

## Year in Review

### Leading the Future

As the nation's largest organization of food and nutrition professionals, the American Dietetic Association serves the public by promoting optimal nutrition, health and well-being. Ever vigilant in our mission to lead the future of dietetics, ADA members translate the science of nutrition into practical solutions for healthy living.

### Growing ADA's Membership

Membership in the American Dietetic Association continued to increase during Fiscal Year 2006-2007 to more than 67,000, the largest figure in five years. Active membership is up, and there have also been steady increases in International and Student membership. For the first time since the mid-1990s, ADA membership increased for two consecutive years.

### Following the Evidence

The Evidence Analysis Library is an integral part of ADA's commitment to an evidence-based approach to patient and client care. Since 2004, the EAL has fast become an important member resource, averaging more than 100,000 page views per month. The EAL had its 2 millionth page view in May 2007.

At [www.adaevidencelibrary.com](http://www.adaevidencelibrary.com), RDs can access summaries of the best available scientific research on food and nutrition along with recommendations on the treatment of clients and patients. This past year, evidence-based nutrition practice guidelines on pediatric weight management were added to the Library's database, providing RDs with practical recommendations on appropriate nutrition care for children and adolescents who are overweight and obese. The EAL has also published evidence-based nutrition practice guidelines on disorders of lipid metabolism, adult weight management and critical illness.

### Influencing Public Policy

Advocating for our members' interests at the state and national levels alike, ADA continued to influence legislation, policy and other governmental actions that affect dietetics.



Photo by Gary Kissel

When the Ryan White CARE Act was reauthorized in 2006, it contained ADA's priority: specifying medical nutrition therapy as a core medical service for people with HIV/AIDS. Many of ADA's recommendations were contained in the legislation reauthorizing the Older Americans Act; the Association's input will better help our nation's elderly maintain and improve their nutritional status.

When the Centers for Medicare and Medicaid Services rolled out the "Money Follows the Person" initiative and invited states to submit proposals with their plans to build Medicaid long-term care programs to keep people in the community and out of institutions, ADA assisted affiliates to obtain grants in 16 states to help ensure food and nutrition services would continue to be offered. ADA also implemented a revised grassroots program that will provide new resources for our members to be better equipped to influence legislation, policies and the overall environment that affects public nutrition and dietetics practice.

### Evolving ADA Times

ADA Times, the Association's award-winning bimonthly member publication, was relaunched as a glossy magazine. New sections focus on professional trends and practical challenges members face in the growing and competitive dietetics field.

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**American Dietetic Association**

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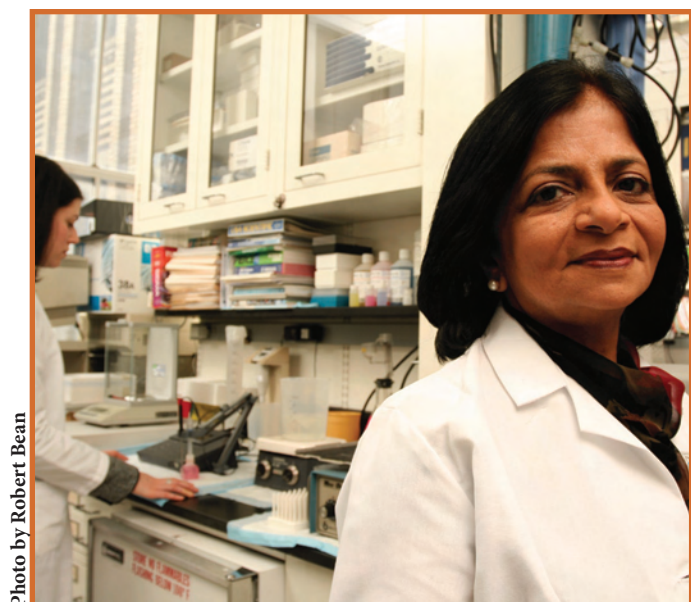


Photo by Robert Bean

# American Dietetic Association/ADA Foundation 2007 Annual Report

## Year in Review (continued)

### Enhancing the Journal

The *Journal of the American Dietetic Association*, long the premier source for the practice and science of food, nutrition and dietetics, was awarded the silver medal in the *Association Trends* All-Media Contest in the category of Best Scholarly/Scientific/Technical Journal. A recent enhancement to the *Journal* allows ADA members to download and easily incorporate PowerPoint slides from selected research articles into their own presentations.

### Spotlighting ADA

ADA continued to generate significant amounts of publicity for the Association, our members and the dietetics profession, with more than 6 billion media impressions in the past year. Key print coverage included special articles in *Redbook* and *InStyle* that highlighted the expertise of RDs, and a six-page color spread produced in collaboration with *Parents* magazine titled "How to Raise a Healthy Eater."

