

Academy of Nutrition and Dietetics/Foundation

FISCAL YEAR 2015 ANNUAL REPORT



The Academy of Nutrition and Dietetics is the world's largest organization of food and nutrition professionals. The Academy is committed to improving health and advancing the profession of dietetics through research, education and advocacy.

YEAR IN REVIEW



PUBLIC AND MEDIA OUTREACH

The Academy continued its successful program of promoting registered dietitian nutritionists and Academy members to the widest possible audiences. The Academy and its network of volunteer media Spokespeople remain a trusted source for media across the country and the globe.

Through print, broadcast and online media, the Academy and its Spokespeople were featured in more than 25,000 articles, stories and segments with top media outlets including ABC News, Associated Press, Bloomberg News, BuzzFeed, CBS News, CNN, Cooking Light, Daily Beast, E!, ESPN, Fox News, Gawker, Glamour, GQ, Huffington Post, Los Angeles Times, Men's Health, New York Times, NPR, Reuters, Time and Yahoo!

National Nutrition Month* and Registered Dietitian Nutritionist Day play a significant role in building awareness and recognition for the Academy and RDNs. Each year, the Academy generates significant coverage and interest in National Nutrition Month from local and national print, Internet and broadcast media. Coverage for NNM 2015 reached a combined audience of more than 2.4 billion.

In celebration of Registered Dietitian
Nutritionist Day on March 11, the
Academy asked members to share their
most meaningful experiences in providing
health and nutrition services. From more
than 230 inspirational testimonials that
confirmed and supported the value of
RDNs' services, Adam M. Burda, MS, RDN,
LDN, FAND, of Morgantown, W.V., was
selected. His photo was featured in New
York City's Times Square on Registered
Dietitian Nutritionist Day.

FIRST ANNUAL KIDS EAT RIGHT MONTH

August 2014 marked the inaugural Kids Eat Right Month™, a nutrition education, information-sharing and action campaign launched by the Academy and its Foundation spotlighting nutritious and active lifestyles for children and families. As a result of Kids Eat Right Month activities, traffic to the KidsEatRight.org website more than doubled; social media outreach totaled more than 7.6 million views with more than 2,500 tweets using the #kidseatright hashtag and reached more than 220,000 on Facebook. Academy spokespeople, RDNs and consumers joined in a #KERchat Twitter chat on August 18 and a Google+ Hangout on Air August 21. News media coverage achieved nearly 200 million media impressions from more than 1,000 articles. The Academy's President-elect, Dr. Evelyn Crayton, RDN, LDN, FAND, was joined by Academy members and their children from New York City to ring NASDAQ's closing bell on August 20.

FOOD & NUTRITION MAGAZINE

Food & Nutrition Magazine was distributed via ContextMedia to hospitals, clinics and doctors' offices nationwide, reaching an estimated 50 million consumers. Writers for the Academy's Stone Soup blog became the Academy's go-to network for paid recipe development; their original recipes were featured in Food & Nutrition. For the Academy's 2014 Food & Nutrition Conference & Expo, Food & Nutrition published its first special issue, featuring conference information and tips for attendees; profiles of award recipients; a dining guide to the host city of Atlanta, Ga.; walking and jogging routes; and recipes developed by local registered dietitian nutritionists. The Engage hashtag campaign, a new feature in Food & Nutrition, received the ASHPE Silver Award in 2015. The magazine also received the coveted ASAE Gold Circle Award, a Platinum Hermes Award and a Gold AVA Digital Award.



SOCIAL MEDIA

The Academy's 23 social media pages spanning six platforms – Facebook, Twitter, LinkedIn, Pinterest, Google+ and YouTube – saw significant growth, with more than 1 million new followers. Social media outreach for the 2014 Food & Nutrition Conference & Expo was enhanced through the first-ever Social Media Hub, where #FNCE hashtag

ribbons were distributed to encourage social media activity. The #FNCE hashtag trended nationally three days in a row, and delivered nearly 75 million impressions. Other major social media initiatives included National Nutrition Month, which saw four successful #NNMchat Twitter chats and promotions around the annual RDN Day Contest;

holiday tips from RDNs, which received nearly 4,000 likes on Facebook; and Engage hashtags unique to each issue of *Food & Nutrition* to continue the conversation via @foodnutrimag properties.

