition.

## Nutrition Impact Summit

The Academy convened the Nutrition Impact Summit in September 2016. Thought leaders in food, wellness and health care systems identified potential projects and strategic partners in the U.S. and worldwide. Areas discussed included improving food system resilience, scaling nutrition solutions and transforming treatment through nutrition interventions. The Summit provided opportunities for participating organizations to collaborate on national and global health issues and informs the strategic planning process for the Second Century. It brought together more than 175 leaders, including Academy members and participants from the Alliance for a Healthier Generation, Feeding America, Pew Charitable Trusts, YMCA, Kaiser Permanente, Abbott Nutrition, Project Peanut Butter, Kroger, USDA Center for Nutrition Policy and Promotion, Centers for Disease Control and Prevention and Wholesome Wave; as well as institutions including Duke University, Tufts University's Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy and Johns Hopkins University's Bloomberg School of Public Health.



## Reflecting the Board's Objective

The Academy's new vision, mission and principles were informed by collective best thinking of thousands of stakeholders and members in the strategic planning process, including student members, general membership, the Council on Future Practice, House of Delegates, dietetic practice groups, member interest groups and the Academy and Foundation Boards.

The Second Century premise reflects the Board's objective: To establish a bold vision for the future as the Academy's founders did 100 years ago and to develop a strategic direction that seeks to expand the influence and reach of the profession.

## Council on Future Practice Publishes 2017 Visioning Report

The Council on Future Practice completed a three-year visioning process, culminating in the *Visioning Report 2017: A Preferred Path Forward for the Nutrition and Dietetics Profession* that was published in the January issue of the *Journal of the Academy of Nutrition and Dietetics*. The report described the Council on Future Practice's 2014-2017 visioning process methodology and outcomes, which included 10 priority change drivers, their associated trends and implications, 12 priority recommendations and seven statements of support for Academy ongoing initiatives. The report also included data and feedback on the outcomes of the visioning process from Academy members, Commission on Dietetic Registration-credentialed dietetics practitioners, Academy organizational units, CFP think tank members and Academy external organization liaisons. The recommendations were specific, actionable items that can be pursued in the next 10 to 15 years to advance the profession and informed the Academy's strategic planning deliberations.

## Position and Practice Papers

Position and practice papers assist the Academy in optimizing global health and well-being through food and nutrition and are germane to the Academy's vision, mission, principles, focus areas, goals and strategies. A key feature of a position paper is the position statement, which presents the Academy's stance on an issue. During FY 2017, the Academy published the following papers:

### **Position Paper**

- December 2016: *Vegetarian Diets*

### **Practice Papers**

- September 2016: *Selecting Nutrient-Dense Foods for Good Health*
- October 2016: *The Role of the RDN in the Diagnosis and Management of Food Allergies*
- November 2016: *Social Media and the Dietetics Practitioner: Opportunities, Challenges and Best Practices.*

## Let's Move! Program and White House Garden Harvest

President Donna Martin attended the celebration at the White House of the *Let's Move!* initiative and assisted with the final fall harvest of the White House Garden. Martin and Academy members were active in First Lady Michelle *Let's Move!* initiative, which mobilized federal agencies, businesses and nonprofits to help children and families lead healthier lives.



## XVII International Congress of Dietetics

Academy leaders and representatives joined presidents and directors from nutrition and dietetics organizations from more than 40 countries in September at the XVII International Congress of Dietetics in Granada, Spain. The theme of the quadrennial conference was “Going to Sustainable Eating.”

## Transition to New Office Space

The Academy relocated in December 2016 to the 21st floor of its Chicago headquarters at 120 South Riverside Plaza. The move was a business decision based on current best practices and leverages a clean and efficient office design with better usage of space. Dedicated staff made a seamless transition to the new space providing members the service they have come to expect from the Academy. The open-plan office design facilitates increased communication and collaboration among departments and individuals alike. The move has resulted in direct cost savings to the Academy in rent and utilities. The move immediately resulted in a cost savings benefit of more than \$70,000 per month and was expected to generate more than \$15 million in savings over the life of the lease.



## Books and Publications

During FY 2017, the Academy released a number of new and updated print and electronic books and publications, including:

- *15-Minute Consultation: Tips, Tools and Activities to Make Nutrition Counseling More Effective* (eBook)
- *Academy of Nutrition and Dietetics Pocket Guide to Eating Disorders* (2nd ed.) (print, eBook)
- *Academy of Nutrition and Dietetics Pocket Guide to Gluten-Free Strategies for Clients with Multiple Diet Restrictions* (2nd ed.) (print, eBook)
- *Academy of Nutrition and Dietetics Pocket Guide to Lipid Disorders, Hypertension, Diabetes and Weight Management* (2nd ed.) (print, eBook)
- *Bits & Bytes: A Guide to Digitally Tracking Your Food, Fitness and Health* (print, eBook, 10-pack)
- *Complete Food & Nutrition Guide* (5th ed.) (print)
- *Expect the Best: Your Guide to Healthy Eating Before, During and After Pregnancy* (2nd ed.) (print)
- *Hands-On Nutrition Education: Teaching Healthy Eating Skills Through Experiential Learning* (print, eBook)
- *If Your Child Is Overweight: A Guide for Parents* (4th ed.) (print, 10-pack)
- *Launching Your Career in Nutrition and Dietetics: How to Thrive in the Classroom, the Internship and Your First Job* (2nd ed.) (print, eBook)
- Client Education Brochures (print):
  - o Calcium
  - o Eating Healthy the Vegetarian Way
  - o Eating Out, Eating Healthy
  - o Fat & Cholesterol
  - o Fiber
  - o Gluten-Free Basics
  - o Pregnancy Nutrition
  - o Smart Snacking
  - o Sodium
  - o Understanding Food Labels