To supplement ADA's news media coverage, the Association produced popular TV public service announcements promoting the registered dietitian as the food and nutrition expert. These public service announcements and other videos created by ADA to provide important food and nutrition information for consumers are available on the Internet as well.

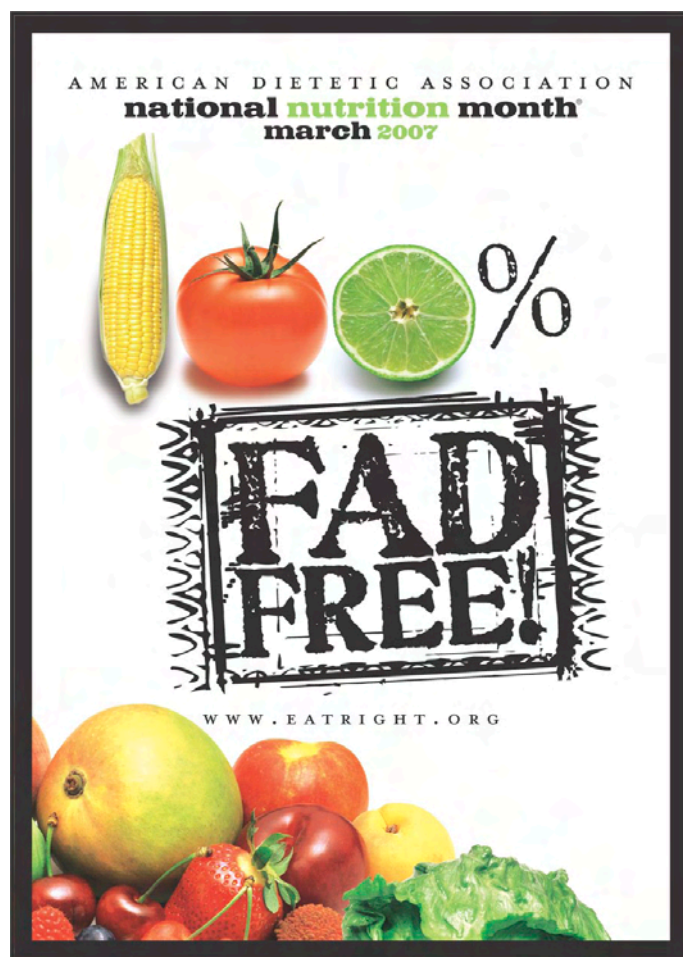
With the debut of RDsWeighIn, a blog on which ADA spokespeople post easy-to-understand food and nutrition information that is based on sound science and common sense, ADA increased our presence on the Web. ADA's blog is at [www.rdsweighin.typepad.com](http://www.rdsweighin.typepad.com).

### 100% Fad Free!

*100% Fad Free!* was the theme of National Nutrition Month 2007. This month-long celebration focused on the value of RDs and the need to develop a sound eating plan for life rather than following the latest fad diets. Many efforts promoting the *100% Fad Free!* message included a prominent display in New York City's highly trafficked Rockefeller Center Plaza. ADA generated news media coverage that reached in excess of 32 million consumers, more than double the National Nutrition Month coverage obtained in 2006.

### Electing ADA's Leaders

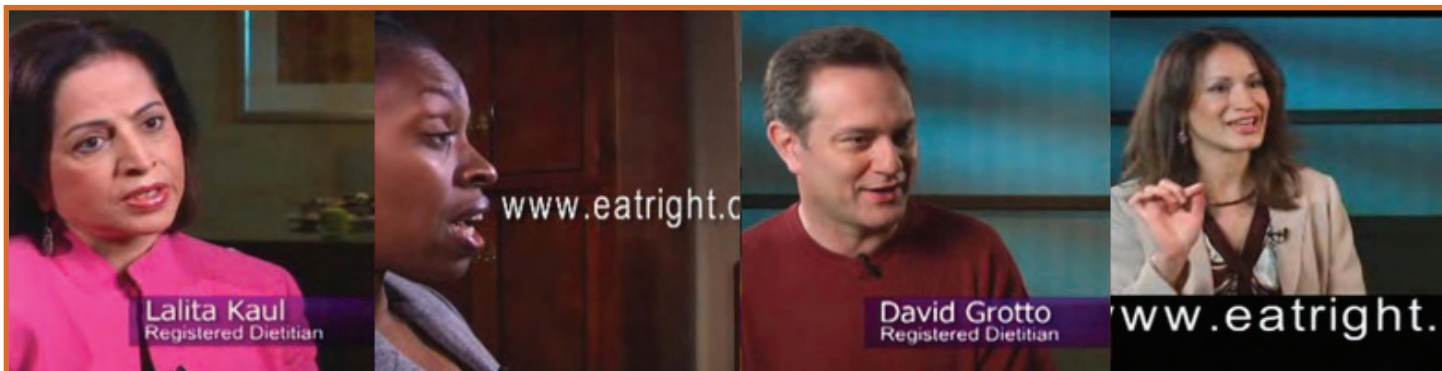
Members elected Martin M. Yadrick, MS, MBA, RD, FADA, Los Angeles, Calif., director of nutrition informatics at Computrition Inc., as ADA's 2007-2008 President-elect. Marsha K. Schofield, MS,