EAT RIGHT ONLINE

The Academy's robust websites serve its diverse membership, health professionals and the public. In January 2015, the Academy launched three websites – eatright.org, eatrightPRO.org and eatrightSTORE.org – contributing to 18.6 percent growth across all Academy websites compared to FY2014 and more than 5 million unique visitors throughout FY 2015. The consumer site, eatright.org, focuses on meeting the

Academy's vision: optimizing health through food and nutrition, and demonstrating RDNs as the trusted source of food and nutrition information. EatrightPRO.org focuses on the Academy's mission: empowering members to be the food and nutrition leaders, providing individuals with access to scientific and evidence-based publications, articles and tools to stay at the forefront of research, career trends

and leadership opportunities. Serving as the Academy's e-commerce site, eatrightSTORE.org features publications, eBooks, professional development opportunities, education materials, gifts and more.



HOME FOOD SAFETY

The Academy is committed to helping consumers prepare, eat and store food safely. During FY 2015, the Academy and ConAgra Foods continued their award-winning national Home Food Safety program. Through information on www.HomeFoodSafety.org and an ongoing public awareness campaign, this program educates consumers about the serious health issue of food poisoning and teaches them how to reduce the risk by safely handling food. In FY 2015, the program obtained media coverage totaling 815 million media impressions, including coverage in HuffingtonPost.com, FoxNewsMagazine. com, HeraldNews.com and Upworthy. com, among other media outlets.



JOURNAL OF THE ACADEMY OF NUTRITION AND DIETETICS

In May 2015, the *Journal* launched the Android version of the Journal App to accompany the version available for iOS devices. The Journal received Hermes Gold Awards for "What We Ate: Repasts of the Academy's Past" (Centennial Series article) and the Journal Photo Contest Gallery. Because of the Journal's name change in 2012, the *Journal* had two Impact Factors; publications typically need two to four years to recover their previous IF after a name change, but the Journal rebounded within an unprecedented 12 months, ending FY 2015 just 13 percent below its all-time high Impact Factor of 3.992.

CORPORATE SPONSORSHIP

To advance the Academy's mission of empowering members to be the food and nutrition leaders, the Academy's corporate sponsorship program allows for purposeful collaboration with food and nutrition organizations. Through structured, Academy-directed relationships, corporate sponsors help build awareness of the Academy and its members; share science-based information, new research and industry trends in food and nutrition with members; and enable the Academy to reach more consumers with healthfuleating messages. The Academy recognizes and thanks the following sponsors for their generous support of Academy events and programs that occurred within Fiscal Year 2015.

Academy National Sponsors

Abbott Nutrition

National Dairy Council®

Premier Sponsors

The Coca-Cola Company Beverage Institute for Health & Wellness General Mills Kellogg Company McCormick PepsiCo Unilever

2014 Food & Nutrition Conference & Expo™ Event Sponsors

Campbell Soup Company ConAgra Foods Nature Made[®]

OPERATING REVIEW

In advancing the profession of dietetics and leading the organization, the Academy assigns distinct and coequal governance roles to the Board of Directors and the elected House of Delegates. Six House leaders serve on the Academy's Board, directly connecting the professional issues of members to the interests of the entire Academy.