## New Initiative: Further With Food

The Academy is a founding member, along with the Rockefeller Foundation, U.S. Department of Agriculture, U.S. Environmental Protection Agency and leading private sector and nonprofit organizations, of the “Further with Food Center for Food Loss and Waste Solutions,” an online hub for the exchange of information and solutions to cut food waste in half by 2030. Further with Food is designed to be the definitive online destination for businesses, government entities, investor, non-governmental organizations, educators and other interested individuals to learn more about their role in meeting the national food waste reduction goal. Plans are underway to develop a National Nutrition Month theme “Go Further with Food” for 2018.

## United Nations: International Day of Women and Girls in Science

President Lucille Beseler represented the Academy on February 10 at the International Day of Women and Girls in Science commemoration at the United Nations in New York City. She spoke on “Gender, Science and Sustainable Development: The Impact of Media from Vision to Action.” Her remarks included a discussion of the Academy’s history, Second Century, the future of the dietetics profession and the future of women in science and technology fields.

## Malnutrition: An Academy Priority

The Academy announced a Malnutrition and Quality Improvement Initiative that includes a member toolkit and resources to assist in the diagnosis and treatment of malnutrition, especially among hospitalized adults. MQii was established in partnership Avalere Health with support



## NASDAQ Opening Bell

The Academy rang the NASDAQ opening bell in February. President Lucille Beseler’s remarks highlighted the Academy’s Centennial, the Second Century initiative, Academy members and their work in optimizing the nutritional health of individuals, families, communities and the world.

## Certificate of Training Programs

The Academy’s Center for Lifelong Learning collaborated with the Nutrition Informatics Committee, the NIC Consumer Health Informatics Workgroup and the Interoperability and Standards Committee to offer an online Certificate of Training program in Informatics to ensure nutrition professionals stay up-to-date with the latest methods of processing and using data in all areas of the profession. The information is critical to the nutrition and dietetics professional and can be successfully utilized on a daily basis, covering topics such as Electronic Health Records, security and ethics and utilizing data.

by Abbott and with guidance from additional stakeholders in key technical expert and advisory roles. MQii will advance evidence-based, high-quality, patient-driven care for hospitalized adults age 65 and older who are malnourished or at risk for malnutrition.

## Policy Initiatives and Advocacy

The Academy worked to advance its public policy priorities during a change in presidential administrations, continuing its century-long commitment to better food and nutrition policies.

During the past year, the Academy:

- Reintroduced key nutrition legislation that cuts across multiple of the Academy's public policy priority areas developed by the Legislative and Public Policy Committee and the Academy's Board of Directors, with the assistance of Policy Initiatives and Advocacy staff.
- Engaged with new secretaries of Agriculture, Education and Health and Human Services, beginning with the confirmation process to ensure the interests of Academy members remain represented in the agencies.
- Played an active role in increasing bipartisan support for numerous important food, health and nutrition bills, including the Farm Bill, the Child Nutrition Reauthorization, the Treat and Reduce Obesity Act, the National Clinical Care Commission Act and the Preventing Diabetes in Medicare Act, among others. The Academy uses its "seat at the table" to ensure stakeholders recognize the centrality of food and nutrition in the formulation of effective health policies.
- Developed Academy recommendations for the 2018 Farm Bill reauthorization, with collaboration from the Farm Bill working group.
- Engaged in the health care reform discussions on Capitol Hill, ensuring Academy members' interests were protected in any changes to the Affordable Care Act. All health care reform bills were measured against the Academy's re-affirmed five tenets for health care reform, with numerous letters and opportunities to take action throughout the spring.
- Joined partners in the Coalition for Health Funding to target new members of Congress for an introduction to the importance of nondefense discretionary spending that supports important nutrition and health services. The Academy also worked with Congress to ensure these programs receive necessary investments in the annual appropriations bills.
- Celebrated its Centennial anniversary with Congressional introduction of a bicameral and bipartisan resolution honoring

the great work of Academy members, a reflection of the important role the Academy plays in Washington, D.C., and highlighting the role of nutrition.