RD, LD, project director with the Summit County (Ohio) Health District, was chosen Speaker-elect of the House of Delegates. Yadrick and Schofield will serve as ADA's President and Speaker, respectively, in 2008-2009.

### Corporate Relations Sponsorships

ADA recognizes and thanks our corporate sponsors for their generous support of Association events and programs that occurred within ADA's Fiscal Year 2007. ADA Partners: ARAMARK, GlaxoSmithKline Consumer Healthcare, National Dairy Council and Unilever. ADA Premier Sponsors: CoroWise™ brand, General Mills, Kellogg Company and Mars, Incorporated.





## Operating Review

### Setting ADA's Direction, Governing the Dietetics Profession

In advancing the profession of dietetics and leading the Association, ADA assigns distinct and co-equal governance roles to the Board of Directors and the elected House of Delegates. Six House leaders serve on ADA's Board, directly connecting the professional issues of members to the interests of the entire Association.

### Board of Directors

Seventeen national leaders served on ADA's Board of Directors from June 1, 2006, through May 31, 2007. The Board is responsible for strategic planning, policy development and fiscal management for the Association. ADA activities and accomplishments at the Board level in the past year include:

- Strengthened ADA's governance performance.
- Set and monitored ADA's strategic direction.
- Used member self-assessment results to improve governance.
- Evaluated the effectiveness of ADA's governance structure.
- Evaluated progress in achieving ADA's 2004-2008 Strategic Plan.
- Reviewed external environmental trends and internal sources of information for strategic planning.
- Supported integrated strategies among ADA, Foundation, Commission on Accreditation for Dietetics Education and Commission on Dietetic Registration to maximize resources, communications and marketing efforts.
- Reviewed and implemented recommendations of Affiliate New Directions Task Force.
- Monitored implementation of member interest groups.
- Continued to collaborate with House of Delegates, CDR and CADE in Dietetics Education Task Force discussions.
- Enhanced public policy and advocacy programs, including support for activities that expand coverage of nutrition services and raise reimbursement rates for registered dietitians.
- Strengthened member focus through Association programs and services.
- Reviewed and approved an annual marketing plan for the Association and implemented a new corporate relations sponsorship program.
- Actively worked on recruiting and retaining members via grassroots strategies, including affiliate and dietetic practice group membership challenges.
- Supported research initiatives and the integration of activities that document the value of registered dietitians.
- Continued to review all programs and services for contribution to member value perception and to differentiate benefits from services.
- Provided an effective Headquarters operation and ensured fiscal and risk management.

### House of Delegates

As the deliberative body serving as the voice of all ADA members, the House monitors and evaluates trends, issues and concerns affecting RD and dietetic technician, registered members; debates and approves educational, practice and professional standards; establishes ethical standards for the practitioner and disciplinary procedures for unethical conduct; and identifies and initiates development of ADA position papers.



Photo by Nathan Baker

During the past year, the House made significant strides, including:

- During the Fall 2006 Meeting, a dialogue was conducted to explore "implementation of the Nutrition Care Process and Model." The session produced the following recommendations:
  1. The Nutrition Care Process/Standardized Language Committee will review the consolidated HOD dialogue comments and, using that input, will create plans to assist RDs, DTRs and students/interns with implementation and provide a report on such plans to the House by Spring 2007.
  2. All delegates will take a leadership role in assisting RDs, DTRs and students/interns (both members and non-members) in implementing the NCPM.
  3. Individual RDs, DTRs and students/interns will take responsibility to learn about the NCPM and implement it in their daily practice.
  4. CDR will consider marketing and promotion activities related to implementation of the NCPM by RDs, DTRs and students/interns.
  5. Affiliates and dietetic practice groups will provide educational opportunities for RDs, DTRs and students/interns to implement the NCPM.
  6. ADA's Board of Directors will consider financial support for implementation strategies.
  7. A status report on implementation activities of affiliates and ADA organizational units will be provided to HOD annually during Spring HOD meetings starting in Spring 2007.
- A dialogue session was conducted on student dues during the Fall 2006 Meeting. The House approved a \$6 increase in student dues to \$49 for the membership year beginning June 1, 2007. Any future dues increases will be based on inflation starting in 2008 and beyond. An evaluation of student dues increases will be conducted by HOD no later than 2012.