BOARD OF DIRECTORS

The Academy's Board is responsible for strategic planning, policy development and fiscal management for the Academy. Activities and accomplishments at the Board level in FY 2015 included:

Strategic Priorities

- Communicated changes to Strategic Plan and monitored outcomes using established measures
- Implemented nutrition and dietetic technician, registered marketing and communication plans targeted to didactic program in dietetics baccalaureate degree graduates and program directors
- Addressed competition related to scope of practice and opposition to licensure and continued ongoing monitoring/risk mitigation by supporting and evaluating the State Licensure Initiative
- Developed a national consumer protection and licensure plan, including strategy development, structure, and resource allocation
- Supported implementation of Public Policy Priority Areas
- Developed key relationships with Congressional representatives
- Helped implement strategies to strengthen member engagement in public policy areas in legislative and regulatory processes at local, state and federal levels

- Supported expansion of reimbursement for RDNs' services within Medicare through legislative and regulatory processes, in collaboration with the Policy Initiatives and Advocacy Group and the Nutrition Services Coverage Team
- Identified leaders for appointments to high-level policy making boards and councils
- Promoted member awareness of strategies designed to position members in taking the lead to create and maintain a competitive edge in providing nutrition services in evolving health care delivery and payment models
- Supported and co-led Key Innovative/ Impact Initiatives
- Supported multi-year plan to implement a clinical data warehouse in collaboration with other professional organizations to maximize resources and expedite availability of useable data
- Supported member utilization of Dietetics Practice Based Research Network to expand the foundation of dietetics-specific publications
- Positioned members to assume transdisciplinary roles

- Supported national and international dissemination of such resources as Evidence Analysis Library and International Dietetics and Nutrition Terminology through high-impact journal publications, scientific conference presentations, social media and marketing
- Advanced relationships with key stakeholders and external organizations to further Academy initiatives
- Developed and began implementing international business plan and collaborate with international colleagues to expand the role of dietitians as food and nutrition leaders in the global health care marketplace
- Identified new opportunities for members' job expansion and external leadership roles
- Implemented strategies to increase diversity of nutrition and dietetics providers so they more closely resemble communities they serve; provided practitioners with vital tools to practice culturally proficient care
- Encouraged members to become more involved in preparation of the next generation of RDNs and DTRs by serving as preceptors or hosting organizations for supervised practice experiences.



Governance Priorities

- Supported Commission on Dietetic Registration in conducting entrylevel dietetics practice audits for RDN and NDTR credentialing programs to delineate practice roles
- Worked with the Academy's Foundation to explore opportunities to continue expansion of Kids Eat Right and Future of Food programs in global settings
- Supported implementation of the Council on Future Practice Visioning Process by promoting organizational unit and member participation
- Supported CDR and Foundation funding of doctoral and diversity scholarships
- Finalized committee restructure implementation plan, including measures of effectiveness
- Supported implementation of Public Health Community Nutrition Committee to assist in promoting the role of the RDN and NDTR in public health/community nutrition practice
- Supported orientation of committee vice-chairs to ensure accurate understanding of the Academy and role of chairs

- Convened quarterly conference calls of ACEND, CDR, CFP and NDEP chairs/ vice chairs to discuss issues related to implementation of Visioning Report recommendations and consensus agreements of mutual interest specific to education, credentialing and practice
- Worked collaboratively with ACEND, CDR, CFP and NDEP to increase availability of supervised practice experience sites and numbers of RDNs willing to serve as preceptors
- Supported efforts to increase the number of individuals with PhDs and practice doctorates who pursue the RDN credential
- Supported CDR to implement new education and assessment models and implementation of a new competencies based recertification system
- Supported ACEND to identify the knowledge, skills, and education levels required for future dietetics practice, while ensuring resultant education requirements are ethically and legally sound, meet requirements of U.S.
 Department of Education, maintain national recognition and assure high quality accreditation practices and standards.

Operational Priorities

- Updated five-year membership and financial projections
- Identified top-line growth and new revenue generation opportunities
- Continued to evaluate staffing and structure to support alignment with top priority activities
- Updated organizational unit business plans and evaluated outcomes based on measures
- Continued to evaluate services and programs and implement state-of-theart technologies to new programs and services where applicable.