- Further strengthened its Political Action Committee, ANDPAC, enabling us to deepen relationships with Congress and contributed \$101,536 to 68 candidates. This critical civic participation of Academy members plays a crucial role in elevating the importance of nutrition and positioning Academy members as the go-to constituent expert on nutrition issues.
- Submitted 55 regulatory comments, helping ensure regulations reflect the best nutrition science, enable members to work at the height of their scope of practice, create and seize new professional opportunities and obtain fair compensation in return. Significant regulatory issues for the Academy includes labeling rules, governing the Nutrition Facts Panel, the FDA's proposed redefinition of the term "healthy" on product labels, modification to the WIC Food package, adoption of malnutrition measures in acute care, in addition to CMS reimbursement rules and guidelines for the various facilities they regulate in which many members work in addition to rules for promising new initiatives such as Alternative Payment Models.
- Engaged Academy members and policymakers throughout the year on policy and regulatory issues at the state and local levels, including maintaining and modernization of state licensure laws, working on legislation to improve school lunch and breakfast programs and tracking food and nutrition legislation that would, for example, change taxes on food items or negatively affect the practice of the Academy members in the state.
- Provided advocacy training in Washington, D.C., for members at the Academy's 2016 Public Policy Workshop. Academy members advocated for the Preventing Diabetes in Medicare Act, the Treat and Reduce Obesity Act and the Child Nutrition Reauthorization of 2016.
- The Academy's four quarterly advocacy days brought members to Washington, D.C., to advocate for the role of nutrition services in prevention and treatment in the health care environment, the inclusion of malnutrition screening measures in hospital settings and the Treat and Reduce Obesity Act.

## New Guideline Published on Evidence Analysis Library

The Academy's Evidence Analysis Library published the Gestational Diabetes Evidence-based Nutrition Practice Guideline and Supporting Systematic Reviews. Highlights of the publication include 17 evidence-based nutrition recommendations and supporting systematic reviews of MNT, calories, macronutrients, dietary patterns and meal and snack distributions. The guideline was made available free of charge to all Academy members and EAL subscribers.

## Partnership for a Healthier America Summit

Former U.S. President Bill Clinton recognized the work of registered dietitian nutritionists at the Partnership for a Healthier America's seventh annual summit in Washington, D.C. The meeting convened influential leaders in the fight to end childhood obesity, providing a unique opportunity for business and industry leaders to join nonprofit, academic and government counterparts to address major considerations for the health of the nation's youth.

## Public and Media Outreach

The Academy continued its successful program of promoting registered dietitian nutritionists and nutrition and dietetics technicians, registered. The Academy and its network of volunteer media Spokespeople remained a trusted source for media across the country and the globe.

Media coverage plays a significant role in building awareness and recognition for the Academy and its members. The Academy's Strategic Communications Team worked with the news media to raise public awareness of

the Academy, the significant contributions of members, scientific research published in the *Journal of the Academy of Nutrition and Dietetics* and the importance of healthful nutrition for everyone.

From June 1, 2016, through May 31, 2017, the Academy reached an audience of over 38 billion and generated more than 19,000 media placements.

## National Nutrition Month®

National Nutrition Month®, celebrated in March, and Registered Dietitian Nutritionist Day, celebrated on the second Wednesday in March, continued to play a significant role in building awareness and recognition for the Academy and RDNs. The Academy generated significant coverage and interest in National Nutrition Month from local and national print, Internet and broadcast media.

In celebration of Registered Dietitian Nutritionist Day and in honor of the 2017 National Nutrition Month theme "Put Your Best Fork Forward," members were asked: "Why is it important to be an advocate for advancing the nutritional status of your community?" From more than 180 inspirational responses, the winner of the 2017 Registered Dietitian Nutritionist Day contest was Ilene Smith, MS, RD, of New York City. Her photo was featured in New York City's Times Square on Registered Dietitian Nutritionist Day.



## Social Media

The Academy's 20 social media pages spanned seven platforms: Facebook, Twitter, LinkedIn, Pinterest, Instagram, Google+ and YouTube. Each maintained a strong presence, with more than 2.5 million total followers. At the 2016 Food & Nutrition Conference & Expo, attendees as well as Academy members at home shared photos and videos, networked and created a lively community using the #FNCE hashtag. The #FNCE hashtag helped create positive sentiment and engagement throughout the conference, trending nationally for two days and locally at times on Twitter and delivering 51.6 million impressions.

During National Nutrition Month, the official #NationalNutritionMonth hashtag saw a reach of 55.2 million social media users totaling 246.4 million impressions. The #NNMchat hashtag saw a reach of 1.4 million users and 25.9 million impressions and the hashtag #RDNday was used 2,910 times by 1,771 unique authors for a reach of 2.6 million users and 11.1 million impressions.

## Food & Nutrition Magazine

*Food & Nutrition Magazine's* three blogs – *The Feed*, covering nutrition informatics, *Student Scoop*, where student members of the Academy can have a voice and build blogging skills and *Stone Soup* guest blog – continued to thrive, with more than 250 writers engaged in the community. For the Academy's 2016 Food & Nutrition Conference & Expo, *Food & Nutrition* published a special issue featuring conference information and tips for attendees; profiles of award recipients; recipes developed by local RDN bloggers of favorite Boston foods; and a feature on virtual reality to get FNCE attendees excited for the magazine's VR booth on the Expo floor. *Food & Nutrition* won three awards from the American Society of Healthcare Publication Editors in 2016 for the Stone Soup blog, "Savor" department and "Engage: Page Seven" use of social media.