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## Operating Review (continued)

- HOD approved the revised *Guidelines and Tools for Establishing Industry Relationships*, which were developed by the HOD Leadership Team as a result of the dialogue session on this topic in Fall 2005. The *Guidelines and Tools* can be found at [www.eatright.org/cps/rde/xchg/ada/hs.xsl/governance\\_9434\\_ENU\\_HTML.htm](http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/governance_9434_ENU_HTML.htm).
- A plan to establish the Emergency Preparedness Task Force based on the Spring 2006 dialogue session on "Safety of the Food and Water Supply for an Emergency" was approved. The Emergency Preparedness Task Force was established in January 2007; a report to HOD is scheduled for Fall 2007 and a final report with member tools will be released to members in Spring 2008.
- During the Spring 2007 Meeting, a dialogue was conducted on the image of dietetics. The outcome was a request to all ADA members and credentialed practitioners to participate in promoting the value of the RD and DTR in local communities and employment settings with assistance from delegates. Affiliates, DPGs, CDR, CADE, ADA Student Council and student dietetic clubs were asked to develop plans to promote the RD and DTR in practice settings. Suggestions for promoting the RD and DTR, which were identified in dialogue sessions, will be shared with members and ADA organizational units for their consideration. The HOD Leadership Team will monitor changes in the perceived image of the profession over the next five years.
- HOD conducted a dialogue on public policy and advocacy during the Spring 2007 Meeting. Delegates identified ways to support the public policy and advocacy efforts of affiliates and dietetic practice groups and to promote member participation in these activities. All ADA members are encouraged to participate in public policy and advocacy efforts that advance ADA's legislative agenda.
- The Sustainable Food Supply Task Force completed its charge from HOD and in March 2007 presented a primer for member use on sustainable food systems titled *Healthy Land, Healthy People: Building a Better Understanding of Sustainable Food Systems for Food and Nutrition Professionals*. The primer is intended to encourage members to assume leadership roles in the many areas of sustainable food systems. This primer can be accessed at [www.eatright.org/cps/rde/xchg/ada/hs.xsl/governance\\_11647\\_ENU\\_HTML.htm](http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/governance_11647_ENU_HTML.htm).



Photo by Kevin Brown

## ADA Positions

The result of carefully considered deliberations by leading authorities as well as ADA's House of Delegates, ADA Position Papers represent the Association's stance on important issues in food, nutrition and health that affect the public. During Fiscal Year 2007, ADA published updated position statements and support papers for health professionals and consumers alike on the following issues:

- *Individual, Family, School and Community-Based Interventions for Pediatric Overweight* (June 2006)
- *Child and Adolescent Food and Nutrition Programs* (September 2006)
- *The Roles of the Registered Dietitian and Dietetic Technician, Registered in Health Promotion and Disease Prevention* (November 2006)
- *Nutrition Intervention in the Treatment of Anorexia Nervosa, Bulimia Nervosa and Other Eating Disorders* (December 2006)

The practice paper *Nutrient Density: Meeting Nutrient Goals within Calorie Needs* was published in May 2007.

## American Dietetic Association Foundation

As the philanthropic arm of the American Dietetic Association, the Foundation funds the future of the dietetics profession through research and education. The ADA Foundation is the only 501(c)3 organization devoted exclusively to nutrition and dietetics.

## Research

Building a research endowment to fund member-conducted research remains a priority. Money made available from this endowment keeps registered dietitians at the forefront of clinical application and identifies them as the unbiased source of scientific information regarding food and nutrition. To date, \$1.5 million has been raised through the support of members who have joined the 21<sup>st</sup> Century Club (\$2,100 pledge) and the Evergreen Society (\$4,200 pledge) and who have given at levels up to \$100,000. In 2007, ADAF made available its first \$35,000 grant from the research endowment to ADA member Karen M. Chapman-Novakofski, PhD, RD, professor of nutrition at the University of Illinois, for her research to promote independence in self-care of adolescents with type 2 diabetes.