HOUSE OF DELEGATES

As the deliberative body governing professional issues, the House of Delegates monitors and evaluates trends, issues and concerns affecting RDN and NDTR members; debates and approves educational, practice and professional standards; establishes ethical standards for the practitioner and disciplinary procedures for unethical conduct; and identifies and initiates development of Academy position papers.

During its fall 2014 meeting, the House of Delegates addressed the mega issue topic "Business and Management Skills." As a result of this dialogue session, the House of Delegates requested the House of Delegates Leadership Team establish a task force with representation from dietetic practice groups and internal and external stakeholders. The task force was charged with reviewing all HOD input to determine a plan to assist members and students with building, enhancing and utilizing skills and knowledge related to business and management. The Business and Management Task Force's action plan is under development and is scheduled to be presented to the House of Delegates Leadership Team

for review and approval in January 2016. Also at the fall 2014 meeting, the House held a current practice issue discussion on preceptors and supervised practice positions. As a result, the House requested that Speaker communicate all input generated by the House to ACEND, CDR and NDEP for their consideration in addressing these two critical issues. During the spring 2015 HOD Virtual Meeting, the House of Delegates addressed the Academy's Sponsorship Program. The House requested the Sponsorship Advisory Task Force utilize the spring 2015 meeting discussions to develop a plan providing clear direction to the Academy, Foundation and all organizational units on how to engage in sponsorship and partnership opportunities. The House requested a report from the Sponsorship Advisory Task Force be presented to the House of Delegates at or before the fall 2015 HOD Meeting.

Following the spring 2015 meeting, the House approved the proposed position concept "Interprofessional Education in Nutrition as an Essential Component of Medical Education" for presentation to the Academy Positions Committee and development of an Academy position paper.

POSITION AND PRACTICE PAPERS

Position and practice papers assist the Academy in optimizing the public's nutrition, health and well-being and are germane to the Academy's vision, mission, values, goals and strategies. A key feature of a position paper is the position statement, which presents the Academy's stance on an issue. During FY 2015, the Academy published the following papers:

Position Papers

August 2014: Nutrition Guidance for Healthy Children Ages 2-11 Years

November 2014: Food and Water Safety

April 2015: Nutrition Services for Individuals with Intellectual and Developmental Disabilities and Special Health Care Needs

Practice Papers

July 2015: Principals of Productivity in Food and Nutrition Services: Applications in the 21st Century of Health Care Reform

Position and Practice Papers on the Same Topic

June 2014: Oral Health and Nutrition Practice Paper (Position Paper with the same title was published in May 2013)

July 2014: Nutrition and Lifestyle for a Healthy Pregnancy Outcome

March 2015: Promoting and Supporting Breastfeeding



ACADEMY OF NUTRITION AND DIETETICS FOUNDATION

The Academy's Foundation was established in 1966 as a 501(c)3 charity and the philanthropic arm of the Academy of Nutrition and Dietetics. It is the only charitable organization devoted exclusively to nutrition and dietetics. The Foundation is dedicated to advancing public health and nutrition utilizing the expertise of registered dietitian nutritionists by raising and granting funds for scholarships, awards, food and nutrition research and public education. Through the Foundation's public education efforts, the organization is helping to make a difference in the nutritional health of millions.

Kids Eat Right supports programs that connect RDNs with kids and their Special thanks to groups and individuals who supported the Academy Foundation with gifts of \$10,000 or more from June 1, 2014, through May 31, 2015:

Academy of Nutrition and Dietetics Frances Ballentine Paul Bechtner Foundation The Coca-Cola Company Beverage Institute for Health & Wellness Commission on Dietetic Registration ConAgra Foods and ConAgra Foods Foundation **Dietetics in Healthcare Communities** Dietetic Practice Group Dietitians in Nutrition Support Dietetic **Practice Group** Elanco

Feeding America

James and Susan Finn General Mills and General Mills Foundation Jean Hankin Iowa Department of Education Kellogg Company Mead Johnson Nutrition The Mushroom Council National Cattlemen's Beef Association National Dairy Council® PepsiCo Unilever Alice Wimpfheimer



COMMISSION ON DIETETIC REGISTRATION

The Commission on Dietetic Registration remained committed to its public protection mission by attesting to the professional competence of more than 93,000 registered dietitian nutritionists and more than 5,400 nutrition and dietetics technicians, registered who have met CDR's standards to enter and continue in dietetics practice.