## Journal of the Academy of Nutrition and Dietetics

To create a unified brand across digital platforms, the *Journal of the Academy of Nutrition and Dietetics* changed its website address to [www.jandonline.org](http://www.jandonline.org) and continued to build its online presence with articles online ahead of print, archived articles, podcasts, educational slides, topics collections, iOS and Android apps and more. With more than 300,000 article requests and 1.5 million page views in the past year, the *Journal's* app and website, respectively, made the *Journal* one of the most relied-upon publications for the science of food, nutrition and dietetics.

## Corporate Sponsorship

The Academy's sponsorship program continued to allow for purposeful collaboration with organizations and helps to advance the Academy's mission of accelerating improvements in global health and well-being through food and nutrition. The Academy recognized and thanked the following sponsors for their generous support of Academy events and programs that occurred within Fiscal Year 2017.

### Academy National Sponsor

National Dairy Council

### Premier Sponsors

Abbott Nutrition

BENEO Institute

### 2016 Food & Nutrition Conference & Expo Exhibitor Sponsors

Campbell Soup Company

Canadian Lentils

Hass Avocado Board

The Hydration Pharmaceuticals Trust (Hydralyte)

National Osteoporosis Foundation

Premier Protein

SPLENDA® Sweeteners

Sunsweet Growers

U.S. Highbush Blueberry Council

## Sponsorship Evaluation Process Approved

The Board of Directors in February accepted the Member Sponsorship Review Committee's recommended sponsor evaluation process and forms, which were developed with feedback from dietetic practice groups and member interest groups. Companies that are interested in becoming a National- or Premier-level sponsor will use the new evaluation process.

## House of Delegates Update

As a professional issues deliberative body, the House of Delegates monitors and evaluates trends, issues and concerns affecting members; debates and approves educational, practice and professional standards; informs ethical standards for the practitioner and disciplinary procedures for unethical conduct; and identifies and initiates development of Academy positions. The change drivers and trends from the Council on Future Practice's *Change Drivers and Trends Driving the Profession: A Prelude to the Visioning Report 2017* and the *Visioning Report 2017: A Preferred Path Forward for the Nutrition and Dietetics* continue to be utilized as the foundation for mega issues to be addressed by the House of Delegates.

During its fall 2016 meeting, the House of Delegates held a one-day training on Appreciative Inquiry led by Gervase Busche. Appreciative Inquiry is a tool leaders can use to engage members to generate new ideas and move the profession forward through positive changes and affirmations. The House of Delegates then convened to discuss the mega issue of Wellness and Prevention. Using

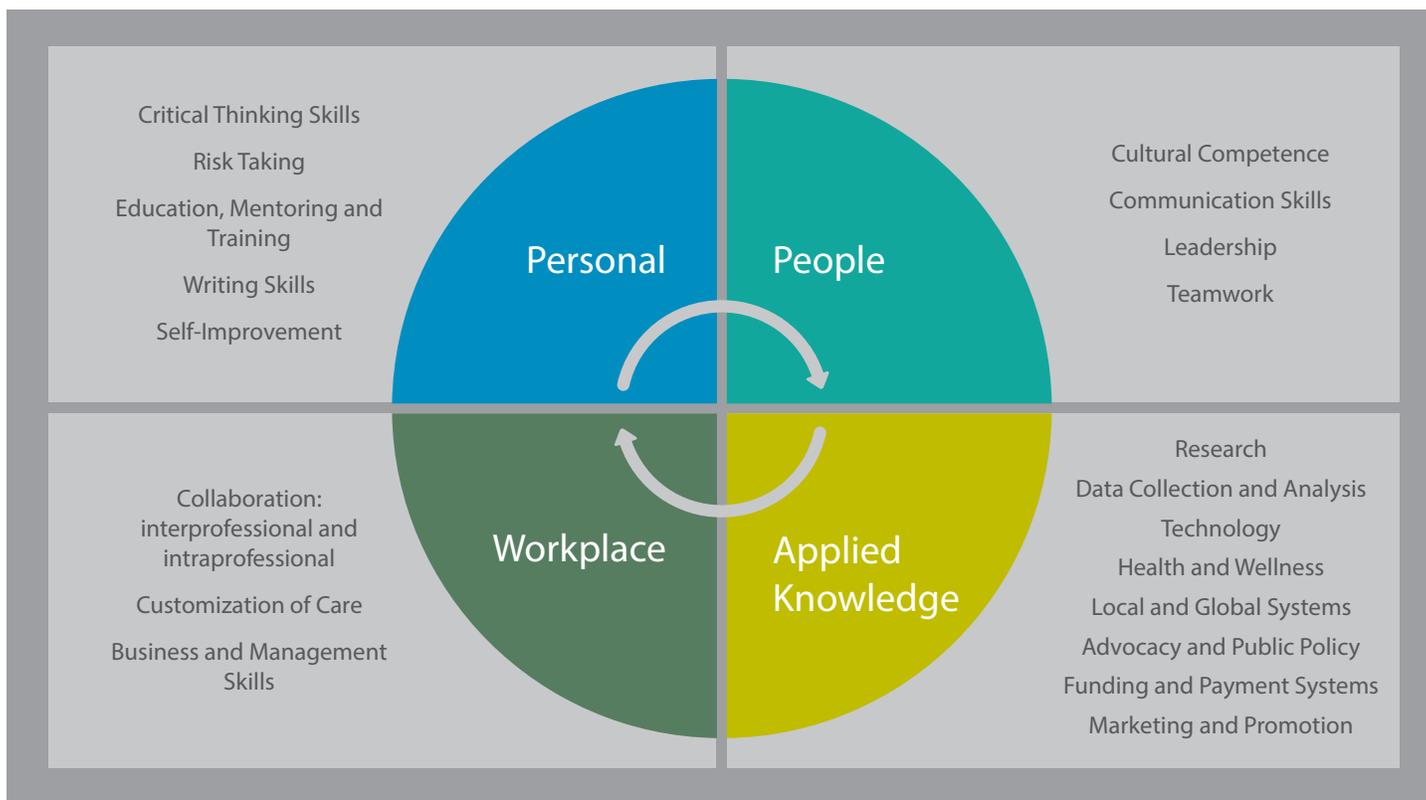
the AI process, the conversations and brainstorming with constituents continued, leading up to the spring virtual meeting. Delegates gathered "best of" stories in wellness and prevention from their constituents and also conducted more than 30 Open Space sessions during the spring of 2017. Wellness and prevention pilot projects will be identified and tracked from the Open Space sessions. These smaller pilot projects may eventually become larger in scale and overall support the ground up approach to achieve the desired future in wellness and prevention.