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Photo by Nathan Baker



# American Dietetic Association/ADA Foundation 2007 Annual Report

## Operating Review (continued)

The ADA Foundation also supports ADA's Evidence Analysis Library, having provided the seed money to launch the initiative as well as subsequent support for additional research and staffing. ADA's Dietetics Practice Based Research Network is partially funded through the Foundation. The recent International Diabetes Outcomes Study led by ADA's Director of Research and Scientific Affairs was supported by a grant from ADAF. A recent grant from the Department of Health and Human Services to the ADA Foundation provided the support for several member RDs to develop an evaluation tool for DHHS's Community Nutrition Program. More than \$95,000 in research grants is made available annually through named research funds.

### Scholarship and Awards

The ADA Foundation continues in its role as the largest provider of scholarships and awards to the dietetics profession. In the past year, nearly \$300,000 was given to 225 students at all levels of study. Nearly \$65,000 for continuing education stipends and recognition awards is made available annually for dietetics professionals.

### Public Awareness

The ADA Foundation continues to promote Healthy Weight for Kids and their families by supporting initiatives that make available the knowledge and expertise of registered dietitians and ADA members in addressing childhood obesity.

The ADA Foundation in partnership with PE4Life, a non-profit organization dedicated to promoting physical education in schools, and the American Council for Fitness and Nutrition Foundation is conducting a pilot program in five Kansas City-area schools. This pilot project implements a cross-discipline "energy balance" approach focusing on both energy intake and expenditure. Physical education teachers and ADA members registered dietitians work side by side in schools to implement strategies to motivate students to be more active and eat a balanced, more nutritious diet. Lessons learned from this pilot will allow a blueprint to be created for student health and wellness that could be replicated in schools across the country.

In 2007, the ADA Foundation and General Mills Foundation celebrated five years of funding the Champions for Healthy Kids program. This program makes available \$500,000 annually to support innovative projects or programs that promote healthy lifestyles for children and their families through better nutrition and increased physical activity. Each program is required to have a registered dietitian as part of the project team. Fifty grantees are selected each year. A total of 250 projects have received funding totaling \$2.5 million to date. ADAF members serve on the review and selection committee that evaluated more than 1,200 applications this year alone. A summit to celebrate the fifth anniversary of the program and to share results of an evaluation conducted by ADAF took place in Washington, D.C., in May. One of the key findings of the evaluation was that registered dietitians are highly valued by program participants.

The Foundation provided a \$25,000 grant to the New York State Action for Healthy Kids Team to fund Parent Advocates for Healthy Schools and Healthy Children. This funding makes registered dietitians available to educate parents about children's nutrition and physical activity needs at home and at school.



Photo by Sylvester Garza

### **ADA Foundation Donors**

The ADA Foundation thanks donors who made gifts or pledges of \$10,000 or more to support research, education and public awareness initiatives:

Almond Board of California  
American Council for Fitness and Nutrition  
ARAMARK  
Frances G. Ballentine  
The Beef Checkoff through the National Cattlemen's Beef Association  
Margaret L. Bogle  
Colgate Palmolive Company  
CoroWise™ brand  
Dietitians in Nutrition Support DPG  
Ecolab Inc.  
Ensure, Ross Products Division, Abbott Nutrition  
General Mills Foundation  
GlaxoSmithKline Consumer Healthcare  
Jean H. Hankin  
Hawaii Foundation for Dietetics  
Kellogg Company  
Kraft Foods Inc.  
Robert W. Langholz  
Mars, Incorporated  
McNeil Nutritionals  
Mead Johnson Nutritionals  
Monsanto Company  
National Dairy Council  
National Fluid Milk Processors Promotion Board  
Estate of Joan L. Sharp  
Unilever  
Weight Management DPG  
Alice Wimpfheimer  
Kathleen M. Yadrick  
Estate of Lois M. Yohe

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## Operating Review (continued)

### Commission on Dietetic Registration

The Commission on Dietetic Registration remains committed to its public protection mission by attesting to the professional competence of more than 75,000 registered dietitians and more than 4,000 dietetic technicians, registered who have met CDR standards to enter and continue in dietetics practice. CDR's entry-level registration examinations are accredited by the National Commission for Certifying Agencies. CDR provides credentialed practitioners with the tools to maintain and continue to advance their professional knowledge and skills.

CDR administers six separate and distinct credentialing programs: Registered Dietitian; Dietetic Technician, Registered; Board Certified Specialist in Renal Nutrition; Board Certified Specialist in Pediatric Nutrition; Board Certified Specialist in Sports Dietetics and Board Certified Specialist in Gerontological Nutrition. Plans are under way for the development and implementation of a new specialty certification program in oncology nutrition; the first examination for this new specialty is targeted to be administered in March 2008.