CDR administers seven separate and distinct credentialing programs: Registered Dietitian; Dietetic Technician, Registered; Board Certified Specialist in Renal Nutrition; Board Certified Specialist in Pediatric Nutrition; Board Certified Specialist in Sports Dietetics; Board Certified Specialist in Gerontological Nutrition; and Board Certified Specialist in Oncology Nutrition. There are more than 3,500 Board Certified Specialists. CDR's entry-level registration examinations and its Board Certified Specialist certification programs are accredited by the National Commission for Certifying Agencies.



CDR made the decision to initiate development of two new certification programs. The first test administration for Advanced Practice in Clinical Nutrition, RDN-AP is scheduled for November 2015. The first administration of the Interdisciplinary Specialist Certification in Obesity and Weight Management – CDR's first interdisciplinary certification program – is scheduled for late 2016. Nurse practitioners, physician assistants, exercise physiologists, behavior management counselors and medical social workers have participated in the practice audit development process.

In addition to administering examinations and the recertification system for these programs, in FY 2015 the Commission on Dietetic Registration:

 Administered a prior approval process for continuing professional education program providers. More than 4,500 programs were reviewed and approved. Administered a program provider accreditation process for continuing professional education program providers. There are 225 accredited providers. Conducted three informational webinars for CDRaccredited providers Conducted a national validation study of essential practice competencies for registered dietitians nutritionists and nutrition and dietetics technicians, registered. The validated essential practice competencies and performance indicators will be integrated into the Professional Development Portfolio recertification system for RDNs and NDTRs beginning with new certificants in June 2015.

- Presented CDR updates at each of the four regional Nutrition and Dietetic Educators and Preceptors meetings Administered online Assess and Learn courses "Managing Type 2 Diabetes Using the Nutrition Care Process," "Celiac Disease" "Gerontological Nutrition" and "Sports Dietetics: Nutrition for Athletic Performance"
- Administered an online dietetics preceptor training course
- Administered registration eligibility reciprocity agreements with Canada, Ireland, the Netherlands and the Philippines
- Administered licensure board services including use of CDR's entry-level registration examinations for licensure purposes and continuing professional education tracking for licensed nonregistered dietitians
- Administered certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 19,000 members and credentialed practitioners have participated in these programs.
- Administered CDR registry label list rental process
- Conducted webinars and presentations targeted to students, practitioners and educators addressing general CDR updates, practice competencies and the Dietetics Workforce Demand Study.

ACCREDITATION COUNCIL FOR EDUCATION IN NUTRITION AND DIETETICS

The Accreditation Council for Education in Nutrition and Dietetics serves the public and the Academy's members by working with dietetics practitioners, educators and others to develop and implement standards for the educational preparation of nutrition and dietetics professionals and by accrediting dietetics education programs at colleges, universities and other organizations that meet its standards. As of May 31, 2015, there were 575 programs accraedited in the United States and five international programs.

ACEND is working on two major standards projects: revision of the 2012 Standards and development of the future education model standards. During the past year, ACEND collected stakeholder input on the 2012 standards and completed an environmental scan to assist in the revision of the 2012 Standards, which will be released as the 2017 Standards; all currently accredited programs will need to come into compliance with these standards.

ACEND also collected stakeholder input on skills deemed important for future practice in nutrition and dietetics. In February 2015, ACEND released a Rationale Document recommending changes in the education for future nutrition and dietetics practitioners, including elevation of the preparation of the future registered dietitian nutritionist to the master's degree level. ACEND is developing standards and competencies for the future education model associate's, bachelor's and master's degree programs and expects to release them for public comment in fall 2016.

