Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

Affiliate: 

Deb Sheets – Minnesota

1. I think the email solicitations and online surveys are manageable, effective, low cost and pragmatic. When I have knowledge of a topic and experience in an area I’ll provide feedback. But to be honest, many times I have neither and therefore do not reply. Maybe it would be helpful HOD/Academy to have a field at the top of any request for feedback that indicates that option - “no knowledge/experience". I bet it’s a challenge to get input but suspect a symptom of the times and current culture, and also the depth and breadth of our profession.

2. I think a focus group like meeting with clinical nutrition managers across the metro/state would be very helpful for HOD. We are facing a lot of barriers in advancing our profession every day and it is overwhelming to think about writing all of that up, but I would be happy to share.

Ben Atkinson – Washington

1. I am not sure. I am not comfortable with my information being accessed. I am not able to take action alerts on eat Right Pro, but I would like to be able to do that on a national level, not just local, since there are several issues I am passionate about. Maybe consider a email with a joint letter or petition that the members can sign, then you send it onto the representative.
   a. I would hope there is a compilation of member responses that can be used as they do their POW.
   b. Surveys, email, focus groups - anyway works for me.

2. I mostly just respond to surveys. I do click through links that the WSAND delegates send to members and email responses etc. when asked.

3. I know the House of Delegates strives to do impactful work impacting the future of dietetics professionals. However, I never want the future of the profession to be pitted against the future of the health of our citizens. We should always use our voice as evidence-based professionals to advance policy that will have real impact. I fear that if we don’t rise with the ‘tide of the times’ in how we communicate to our members, and the public, that we lose a real opportunity to change the trajectory of health in this country. I’ll cite a few examples. First, I am the State Policy Rep and find the use of the "COI" or "community of interest" to be bulky and difficult to navigate, so a simple platform change could materially alter how I access and dispense information. As another example, we received the "House of Delegates Backgrounder" information today (October 8th) with comment requested by October 10th. The document is 7 pages long. It's clear that in these busy times, no one would have time to read and digest this information in two days, and if you want real feedback from a broad base you must find a faster, easier way to dispense information for review. I predict very low participation in this survey. I so appreciate that this is part of the document vision (question 2), and I think it's critical.

4. The email from my delegate with this survey was great. I have responded to other surveys over the years. I also have done surveys from AND although I always wonder how representative they are. But AND reached out and that should keep happening. I don't do social media but has that made a difference in response to issues? That is a data point I would like to know. I like email etc. but I think using various sources is fine. If you respond one place I hope the RDN would remember and not respond to the same issue again in a different manner unless wanted to add to discussion.

5. email is best, but I am old

6. Email

Mary O'Meara – New York

1. Surveys
2. Email

Mary Wells – Arkansas

a. Surveys are a great way to congregate large data from a variety of professional areas, as are practice groups.

b. Communication through ARAND is a great way to stay informed and provide input to be delivered to HOD.
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

Naomi Trostler – Iowa

Online means: survey, email, forums, webinars.

Mallory Mount – West Virginia

- I always love a good survey. I feel like you can get your voice out on issues that matter in a fast, effective way. If the HOD would send out surveys, which might increase awareness and participation (millenials are all about the technology). Social Media
- I'm less sure about the best way to structure our feedback for the HOD or what the HOD's potential is as an advising/governing body for the profession. I enjoyed the knowledge-based strategic governance approach and felt it was a good way to learn the issues. Getting results from it, though, wasn't so impressive. Pipe dream: It's almost like the Academy needs an "Innovation Lab" where they hire a crack team of experts to move the profession forward in ways that people smarter than me are going to have to come up with. And then of course there's trying to get consensus from the 100k dietitians and DTRs who have a stake in what "moving forward" means!
- Here are some thoughts to gather information for the future. I think it will take many types of approaches.
- Social media
- "Posts by experts" on the issue that HOD members/delegates would share through their social media avenues. These posts could be in a series, each addressing key pieces or questions about the mega issue. Each would pose a question and request a "like" or a reply. You also could have a link for a confidential response to the delegate. These should contain links to the larger story/background for those who want more information.
- Webinars
- Free webinars that address the mega issue by having an expert panel to provide education. Feedback via a post test would be required for credit and these questions could provide basic guidance the delegate could use for decision-making on the Mega Issues.
- In-person
- Invite and fund travel for Key Informants and/or those who you deem necessary to address the Mega issue to-join you for an in person meeting. Together you would hear expert panelists and discuss key questions. This could be piggy-backed onto other meetings.