Additionally, during the spring HOD meeting, delegates addressed the mega issue of Future Practice. An All-Member Call to Action for Future Practice was released post-meeting, challenging all existing and new credentialed nutrition and dietetics practitioners, in all areas of practice, to take action to elevate and expand their competencies in the following areas to achieve the desired vision of future practice: personal, people, workplace and applied knowledge. By enhancing skills and knowledge and by creating opportunities that elevate practice, the profession can meet the global nutrition challenges of the future.



## Call to Action

The House of Delegates has challenged all existing and newly credentialed nutrition and dietetics practitioners, in all areas of practice, to take action to elevate and expand their competencies in the following areas to achieve the desired vision of future practice.



A Public Policy Task Force explored ways to expand leadership opportunities and to increase public policy engagement within the HOD. The task force report was approved and the House Leadership Team will be working with the Policy Initiatives and Advocacy team on several initiatives related to action items from the report.

Throughout 2016-2017 year, the HOD deliberated and voted on bylaws and membership category changes including:

- Academy Bylaws Amendment: CDR Nominations
- Academy Bylaws Amendment: CDR Removals and Vacancies
- Academy Bylaws Amendment: Associate Member Qualifications and Privileges of Membership
- Associate Membership Category Changes
  - o Addition of Professions
  - o Associates Degree as Minimum Required Education for Specified Trades, Certifications or Professions
  - o Addition of Education Backgrounds
  - o Dues Reduction

## Academy of Nutrition and Dietetics Foundation

The Academy's Foundation is the only charitable organization devoted exclusively to promoting nutrition and dietetics, funding health and nutrition research as well as improving the health of communities through public nutrition education programs. Although affiliated with the Academy of Nutrition and Dietetics, the Foundation is an independent 501(c)(3) public charity and does not receive any portion of member dues. The success and impact of its programs and services are attributed to the generous support of its donors. The Foundation and its donors empower Academy members to be global leaders in food, nutrition and health.

Special thanks to groups and individuals who supported the Academy Foundation with gifts of \$10,000 or more from June 1, 2016, to May 31, 2017.

American Pulse Association	Jean Hankin
Patricia Babjak	Diane Heller
Suzanne Baxter	Mary Hess
Neva Cochran	Iowa Department of Education
Commission on Dietetic Registration	Mead Johnson Nutrition
Sonja Connor	National Dairy Council
Dietitians in Nutrition Support Dietetic Practice Group	Pharmavite Jean Ragalie-Carr
Elanco Global Communications	Martha Rew
Fairlife	Salt Institute
Feeding America	Mary Beth Whalen
Florida Department of Citrus	Alice Wimpfheimer

## Third Annual Kids Eat Right Month

An initiative of the Foundation, Kids Eat Right Month in August focused on the importance of healthful eating and active lifestyles for children and families and featured expert advice from Academy members. The Academy developed member, consumer and media messaging around Kids Eat Right's core principles of "shop smart, cook healthy and eat right." During the past year, Kids Eat Right reached a milestone of 200,000 social media followers.

## Commission on Dietetic Registration

The Commission on Dietetic Registration remained committed to its public protection mission by attesting to the professional competence of more than 99,000 registered dietitian nutritionists and more than 5,600 nutrition and dietetics technicians, registered who have met CDR's standards to enter and continue in dietetics practice.