MEMBER ORGANIZATIONS WITHIN THE ACADEMY

The Academy offers its members many opportunities to interact and network with those who share geographic, dietetics practice or other areas of common interests and issues.

Affiliates

All Academy members receive automatic membership in the affiliate of their choice, making affiliates a powerful benefit of Academy membership. There are 50 state dietetic associations, plus the District of Columbia, Puerto Rico and the American Overseas Dietetic Association, all affiliated with the Academy. Affiliates provide further networking, education and leadership opportunities to Academy members and enable members to build lasting collaborations and relationships close to home.

Dietetic Practice Groups

The Academy is committed to keeping members abreast of trends in food and nutrition and preparing members for the requirements of an everchanging profession and marketplace. The Academy's 26 dietetic practice groups create opportunities for members to excel and grow through professional development, networking opportunities, leadership development and specialization. In FY 2015, membership in DPGs exceeded 61,580, reflecting stable membership over the last several years.

Member Interest Groups

Member interest groups provide a means for Academy members with common interests, issues or backgrounds to connect. Unlike dietetic practice groups and affiliate associations, MIGs focus on areas other than practice or geographic location. In FY 2015, ten MIGs were available to the Academy membership: Asian Indians in Nutrition and Dietetics, Chinese Americans in Dietetics and Nutrition; Fifty Plus in Nutrition and Dietetics; Filipino Americans in Dietetics and Nutrition; Jewish Member Interest Group; Latinos and Hispanics in Dietetics and Nutrition; Muslims in Dietetics and Nutrition: National Organization of Blacks in Dietetics and Nutrition; National Organization of Men in Nutrition; and Thirty and Under in Nutrition and Dietetics, MIG membership totaled more than 5,200, reflecting continued growth.









ACADEMY OF NUTRITION AND DIETETICS FOR YEAR ENDING MAY 31, 2015

The Consolidated Academy of Nutrition and Dietetics – which includes the Commission on Dietetic Registration, Dietetic Practice Groups, Member Interest Groups, Accreditation Council for Education in Nutrition and Dietetics, Academy of Nutrition and Dietetics Political Action Committee and the Academy of Nutrition and Dietetics Foundation – ended the 2015 fiscal year with income of nearly \$700,000. Investment earnings were instrumental in making 2015 a financial success.

The Foundation continued to grow, with revenues just under \$3.3 million. The Foundation's investment earnings were nearly \$1.8 million, resulting in total income for the year of more than \$1.2 million. This raised the Foundation's net assets to over \$23.6 million at the end of the 2015 fiscal year. These funds provide the necessary resources for the Foundation's support of scholarship programs, awards, research and the dietetics profession as a whole.

The Council on Dietetic Registration, Dietetic Practice Groups and Member Interest Groups, Accreditation Council for Education in Nutrition and Dietetics and the Academy of Nutrition and Dietetics Political Action Committee all had a good year as well. With combined revenues, expenses and investment income of \$14.1 million, \$14.4 million and \$1.2 million, respectively, total net assets grew to more than \$16.5 million at the end of the fiscal year. This growth will allow these units to continue to impact the dietetic profession in their unique ways.

Total revenues for the Academy were \$21.1 million and total expenses were \$24.2 million in the 2015 fiscal year. Investment earnings were \$1.6 million. The Academy has invested, and continues to invest, in the future of the organization by developing new programs, products and services that will benefit the members and profession now and in the future. This resulted in a loss of \$1.5 million.

When the 2016 fiscal year budget was developed, the Board of Directors continued efforts to invest in new programs and services to further position members and the profession as leaders in food and nutrition. As the year continues, staff and leadership will continue to monitor financial results and make adjustments wherever necessary.