Collaborative
Lastly, visit and collaborate with other professions that have similar goals. How are they moving forward, engaging and informing members. Can we collaborate based on the shared Mega issue?

Michele Tilton – California

1. Online platform for others to access
2. Email with surveys - short, with clear and concise questions
3. Face to face at district meetings and annual conferences
4. Social media - all types of videos, live feed, FB, Twitter
5. AND in the media, more local media coverage with RD's
6. **Development of** Simple, 2-3 question surveys with room for additional comments; surveys could go out to members on a regular basis.
7. Also, it would be nice to have a list of HOD members with their e-mail addresses published in each issue of JAND. Having the ability to contact all HOD members might be a way to create more change.
8. Regarding sharing my input...email, survey monkey works for me and other forms of surveys, CA's VIP program. In 10 years we'll have new methods...keep some of the old methods when adding new ones so more people access and feel engaged - retired and students communicate differently

Staci Cardenas – Kansas

- Technology and Social Media - Utilization of more frequent virtual meetings Webinars
- Again, simple surveys (i.e. survey monkey). Information over-load means we lose important feedback. Updates from the HOD (some affiliates have monthly newsletters sent to membership)

Amanda Jones – Oklahoma

Issues facing the profession, to me, are communicating that dietitians are the nutrition experts, aligning us in the decision making with lead groups and being relatable. The word dietitian doesn’t always convey nutrition expert and I do see that we are registered dietitian nutritionist and some people may not like that however we are communicating to the world we are nutrition experts. Moving forward keeping up with social media and other forms of communication to help with those who don’t rely on email or snail mail and staying relevant and knowing how to communicate in these avenues is very important
Besides emails and surveys, how does the Academy's HOD get responses from members to help provide support for issues? Do we have continuing education opportunities?

Athena Evans – Colorado
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

- There are a few beneficial ways to share input for use by the HOD as it addresses issues facing the profession:
  - See how other organizations best leverage affiliate associations to collect input from constituents
  - Online forum where we can voice opinions/concerns
  - Short national surveys may be the best way to get input from AND members. Recently there was a webinar discussing the survey results on reimbursement which I found incredibly informative.
  - More simplified ways to share input nationally. National emails often have a lot of information to read through.

Angela Tetteris – Pennsylvania

1. Electronically- Listservs, emails to delegates, surveys or online questionnaires.
2. Appropriate lead time to provide response is essential.
3. Quick infographics- the documents and backgrounders provided are often too wordy.
4. Hyperlink on state website to offer suggestions to HOD.

Katherine Capen – Indiana

We still need to define our role in a variety of health care positions to create need for our knowledge and skills, increase focus on leadership, enhance the use of technology in our current positions, and improve communication skills within and throughout our professional landscape

- I think that the issues we face are a result of politics and not listening to members issues. The delegate has the answer often to help HOD leadership know what is happening at the membership level and should be more responsive to grass root concerns.
  - I like that they are focused on Health and nutrition and food safety but it seems that they lose sight of these dynamics when it comes to looking at the areas they chose for mega issues.
  - I feel our delegate communicates well and regularly to membership. If we don’t have an opportunity to discuss at a member meeting (state or districts), I think a quick, online survey is preferred and may be easier to collect and analyze? Shorter, but adequate backgrounder – hit the high points and intention. I think many people don’t read them because they are too long? 1-2 pages max is probably ok.