CDR administers nine separate and distinct credentialing programs: Registered Dietitian; Dietetic Technician, Registered; Advanced Practitioner in Clinical Nutrition, and Board Certified Specialist certification programs in Renal Nutrition; Pediatric Nutrition; Sports Dietetics; Gerontological Nutrition; Oncology Nutrition and an interdisciplinary Obesity and Weight Management certification program available to nurse practitioners, physician assistants and licensed clinical social workers. During the past year, there were more than 3,600 Board Certified Specialists. CDR's entry-level registration examinations and (with the exception of the new interdisciplinary program) its Board Certified Specialist certification programs are accredited by the National Commission for Certifying Agencies.

A new specialist certification program, Board Certified Specialist in Pediatric Critical Care Nutrition, was in development and the first administration was targeted for September 2018.

In addition to administering examinations and the recertification systems for these programs, in FY 2017 the Commission on Dietetic Registration:

- Administered a prior approval process for continuing professional education program providers. More than 3,500 programs were reviewed and approved.
- Administered an accreditation process for continuing professional education program providers. During the past year, there were 250 accredited providers.
- Conducted six informational webinars for CDR-credentialed practitioners, students and accredited providers, addressing the essential practice competencies and goal wizard tool for the *Professional Development Portfolio* recertification system
- Presented CDR updates at each of the three regional Nutrition and Dietetic Educators and Preceptors meetings
- Administered the online Assess and Learn courses “Celiac Disease,” “Gerontological Nutrition” and “Sports Dietetics: Nutrition for Athletic Performance”
- Developed a new Assess and Learn module “Health Promotion and Disease Prevention,” targeted for implementation in winter 2018
- Administered two online programs for educators and preceptors “Assessing Prior Learning Online Module” and a “Dietetics Preceptor Training Course”
- Provided funding for 10 \$10,000 doctoral scholarships, 20 \$5,000 diversity scholarships and four \$10,000 PhD-to-RD fellowships. All scholarships and fellowships were administered by the Academy’s Foundation.
- Provided funding to support the development of two dietetics education simulation programs by the Academy Research Team and Pennsylvania State University. The two simulations will be available on the Academy Foundation website in early 2018.

- Administered registration eligibility reciprocity agreements with Canada, Ireland, the Netherlands and the Philippines
- Administered licensure board services including use of CDR’s entry-level registration examinations for licensure purposes and continuing professional education tracking for licensed non-registered dietitians
- Administered certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 20,000 members and credentialed practitioners have participated in these programs.
- Administered CDR registry label list rental service.

## Accreditation Council for Education in Nutrition and Dietetics

The Accreditation Council for Education in Nutrition and Dietetics continued to serve the public and the Academy’s members by working with nutrition and dietetics practitioners, educators and others to develop and implement standards for the educational preparation of nutrition and dietetics professionals and by accrediting nutrition and dietetics education programs at colleges, universities and other organizations that meet its standards.

The *2017 Accreditation Standards* became effective for all programs on June 1, 2017. ACEND released the *Future Education Model Accreditation Standards for Associate, Bachelor’s and Graduate Degree Programs in Nutrition and Dietetics*. These Standards are available for adoption by demonstration programs only.



## Member Organizations within the Academy

The Academy offered its members many opportunities to interact and network with those who share geographic, dietetics practice or other areas of common interests and issues.

### **Affiliates**

All Academy members receive automatic membership in the affiliate of their choice, making affiliates a powerful benefit of Academy membership. There are 50 state dietetics associations, plus the District of Columbia, Puerto Rico and the International Affiliate of the Academy of Nutrition and Dietetics (formerly the American Overseas Dietetic Association), all affiliated with the Academy. Affiliates provide further networking, education and leadership opportunities to Academy members and enable members to build lasting collaborations and relationships close to home.

### **Dietetic Practice Groups**

The Academy remained committed to keeping members abreast of trends in food and nutrition and preparing members for the requirements of an ever-changing profession and marketplace. The Academy's 26 dietetic practice groups create opportunities for members to excel and grow through professional development, networking opportunities, leadership development and specialization. In FY 2017, membership in DPGs exceeded 60,000.

### **Member Interest Groups**

Member interest groups provide a means for Academy members with common interests, issues or backgrounds to connect. Unlike dietetic practice groups and affiliate associations, MIGs focus on areas other than practice or geographic location. In FY 2017, 10 MIGs were available to the Academy's memberships spanning varying cultures, religions, ages and demographics. MIG membership totaled more than 4,700.

## Increasing Diversity

Nearing the end of the program's second year, 24 Academy affiliates had a Diversity Liaison. The Academy received 10 applications for a Diversity Mini-Grant to help fund diversity outreach events. This represented a 58 percent growth in a year in the number of affiliates who had a Diversity Liaison. Plans were underway to open the Diversity Liaison program to dietetic practice groups in the 2017-2018 year.

# Financial Statements

## Academy of Nutrition and Dietetics for Year Ending May 31, 2017

For the year ending May 31, 2017, the Foundation's revenues were \$2.6 million. The Foundation's investment earnings were \$1.9 million, resulting in total income for the year of \$4.5 million. At the end of Fiscal Year 2017, the Foundation's net assets were \$24.3 million. These funds provide the necessary resources for the Foundation's support of scholarship programs, awards, research and the profession as a whole.