In addition to administering examinations and recertification for these programs, the Commission on Dietetic Registration:

- Administers a prior approval process for continuing professional education program providers. More than 4,000 programs were reviewed and approved in 2006-2007.
- Administers a program provider accreditation process for continuing professional education program providers. There are currently 151 accredited providers.
- Administers the online Assess and Learn courses *Managing Type 2 Diabetes Using the Nutrition Care Process* and *Sports Dietetics: Nutrition for Athletic Performance* and a new online dietetics preceptor training course scheduled for implementation in Fall 2007.
- Administers registration eligibility reciprocity agreements with Canada, Ireland, Holland, the United Kingdom and the Philippines.
- Maintains a searchable continuing professional education database of more than 35,000 programs.
- Administers licensure board services including use of CDR's entry-level registration examinations for licensure purposes and continuing professional education tracking for licensed non-registered dietitians.
- Administers certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 8,000 members and credentialed practitioners have participated in these programs.

### Commission on Accreditation for Dietetics Education

The Commission on Accreditation for Dietetics Education serves the American public and ADA members by establishing and enforcing standards for the educational preparation of dietetics professionals and by recognizing dietetics education programs at colleges, universities and other organizations that meet these standards. In 2007, CADE was reviewed and, once again, recognized by the U.S. Department of Education and the Council for Higher Education Accreditation, affirming that CADE meets national

standards and is a reliable authority on the quality of nutrition/dietetics education programs.

CADE's scope of accreditation includes baccalaureate- and graduate-level dietetics programs, post-baccalaureate dietetic internships and associate degree dietetic technician programs. During the past year, there were nearly 600 such accredited or approved programs, preparing almost 19,000 students for entry to the dietetics profession.

CADE's program of work continues to fulfill its mission of ensuring the quality and continued improvement of dietetics education reflecting the evolving practice of dietetics. During the past year, CADE continued its comprehensive, ongoing process to maintain the currency of educational standards and to match educational competencies to expectations for future practice. This process resulted in proposed revisions to eligibility requirements and accreditation standards; proposed revisions were disseminated to stakeholders for feedback and will be finalized in 2008. In response to the interest of programs in other countries in the U.S. model of quality assurance and program evaluation, CADE has policies allowing international, non-U.S.-based dietetics programs to apply for review and recognition.

### Affiliate Dietetic Associations

All ADA members receive automatic membership in the affiliate dietetic association of their choice, making affiliates a powerful benefit of ADA membership. There are 50 state dietetic associations, plus the District of Columbia, Puerto Rico and the American Overseas Dietetic Association, all affiliated with ADA. Within these groups, there are approximately 240 district or local dietetic associations. Affiliates enable members to build lasting collaborations and relationships close to home.

### Dietetic Practice Groups

ADA is committed to keeping members abreast of trends in food and nutrition and preparing members for the requirements of an ever-changing profession and marketplace. Now in their 30<sup>th</sup> year, ADA's 29 dietetic practice groups create opportunities for members to excel and grow through professional development, networking opportunities, leadership development and specialization. In Fiscal Year 2007, membership in DPGs exceeded 57,000, reflecting continued growth over the last several years.

### Member Interest Groups

Member interest groups provide a means for ADA members with common interests, issues or backgrounds to connect. Unlike dietetic practice groups and affiliate associations, MIGs focus on areas other than practice or geographic location. The concept of member interest groups was approved by ADA's Board of Directors in 2005. In May 2007, MIG status approval was given to Latinos and Hispanics in Dietetics and Nutrition, or LAHIDAN.

# American Dietetic Association/ADA Foundation 2007 Annual Report

## ADA Financial Statements

### Consolidated Financial Statements

The Consolidated ADA, which includes the Commission on Dietetic Registration, Commission on Accreditation for Dietetics Education, dietetic practice groups, ADA Foundation and the Association, ended the 2007 Fiscal Year with a surplus for the fifth consecutive year.

The ADA Foundation led the financial success with a surplus of nearly \$1 million. This was a result of bequeaths, generous member and corporate contributions and a focus on holding down expenses. The ADA Foundation reserves ended FY 2007 at more than \$11.5 million. This will allow the ADA Foundation to invest in scholarships, awards and research to support the dietetics profession.

The Commission on Dietetic Registration, Commission on Accreditation for Dietetics Education and the Dietetic Practice Groups all continued their financial success by performing better than their 2007 Fiscal Year budgets.