Jennifer Jackson – Oregon

I’m happy to have my delegate incorporate my feedback in her report to the Academy.
Electronically is fine. Also allowing auditors to attend ALL HOD meetings and provide comments there.
Past delegates or speakers may be used as resources and could provide input routinely.
Association meetings, surveys

Jessica Kiel – Maryland

- Surveys are fine as long as they are short, allow for open-ended responses, and members actually get to see the results--sometimes it feels like we are asked to provide a lot of feedback on a variety of topics, but then we never hear anything about it again or hear about it again only after a decision has already been made.
- Face-to-face would also be good. What about having a session at FNCE that regular AND members can attend and talk about the topics that really matter to them or share feedback about what they would like to see from the HLT or HOD?
- It doesn’t matter. I just don’t want to have my concerns feel like they have just disappeared into a black hole with no follow-up.

Suzanne Henson – Alabama

- Billable services for inpatient nutrition assessment.

Adair Lindsay – District of Columbia

- I think a members-only webpage on EatRightPRO that is dedicated to HOD activities and consistently maintained by HOD would be most beneficial. Then, all other forms of Academy and Affiliate communications could simply direct people there for the MOST up to date info.
  - Town Halls
  - HOD-related/Mega Issues FNCE sessions
  - Google/Survey Monkey Surveys
  - FNCE App HOD feedback options
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

- Sharing feedback & input directly with the delegate – via email or in person

Tina Shepard – Arizona

- I enjoy responding to questions via email/survey after reading/ Reviewing associated information.
- I have tried every possible way to communicate with our state delegates over the years, sometimes getting a reply, but never feeling that the organization proved itself a leader for consumers.
- Gathering member input on something that will affect the members is one step the Board and HOD can make to ensure the voice of the membership is heard.
- I want the HOD to frequently poll membership before addressing upcoming issues each year to get a general pulse on member thoughts/perspectives around the year. State Affiliates and Affiliate Delegates are not completely tapped into their state membership, nor do all affiliates have the culture of engaging their members to solicit feedback when the delegate sends an email to the affiliate listserv. I believe that every effort should be made and distributed consistently across the nation to solicit member feedback. This should be done through a centralized system, like the Action Alerts, and emailed directly from the Academy to members (in addition to being channeled through affiliates, DPG’s, etc.). We need to make every single effort to allow members to voice their concerns, perspectives, etc. on key issues which will shape our profession into the future.
- I think HOD meetings should be live streamed and recorded.

Tina Maxwell – Texas

1. I like this method of providing input - it is quick and easy!
2. Billing is an issue for me. It would be helpful to have more nutrition services and hours billable for insurance
3. More involvement with the local dietitian groups.
4. I feel this style of providing webinar and survey provides the information to keep abreast to what is going on in our profession as well as have the opportunity to have my voice heard. Having the 1 CEU opportunity certainly caught my eye and it was easy to find the time to listen to the webinar and provide feedback. Sadly, if the CEU was not provided I probably would have not taken the time. You are all doing an excellent job! Thank you!!
5. general address we can e-mail? or a discussion forum where questions and answers are posted?
6. I would share my input technologically or face-to-face for use by the HOD, with given consent.
7. Via surveys, emails or even in interviews with current and new dietitians.
8. I think sending out a link like this is helpful. If a *short* but informative presentation could be sent to all membership with a response survey to collect opinions and offer CE’s, it would improve communication and gather feedback more effectively.
9. Survey monkey is great.
10. That our delegates keep informing the members issues related to them
11. Just for our Delegates to keep the members up to date as far as to what issues our profession is facing!
12. open-ended survey in-person meeting if possible so we can discuss with delegates
13. There are issues with locating internships to becoming an RD.