The Council on Dietetic Registration, dietetic practice groups and member interest groups, Accreditation Council for Education in Nutrition and Dietetics, and the Academy of Nutrition and Dietetics Political Action Committee had combined revenues of \$14.4 million, expenses of \$14.5 million and investment income of \$1.5 million. Total net assets for these groups grew to \$18 million at the end of the fiscal year. This growth will allow them to continue to impact the dietetic profession in their unique way.

Total revenues for the Academy were \$20.9 million and total expenses were \$23 million in FY 2017. Investment earnings were \$1.5 million. The Academy continues to invest in the future of the organization by developing new programs, products and services that will benefit members and profession now and for years to come. This is the primary reason expenses exceeded income in FY 2017. This, coupled with the investment earnings, resulted in a loss of \$0.5 million.

When the Fiscal Year 2018 budget was developed, the Board continued its efforts to invest in new programs and services to further position Academy members and the nutrition and dietetics profession as leaders in the field. As the year continues, staff and leadership will monitor the financial results and make adjustments wherever necessary.

Looking forward to Fiscal Year 2019, the budget will be compiled with a similar approach as in past years. Although economic factors are always a concern, the Board of Directors continues to look to the future and will make the necessary investment to develop and promote the profession and Academy members as the nation's food and nutrition leaders.

**Academy of Nutrition and Dietetics Financial Statements****Academy of Nutrition and Dietetics Statement of Financial Position - May 31**

<b>Assests</b>	<b>2016</b>	<b>2017</b>
Cash and cash equivalents	\$4,613,138	\$6,135,400
Investments	31,477,242	30,005,014
Interest Receivable	123,232	103,471
Accounts Receivable - net	1,104,687	1,016,203
Prepaid Expenses	1,587,952	1,847,603
Inventories	1,045,312	1,089,628
Investments held for		
Deferred Compensation	557,686	617,382
Property and equipment net	4,517,255	6,419,953
	<u>\$45,026,504</u>	<u>\$47,234,654</u>
<b>Liabilities and Net Assets</b>		
Liabilities		
Accounts Payable	\$1,320,734	\$1,243,990
Accrued Liabilities	1,635,036	1,479,672
Inter-Organizational Balances	383,212	(155,377)
Due to State Associations	3,000,311	3,070,494
	<u>\$6,339,293</u>	<u>\$5,638,779</u>
Deferred Revenue		
Membership Dues	\$7,610,218	\$7,664,816
Registration Fees	3,599,793	3,721,923
Subscriptions	2,476,810	2,522,334
Annual Meeting	1,602,966	1,884,368
Sponsorships	361,199	222,788
Other	1,471,249	1,448,994
	<u>\$17,122,235</u>	<u>\$17,465,223</u>
Deferred Compensation	\$557,686	\$617,382
Deferred Rent Incentive	2,226,588	1,322,007
Term Note Payable		2,500,000
	<u>\$2,784,274</u>	<u>\$4,439,389</u>
	<u>\$26,245,802</u>	<u>\$27,543,391</u>
<b>Net Assests</b>		
Unrestricted		
Academy Operations	\$2,191,098	1,693,214
Related Academy Organizations*	16,589,604	17,998,049
	<u>\$18,780,702</u>	<u>19,691,263</u>
<b>Total Liabilities and Net Assets</b>	<u>\$45,026,504</u>	<u>\$47,234,654</u>