Looking to Fiscal Year 2017, the budget will be compiled with a similar approach as in past years. Although economic factors remain a concern, the Board continues to look to the future and will make necessary investment to develop and promote the dietetics profession and the Academy members to be the nation's food and nutrition leaders.

ACADEMY OF NUTRITION AND DIETETICS FINANCIAL STATEMENTS

Academy of Nutrition and Dietetics Statement of Financial Position - May 31

	2014	2015
Assets		
Cash and cash equivalents	\$7,369,928	\$5,674,190
Investments	32,782,018	33,439,167
Interest receivable	110,898	128,055
Accounts receivable - net	987,332	1,293,684
Prepaid expenses	1,732,622	1,727,823
Inventories	892,056	986,938
Investments held for	702.424	T61 142
deferred compensation	702,434	561,143
Property and equipment net	4,111,009	4,440,836
	\$48,688,297	\$48,251,836
Liabilities and net assets		
Liabilities		
Accounts payable	\$1,468,609	\$979,945
Accrued liabilities	2,513,794	3,051,670
Inter-organizational balances	772,225	340,898
Due to state associations	2,775,158	2,898,549
	\$7,529,786	\$7,271,062
Deferred revenue		
Membership dues	\$7,321,921	\$7,229,142
Registration fees	3,270,626	3,430,309
Subscriptions	2,274,345	2,419,712
Annual meeting	1,246,976	1,561,213
Sponsorships	680,031	598,113
Other	1,803,031	1,809,672
	\$16,596,930	\$17,048,161
Deferred compensation	\$702,434	\$561,143
Deferred rent incentive	2,465,436	2,522,531
	\$3,167,870	\$3,083,674
	\$27,294,586	\$27,402,897
Net assets		
Unrestricted		
Academy operations	\$5,787,490	\$4,334,338
Commission on Dietetic Registration	7,745,904	8,089,935
Dietetic Practice Groups		
and Member Interest Groups	7,064,617	7,439,943
Accreditation Council for Education		
in Nutrition and Dietetics	533,140	789,741
ANDPAC	262,560	194,982
	\$21,393,711	\$20,848,939
Total Liabilities and Net Assets	\$48,688,297	\$48,251,836

Academy of Nutrition and Dietetics Statement of Activities - By Object and Fund - Year Ended May 31, 2015

	Academy	Related Academy and Organizational Units*	Total*
Revenues	·	_	
Membership Dues - Gross	\$11,793,554	1,886,365	\$13,679,919
State Affiliate Allocations	(2,325,780)	-	(2,325,780)
Membership Dues - Net	9,467,774	1,886,365	11,354,139
Degistration and examination foos		7.426.460	7 426 460
Registration and examination fees Contributions	-	7,436,460 108,033	7,436,460 108,033
Programs and meetings	3,984,836	488,980	4,473,816
Publications and materials	2,457,926	448,920	2,906,846
Subscriptions	2,026,743	569	2,027,312
Advertising	234,892	40,031	274,923
Sponsorships	1,132,527	52,200	1,184,727
Grants	692,314	1,387,416	2,079,730
Education program	092,314	2,054,759	2,054,759
· -	1 1 40 215		
Other	1,140,315	164,448	1,304,763
Total Revenues	\$21,137,327	\$14,068,181	\$35,205,508
Expenses			
Personnel	\$13,059,664	\$2,438,704	\$15,498,368
Publications	2,494,356	57,957	2,552,313
Travel	1,325,197	1,670,743	2,995,940
Professional fees	1,796,396	1,983,082	3,779,478
Postage and mailing service	645,812	509,404	1,155,216
Office supplies and equipment	237,227	78,473	315,700
Rent and utilities	1,192,655	229,405	1,422,060
Telephone and communications	209,660	85,784	295,444
Commissions	42,786	1,100	43,886
Computer expenses	623,643	76,314	699,957
Advertising and promotion	49,843	69,186	119,029
Insurance	95,918	144,998	240,916
Depreciation	1,008,704	258,376	1,267,080
Income taxes	-	5,631	5,631
Bank and trust fees	650,415	197,073	847,488
Other	(1,447,849)	3,060,711	1,612,862
Donations to the Foundation	-	448,789	448,789
Examination administration	-	734,836	734,836
Meeting services	1,796,448	2,001,436	3,797,884
Legal and audit	190,212	53,599	243,811
Printing	265,319	261,541	526,860
	\$24,236,406	\$14,367,142	\$38,603,548
(Decrease) Increase in Net Assets			
from Operating Activities	(3,099,079)	(298,961)	(3,398,040)
Return on Investments	1,645,927	1,207,341	2,853,268
Increase (Decrease) in Net Assets	(1,453,152)	908,380	(544,772)
Net Assets at Beginning of Year	5,787,490	15,606,221	21,393,711
Net Assets at End of Year	\$4,334,338	\$16,514,601	\$20,848,939
	7-1,55-1,550	710,517,001	720,070,733