Angela Lemond – Texas

- Surveys like this one are good. In person meetings and interactive webinars would be great, too, if anyone would attend.
- Social Media.
- Through the Delegates and through email as needed.
- I think sending information, comments, and suggestions electronically would be the fastest way to get the information. Either through email or surveys would be easiest. Of course, if there are opportunities to meet in-person at our Texas FNCE or other local chapter meetings would help as well.
- Emails, surveys or even booth at the state conference
- My preferred communication method is direct email. My second preferred method is delegate-provided links in other regular communication (e.g. the state affiliate president’s or DPG’s/MIG’s e-newsletters).
- HOD may be best poised for furthering legislative efforts
- Emails/newsletters
- Email, surveys
- Send members surveys on a regular basis (quarterly?) along with communication from HOD about what is happening. E.g., this webinar provided excellent information, and the continuing education was the carrot to get me to listen to it!

RoseAnna Holliday – Idaho

1. I’m happy to share input in any way is needed – letters, speaking, networking, researching, etc.
2. Answer questions and share ideas on a survey monkey or an easy platform for responding.
3. Surveys and emails I think are the most ideal ways of communicating, although possibly not the most effective.

Karen Beathard – Texas
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

1. Email and text
2. An app that we can obtain that will keep us in the know and record our responses like Marco Polo or Instagram.
3. An anytime via a feedback contact dialog box on the Academy website.
4. Surveys
5. Social media conversations.
6. Online options.
7. Delegates presenting at our annual affiliate meetings
8. Facebook

Tammy Randall – Ohio

- Feedback from members at District Dietetic Assn. meetings with delegates each year have provided lively discussion from members with our delegates. Those meetings seem to be a very good way to air concerns about AND.
- Is there an HOD in review – accomplishments, innovations, changes that have occurred in the past 5, 10 years. Would it be helpful for members to see this so they understand how the HOD works?
- I feel any member should be able to approach the delegates and offer an opinion – based on knowledge or not and be heard.
- I’m OK with the HOD discussions that do use knowledge based criteria. But just like all nutrition concepts have not be “proven” scientifically, that doesn’t make them “wrong” either.
- I understand that we must look forward and make plans for the future and reevaluate what we are doing, and I appreciate these task forces, etc in doing that. I think the HOD needs to also operate in the real world of now as well. Generally, I have been fine with how things have gone on. I am one of the aging out RDs and do not have the energy to be involved like I was when I was younger and trying to follow everything that was going on with my state affiliate and ADA. I do know that the millennials around me do not belong to ADA and do not see the value in joining, I think you need to address that. Then you might have more diversity.

Elizabeth Hilliard – North Dakota

Again it is hard to know what needs to be shared. Surveys can be short, yet helpful; the opportunity to email or via letters express our thoughts. Not sure that it needs to be shared.

Katie Bark – Montana

- Reach out to members and dietetic interns
- On-line surveys with both very specific questions and open-ended questions
- State level talking circles or facilitated conversations/interviews to elicit dialogue and feedback for our delegate to take back to HOD
- Share input: through surveys and through our delegate
- I want to share my inputs for HOD through the use of technology. Specifically aimed at connecting community health to local and sustainable food systems. Secondly, I want to share my inputs through activism and involvement with local politics. Such as providing education and support for the modifications made to the Farm to School bill.
- Short surveys are the most useful, either via email or another survey tool like Survey Monkey or Qualtrics.

Adrienne White – Maine

- Web-based surveys are the easiest to respond to, as long as they are thoughtfully prepared, tested with at least a small focus group, and have opportunities to input free-text. Use surveys to get member input on HOD topics as well.
- Face-to-face was identified as a preference
- It is easier to get member input if more specific questions are asked than general questions. Generating input also requires sharing information with members. The delegate would share effective ways to reach members with information - whether that is through surveys, newsletters, website or conversation.