During the 2007 Fiscal Year budget development, the ADA Board decided to continue its investment in the future of our members and the dietetic

profession by using some of ADA's investment reserves to fund new research initiatives and member programs that would continue to expand the value of ADA membership and the value to society of the registered dietitian and the dietetic technician, registered. Funding these initiatives and programs resulted in the Association's budget containing a \$326,000 deficit. Through the work of our leaders, members and Headquarters Team, ADA was able to nearly eliminate the deficit during the course of the year, resulting in a small \$43,000 deficit. Even with the deficit, the Association's investments reserves continue to grow, helping preserve the future of the organization.

The Association's 2008 Fiscal Year budget continues ADA's focus on increasing non-dues revenues and maintaining strong fiscal controls. In addition, the ADA Board is continuing to invest in the future of ADA members and the profession. All these efforts will allow ADA to achieve more success in meeting and exceeding your needs as you, the members of the American Dietetic Association, *lead the future of dietetics*.

### American Dietetic Association Statement of Financial Position (Excluding ADA Foundation) At May 31,

	2007	2006
<b>Assets</b>		
Cash and cash equivalents	\$ 8,848,282	\$ 7,901,533
Investments	26,042,509	22,723,809
Interest receivable	134,831	127,252
Accounts receivable	1,286,911	1,048,286
Prepaid expenses	1,180,290	870,164
Inventories	513,101	539,625
Interorganizational balances	(191,817)	(166,064)
	37,814,107	33,044,605
Property and equipment, net	2,488,437	2,813,108
Other assets	24,042	137,964
	<u>\$40,326,586</u>	<u>\$35,995,677</u>
<b>Liabilities and net assets</b>		
<b>Liabilities</b>		
Accounts payable	\$ 2,111,809	\$ 1,971,637
Accrued liabilities	1,569,373	1,607,562
Due to state associations	1,971,485	1,822,401
	5,652,667	5,401,600
Deferred revenue		
Membership dues	6,920,328	6,513,839
Registration fees	2,315,871	2,084,906
Subscriptions	1,390,097	1,173,118
Annual meeting	1,213,802	1,034,083
Other	2,834,237	2,092,320
	14,674,335	12,898,266
Deferred compensation	987,644	859,657
Deferred rent liability	4,018,778	3,419,427
	5,006,422	4,279,084
	<u>25,333,424</u>	<u>22,578,950</u>
<b>Net assets</b>		
Unrestricted		
Association operations	4,069,687	4,340,321
Commission on Dietetic Registration	6,755,356	5,785,840
Dietetic Practice Groups	4,168,119	3,290,566
	14,993,162	13,416,727
	<u>\$40,326,586</u>	<u>\$35,995,677</u>

# American Dietetic Association/ADA Foundation 2007 Annual Report

## ADA Financial Statements (continued)

### American Dietetic Association, Statement of Activities Year Ended May 31, 2007

	ADA	Commission on Dietetic Registration	Dietetic Practice Groups	Commission on Accreditation for Dietetics Education (CADE)	Total
<b>Revenues</b>					
Membership dues – net	\$ 8,159,373	\$ -	\$1,629,215	\$ -	\$ 9,788,588
Registration and examination fees	-	4,531,221	-	-	4,531,221
Programs and meetings	2,214,064	-	353,139	16,500	2,583,703
Publications and materials	3,706,621	158,284	168,197	1,318	4,034,420
Subscriptions	987,707	-	1,989	-	989,696
Advertising	-	-	70,793	-	70,793
Sponsorships	1,805,406	43,000	838,644	-	2,687,050
Grants	158,369	-	209,344	-	367,713
Education program	-	570,270	-	774,499	1,344,769
Other	1,281,572	49	20,091	-	1,301,712
	18,313,112	5,302,824	3,291,412	792,317	27,699,665
<b>Expenses</b>					
Personnel	9,725,623	1,119,883	-	568,677	11,414,183
Publications	1,953,033	22,038	30,014	143	2,005,228
Travel	1,214,469	429,359	805,987	249,677	2,699,492
Professional fees	1,114,775	560,654	469,213	40,687	2,185,329
Postage and mailing service	643,424	364,964	191,425	6,935	1,206,748
Office supplies and equipment	196,901	45,798	15,729	2,140	260,568
Rent and utilities	1,095,745	103,570	935	80,460	1,280,710
Telephone and communications	252,289	37,322	35,397	12,569	337,577
Commissions	-	-	24,000	-	24,000
Computer expenses	338,734	-	-	-	338,734
Advertising and promotion	183,940	21,288	7,540	-	212,768
Insurance	124,064	87,105	-	13,909	225,078
Depreciation and amortization	857,749	130,940	-	9,338	998,027
Income taxes	15	-	-	-	15
Other	300,851	758,112	230,198	8,358	1,297,519
Donations to the Foundation	-	-	31,331	-	31,331
Examination administration	-	777,661	-	-	777,661
Meeting services	1,301,319	223,041	552,465	18,267	2,095,092
Legal and audit	106,893	-	-	-	106,893
Printing	411,078	302,526	429,663	7,987	1,151,254
	19,820,902	4,984,261	2,823,897	1,019,147	28,648,207
<b>Increase (decrease) in net assets from operating activities</b>	(1,507,790)	318,563	467,515	(226,830)	(948,542)
Investment returns					
Designated for current operations	1,000,000	-	42,389	-	1,042,389
Balance in excess of amount designated for current operations	463,986	650,953	367,649	-	1,482,588
Net investment returns	1,463,986	650,953	410,038	-	2,524,977
<b>Increase (decrease) in net assets before other items</b>	(43,804)	969,516	877,553	(226,830)	1,576,435
Other items	(226,830)	-	-	226,830	-
<b>Increase (decrease) in net assets</b>	(270,634)	969,516	877,553	-	1,576,435
Net assets					
Beginning of year	4,340,321	5,785,840	3,290,566	-	13,416,727
<b>End of year</b>	\$ 4,069,687	\$6,755,356	\$4,168,119	\$ -	\$14,993,162