^{*}Includes CDR, DPGs, MIGs, ACEND, ANDPAC

	2014	2015
Assets		
Cash and cash equivalents	\$2,635,097	\$2,352,094
Investments	18,621,582	20,719,615
Interest receivable	62,432	80,386
Accounts Receivable - Net	142,144	-
Pledges Receivable, Net	93,488	65,724
Prepaid expenses	3,530	24,927
Interorganization Balances	772,225	340,898
Property and equipment net	64,347	52,265
Total Assests	\$22,394,845	\$23,635,909
Liabilities and net assets		
Deferred Annual Meeting	\$10,020	\$10,010
Total Liabilities	\$10,020	\$10,010
N		
Net assets		
Unrestricted	\$5,662,660	\$5,909,539
Temporarily Restricted	8,655,603	9,519,633
Permanently Restricted	8,066,562	8,196,727
Total Net Assets	\$22,384,825	\$23,625,899
Total Net Assets & Liabilities	\$22,394,845	\$23,635,909

		Temporarily	Permanently	
Revenues	Unrestricted	Restricted	Restricted	Total
Grants and Donations	-	\$492,950	-	\$492,950
Member Contributions	504,271	374,030	117,820	996,121
Corporate Contributions	53,793	1,612,830	12,345	1,678,968
Sponsorships	65,500	41,000	, -	106,500
Release from Restrictions	2,987,111	(2,987,111)		-
Total Foundation Revenues	3,610,675	(466,301)	130,165	3,274,539
Expenses				
• Personnel	754,545	-	-	754,545
Travel	152,721	-	-	152,721
Professional fees	527,949	-	-	527,949
Postage and mailing service	13,545	-	-	13,545
Office supplies and equipment	2,981	-	-	2,981
Rent and utilities	88,764	-	-	88,764
Telephone and communications	21,334	-	-	21,334
Computer expense	11,037			11,037
Insurance	16,823	-	-	16,823
Depreciation	30,057	-	-	30,057
Bank and trust fees	126,168			126,168
Other	27,278	-	-	27,278
Meeting services	182,122	-	-	182,122
Legal and audit	13,117	-	-	13,117
Printing	13,977	-	-	13,977
Scholarships & Awards	1,824,894	-	-	1,824,894
Total Foundation Expenses	3,807,312			3,807,312
(Decrease) Increase in net assets from operating activities before Other Items	(196,637)	(466,301)	130,165	(532,773)
Other Items				
Investment returns designated for current operations and additions to principal	388,800	1,104,000	-	1,492,800
Returns in excess of amount designated for current operation and additions to principal	54,716	226,331	-	281,047
-	443,516	1,330,331		1,773,847
Increase in Net Assets	246,879	864,030	130,165	1,241,074
Net Assets			0.044 =	22.22.
Beginning of Year	5,662,660	8,655,603	8,066,562	22,384,825
End of Year	\$5,909,539	\$9,519,633	\$8,196,727	\$23,625,899