\*Includes CDR, DPGs, MIGs, ACEND, ANDPAC

## Academy of Nutrition and Dietetics Statement of Activities - By Object and Fund - Year Ended May 31, 2017

<b>Revenues</b>	<b>Academy</b>	<b>Related Academy Organizational Units*</b>	<b>Total</b>
Membership Dues - Gross	\$11,653,643	\$1,897,700	\$13,551,343
State Affiliate Allocations	(\$2,303,549)		(\$2,303,549)
Membership Dues - Net	9,350,094	1,897,700	11,247,794
Registration and Examination Fees		8,113,359	8,113,359
Contributions		135,244	135,244
Programs and Meetings	4,581,097	373,138	4,954,235
Publications and Materials	2,262,201	449,943	2,712,144
Subscriptions	2,233,122	370	2,233,492
Advertising	151,405	76,088	227,493
Sponsorships	960,893		960,893
Grants	156,772	871,756	1,028,528
Education Program		2,314,626	2,314,626
Other	1,237,268	194,924	1,432,192
<b>Total Revenues</b>	<b>\$20,932,852</b>	<b>\$14,427,148</b>	<b>\$35,360,000</b>
<b>Expenses</b>			
Personnel	\$13,222,307	\$2,620,465	\$15,842,772
Publications	2,406,133	71,440	2,477,573
Travel	1,049,593	1,628,240	2,677,833
Professional Fees	1,325,504	2,022,159	3,347,663
Postage and Mailing Service	620,539	465,476	1,086,015
Office supplies and Equipment	220,780	78,492	299,272
Rent and Utilities	157,557	236,980	394,537
Telephone and Communications	147,069	86,167	233,236
Commissions	45,427		45,427
Computer Expenses	707,822	118,827	826,649
Advertising and Promotion	71,855	24,847	96,702
Insurance	79,675	146,544	226,219
Depreciation	1,369,848	347,439	1,717,287
Income taxes		9,997	9,997
Bank and Trust Fees	715,539	250,015	965,554
Other	(2,037,340)	3,325,755	1,288,415
Donations to the Foundation	600,025	411,130	1,011,155
Examination Administration		760,395	760,395
Meeting Services	1,873,476	1,618,375	3,491,851
Legal and Audit	215,156	63,445	278,601
Printing	185,541	227,544	413,085
	<b>\$22,976,506</b>	<b>\$14,513,732</b>	<b>\$37,490,238</b>
<b>(Decrease) Increase in Net Assets from Operating Activities</b>	<b>(\$2,043,654)</b>	<b>(\$86,584)</b>	<b>(\$2,130,238)</b>
<b>Return on Investments</b>	<b>1,545,770</b>	<b>1,495,029</b>	<b>\$3,040,799</b>
<b>Increase (Decrease) in Net Assets</b>	<b>(\$497,884)</b>	<b>\$1,408,445</b>	<b>\$910,561</b>
<b>Net Assets at Beginning of Year</b>	<b>\$2,191,098</b>	<b>\$16,589,604</b>	<b>\$18,780,702</b>
<b>Net Assets at End of Year</b>	<b>\$1,693,214</b>	<b>\$17,998,049</b>	<b>\$19,691,263</b>

\*Includes CDR, DPGs, MIGs, ACEND, ANDPAC

**Academy of Nutrition and Dietetics Foundation Statement of Financial Position - May 31**

<b>Assets</b>	<b>2016</b>	<b>2017</b>
Cash and Cash Equivalents	\$1,997,777	\$2,702,519
Investments	20,562,438	21,249,326
Interest Receivable	83,719	74,104
Pledges Receivable, Net	66,129	347,672
Prepaid Expenses	18,385	22,128
Interorganization Balances	383,212	(\$155,377)
Property Equipment Net	40,427	50,883
<b>Total Assets</b>	<b>\$23,152,087</b>	<b>\$24,291,255</b>
<b>Liabilities and Net Assets</b>		
Deferred Annual Meeting	\$24,985	\$0
<b>Total Liabilities</b>	<b>\$24,985</b>	<b>\$0</b>
<b>Net assets</b>		
Unrestricted	\$5,764,157	\$5,561,051
Temporarily Restricted	8,781,512	10,035,083
Permanently Restricted	8,581,433	8,695,121
<b>Total Net Assets &amp; Liabilities</b>	<b>\$23,152,087</b>	<b>\$24,291,255</b>

## Academy of Nutrition and Dietetics Foundation Statement of Activities - Year Ended May 31, 2017

Revenues	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Grants and Donations	-	\$257,576	-	\$257,576
Member Contributions	177,556	954,829	103,017	1,235,402
Corporate Contributions	622,577	418,631	10,671	1,051,879
Sponsorships	9,000	93,500	-	102,500
Release from Restrictions	1,904,439	(1,904,439)	-	-
<b>Total Foundation Revenues</b>	<b>\$2,713,572</b>	<b>(\$179,903)</b>	<b>\$113,688</b>	<b>\$2,647,357</b>
<b>Expenses</b>				
Personnel	\$960,519	-	-	\$960,519
Travel	262,861	-	-	262,861
Professional Fees	881,799	-	-	881,799
Postage and Mailing Service	8,928	-	-	8,928
Office Supplies and Equipment	4,469	-	-	4,469
Rent and Utilities	91,447	-	-	91,447
Telephone and Communications	20,549	-	-	20,549
Computer Expense	30,712	-	-	30,712
Insurance	17,326	-	-	17,326
Depreciation	21,034	-	-	21,034
Bank and Trust Fees	105,841	-	-	105,841
Other	53,889	-	-	53,889
Meeting Services	241,123	-	-	241,123
Legal and Audit	746	-	-	746
Printing	9,197	-	-	9,197
Scholarships & Awards	682,777	-	-	682,777
<b>Total Foundation Expenses</b>	<b>\$3,393,217</b>	<b>0</b>	<b>0</b>	<b>\$3,393,217</b>
<b>(Decrease) Increase in Net Assets from Operating Activities before Other Items</b>	<b>(\$679,645)</b>	<b>(\$179,903)</b>	<b>\$113,688</b>	<b>(\$745,860)</b>
<b>Return on Investments</b>	<b>476,539</b>	<b>1,433,474</b>	<b>-</b>	<b>1,910,013</b>
<b>Decrease in Net Assets</b>	<b>(203,106)</b>	<b>1,253,571</b>	<b>113,688</b>	<b>1,164,153</b>
<b>Net Assets</b>				
Beginning of Year	5,764,157	8,781,512	8,581,433	23,127,102
End of Year	<b>\$5,561,051</b>	<b>\$10,035,083</b>	<b>\$8,695,121</b>	<b>\$24,291,255</b>