## ADAF Financial Statements

### American Dietetic Association Foundation Statement of Financial Position At May 31,

	2007	2006
<b>Assets</b>		
Cash and cash equivalents	\$ 350,391	\$ 383,994
Investments	10,627,291	9,543,950
Interest receivable	62,723	59,591
Accounts receivable	260,756	312,244
Prepaid expenses	847	948
Inventories	-	15,533
Interorganizational balances	191,817	166,064
	<hr/> 11,493,825	<hr/> 10,482,324
Property and equipment, net	19,240	32,066
Other assets	61,975	58,149
	<hr/> \$11,575,040	<hr/> \$10,572,539
<b>Liabilities and net assets</b>		
<b>Liabilities</b>		
Accrued liabilities	\$ 19,617	\$ 27,895
Deferred revenue (annual meeting)	26,250	14,000
	<hr/> 45,867	<hr/> 41,895
<b>Net assets</b>		
Unrestricted	2,582,206	2,741,379
Temporarily restricted	3,637,359	2,696,425
Permanently restricted	5,309,608	5,092,840
	<hr/> 11,529,173	<hr/> 10,530,644
	<hr/> \$11,575,040	<hr/> \$10,572,539

# American Dietetic Association/ADA Foundation 2007 Annual Report

## ADAF Financial Statements (continued)

### American Dietetic Association Foundation, Statement of Activities Year Ended May 31, 2007

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues</b>				
Publications and materials	\$ 336	\$ -	\$ -	\$ 336
Member contributions	253,860	177,979	182,399	614,238
Corporate contributions	171,483	491,911	34,369	697,763
Sponsorships	60,500	249,835	-	310,335
Grants	22,612	25,215	-	47,827
Other revenue	6	-	-	6
Release from restrictions	805,170	(805,170)	-	-
Total ADAF revenues	1,313,967	139,770	216,768	1,670,505
<b>Expenses</b>				
Personnel	467,035	-	-	467,035
Publications	15,653	-	-	15,653
Travel	115,045	-	-	115,045
Professional fees	268,051	-	-	268,051
Postage and mailing service	17,532	-	-	17,532
Office supplies and equipment	3,566	-	-	3,566
Rent and utilities	73,152	-	-	73,152
Telephone and communications	12,631	-	-	12,631
Insurance	13,723	-	-	13,723
Depreciation	12,827	-	-	12,827
Other	162,302	-	-	162,302
Meeting services	120,343	-	-	120,343
Legal and audit	250	-	-	250
Printing	51,662	-	-	51,662
Scholarship and awards	423,621	-	-	423,621
Total ADAF expenses	1,757,393	-	-	1,757,393
<b>Increase (decrease) in net assets from operating activities</b>	(443,426)	139,770	216,768	(86,888)
Investment returns				
Designated for current operations	164,005	465,997	-	630,002
Balance in excess of amount designated for current operations	120,248	335,167	-	455,415
Net investment returns	284,253	801,164	-	1,085,417
<b>Increase (decrease) in net assets</b>	(159,173)	940,934	216,768	998,529
Net assets				
Beginning of year	2,741,379	2,696,425	5,092,840	10,530,644
<b>End of year</b>	<b>\$2,582,206</b>	<b>\$3,637,359</b>	<b>\$5,309,608</b>	<b>\$11,529,173</b>