



Talk to Your Employer About **Paying Your Academy Dues**

You know that Academy membership unlocks your potential. Help your employer see that the advantages gained from paying for your membership add up to a winning investment. Here are some tips you can use to encourage your employer to see the value in paying your membership dues.

How can Academy member benefits **make you a more valuable employee?**

Mention any benefits that can improve your job performance and the quality of your workplace.

- ✔ I won't have to spend work time searching for food, nutrition and health news. I have the best information available to me online through **Eat Right Weekly** and the **Journal of the Academy of Nutrition and Dietetics**.
- ✔ I can earn required **continuing professional education (CPE) units** for free from the Academy's CPE On-Demand program, which provides members access to science-based topics and quizzes without ever leaving the office.
- ✔ I can get fast, accurate answers to tough research questions from staff RDNs in the **Academy's Nutrition Information Services**. I'll spend a lot less time searching for information on my own.
- ✔ I have the opportunity to join **Dietetic Practice Groups** that connect me with other members within my areas of practice, enabling me to improve my job performance and gain insights into specialized areas of food and nutrition.
- ✔ I have access to the best scientific and evidence-based nutrition information 24 hours a day with the Academy's online **Evidence Analysis Library**®.
- ✔ I can join **Member Interest Groups** that connect me with other members that share common interests, issues or backgrounds, enabling me to stay informed on important social and cultural topics that affect health professions.
- ✔ I can purchase **products, publications and client education materials** at a member discount.
- ✔ I can attend the annual **Food & Nutrition Conference & Expo™ (FNCE®)** at a great discount and gain connections, valuable knowledge and tons of CPE opportunities.
- ✔ I can take advantage of a discounted subscription to the **Electronic Nutrition Care Process Terminology (eNCPT)**, which provides a framework for me to individualize care, taking into account the patient/client's needs and values and using the best evidence available.

How can the Academy help your business achieve its mission and/or vision?

Mention any benefits that can improve your job performance and the quality of your workplace.

- ✔ The **Evidence Analysis Library**[®] keeps our company on the leading edge of dietetics practice with reliable, evidence-based research from experts in the field.
- ✔ **Competence, Case Studies and Practice Tips** are tools we can use to improve our practice and continue to provide quality care by providing resources and asking critical, thought-provoking questions.
- ✔ The **Find a Nutrition Expert** online referral service expands our client base, helping achieve our mission of promoting health and wellness in the community.
- ✔ We can personalize and print the Academy's **Eat Right Nutrition Tips** client educational handouts for our office.
- ✔ The Academy's online **Marketing Center** provides training resources and tools to help us create a respected brand.

How much can a \$234 investment in Academy membership save your employer this year?

These four benefits alone are valued at over \$2,000:

✔ Subscription to the <i>Journal</i>	\$459
✔ Annual value of CPE units offered in the <i>Journal</i>	\$1,080
✔ Subscription to the Evidence Analysis Library [®]	\$250
✔ Listing in Find a Nutrition Expert	\$249
Total:	\$2,038

Divide the annual cost of membership into a daily cost and then compare it favorably to something inexpensive, like a cup of coffee.

Example: "Academy dues only cost 60 cents per day, much less than a cup of coffee."

Visit www.eatrightPRO.org/memberbenefits for more information on the Academy's many additional programs, products and services.