Valerie Shurley – Wisconsin

- Email Newsletters
- Via Delegates reporting back to state affiliations (likely the best way) Social Media
- Short online surveys would be quick and efficient ways of gathering information as well as user friendly. Larger issues might require open forums at the WAND conference or online webinars allowing membership to ask questions and provide feedback.
- With the increased attention to the need to be active in politics/voting/advocacy (in light of recent political changes), I do think it is a time to capitalize on millennials’ interest in their ability to voice their opinions and make a difference in how things are run and professional issues.
Constituent Responses – Question 2

In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

- Have some RDNs from the older generations mentor or pair up (mentoring can go both ways) with young leaders to share their thoughts and ideas
- I am fine with the current model of approaching my WAND Delegate to the HOD with my concerns. To bring us up to speed with media/technology changes, however, it might make sense for the HOD to create an online platform where members could voice concerns in real time (i.e., state “What do you want/need from the HOD?”) on the eatrightpro.org website.

Lisa Neuhaus – New York

a. email or survey responses
b. Emailed surveys are good. I’d love to see my delegate hold meetings/open forums to discuss what HOD is doing because I process information better in a discussion/presentation format. surveys

Tracey Neely – Georgia

- Technology & Social Media can be put to better use to facilitate more frequent virtual meetings.
- A smaller number of delegates may allow more intimate and meaningful discussions. Town Hall or Caucus may be a way to engage members and delegates regionally.

Donna Castricone – Rhode Island

-I would love to share input via a survey like survey monkey or google forms that presents the information they want us to read (and this needs to be kept as short as possible) and then provides the question in a way that is easier for members to fill out instead of asking people to read PDFs and email responses. I think you’d be more likely to get responses if people could click one link, access everything they needed there and if that could be completed in <10 minutes I think that would be the way to get more response
- focus groups (virtual if not in person), surveys, online forum or group
- happy to see the information being provided in Eat Right Weekly

Michele Nikolai – Michigan

VIP 1: I often feel I am competing with individuals who are not RDN for business-- I would like to know how to handle that professionally. Also, I want licensure. I would like to know how the strategic plan of the Academy will impact me, in my job, and what I will be paid.

VIP 2: Less of a weight loss focus within the realm of health and for guidelines to be set with that. These things will help the profession greatly and be able to work better as dietitians and future ones as well.

VIP 3: --

VIP 4: I think many dietitians often feel inundated with information, and often struggle with burnout at work. Therefore, any further reading RDs do that is related to the field of dietetics, but unrelated to their daily work needs to be concise and to the point in order to expect anyone to be involved or give feedback. I think marketing and graphic design for any sort of e-blasts or messages sent out is also very important to grab attention.

I personally am a visual and kinesthetic learner, so I communicate best if I can read my responses and also read others, or act things out. Forums or even simple dial/bubble fill in surveys (“Survey Monkey” style) that are quick and to the point can be a good way to communicate and gain feedback.

VIP 5: To best effectively share my input I would like to provide written words (via email/letter etc.) as it allows me time to gather my thoughts and provide more thorough responses and more easily referenced.

VIP 6: Email - can specify subject of email to something like RD 1N-2018

Meg Maher Rowe – Pennsylvania

1. I believe input from key informants and other members of the Academy is important in making the HOD aware of concerns from different perspectives. I would like to have my input shared as a Dietetic Intern who is new to the profession and its practices. I am willing to share input on any subject as they arise.

2. Electronic, webinars, informative handouts (more pictorial than word), etc.

Catherine Austin – Tennessee

- To respond to members needs in practice in a timely manner. “Agility” is an interesting term. Some issues such as billing and reimbursement have been going on for a long time without full resolutions that make us of equal value to other Allied Health Professions, especially in outpatient care.
- To communicate frequently (monthly? quarterly?). For DPGs, I like email or including an update in DPG newsletter. Locally, our President often reports at CPE meetings, based on our state delegate’s reports,
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

- I’d like to know more about how the HOD came to define their mega-issues and priorities, because often they are not what I have heard either from local/state, or from DPG discussions. Is that info somewhere?
- I prefer direct communication with the delegate, typically in a meeting or through email – I have always followed any verbal discussion with an email, which our state delegates have requested.
- Sharing info by surveys is OK as long as there are open-ended questions. Often HOD priorities have been very different from mine, and while I would comment on theirs, I would like to be able to say why I may not be fully informed on that issue.

Offer insight on what is going on in the trenches so to speak.
Offer experiences to excel in our profession. Communicate what we need to do better in our field.

Joan Salge Blake – Massachusetts
I think all lines of communication need to be possible here: email address, twitter, Facebook page, etc. I know there’s a HOD page on the Academy’s website, but let’s be honest... no one is searching this site to look for information. Even if in Eat Right Weekly there could be a quarterly update with a quick survey asking for member input, with some multiple choice (to make it easy for getting input) and some open-ended (for those members who want to share more). We have to make it easy/streamlines for members to gather and share input, as well as for the HOD to gather and share input.

Lauri Wright – Florida
Email with easy links to use.

Tamara Deschaine – Alaska
Respondent 1- Through our HOD rep
Respondent 2- Email or a discussion board would be good communication opportunities. Respondent 3- n/a
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

DPG:

Jenna Bell – NE

- Via email/in writing - e-blasts about major topics or big issues that could use a survey monkey to members for input. I personally like survey monkey or other website portal kind of platforms for feedback.
- I do think computer generated surveys are a good way to get feedback from members.

Joanne Zacharias – DHCC

- Prefer email for communication with precise bullet points and links for additional details if I want to what influence policy makers. They are busy people trying to do ‘right’ as best they can. They really do care, yet need to be exposed to what is really happening in their district or regions.
- By email or by phone.
- More frequent surveys, writing success stories of the affiliates or districts on how they are solving some of the issues facing the profession.
- We need an eating disorder DPG, there also needs to be a separate credential for treating eating disorders. Surveys like this are helpful.
- Input to delegates - give at least 2 weeks for response EMAIL, SURVEY
- I prefer direct communication with the delegate, typically in a meeting or through email – I have always followed any verbal discussion with an email, which our state delegates request. Sharing info by surveys is OK as long as there are open-ended questions. Often HOD priorities have been very different from mine, and while I would comment on theirs, I would like to be able to say why I differ.
- On-line surveys - from DPGs, like this one, and from the HOD directly. Readily accessible means to contact delegates that represent my areas of interest/practice.

Amy Sheeley – Healthy Aging

I’ll be happy to share my input in whatever way is best for getting the message to where it will be heard. Right now we are all learning about new ways to communicate. It means learning how to use the newest device to its best advantage. When I am on a conference call with our younger members our student members, I listen to their ideas on how to make the Academy’s message relevant to today and tomorrow. Everything moves very quickly, so we need to be ready for whatever!!!

Sharon Lemons – BHN

- Clinical experience case studies - the greater the number of voices and also the emotionality of these words are what influence policy makers. They are busy people trying to do ‘right’ as best they can. They really do care, yet need to be exposed to what is really happening in their district or regions.
- By email or by phone.
- More frequent surveys, writing success stories of the affiliates or districts on how they are solving some of the issues facing the profession.
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- On-line surveys - from DPGs, like this one, and from the HOD directly. Readily accessible means to contact delegates that represent my areas of interest/practice.

Julie Schwartz – WM

1. Not exactly sure what this means but you can use any of the ideas I have expressed above.
2. Electronic is good for me most of the time – short and sweet. Occasionally I do appreciate speaking to delegates in person or hearing from them in person if they attend district meetings, affiliate/DPG meetings, or do webinars. It is good to be able to ask questions live and provide input live.
3. I struggle with what is the best way to communicate about things going on in the policy world to get people to notice?! They mention the email burnout that people get when they keep seeing stuff, and also that sometimes you need to see it multiple times. Sometimes I think the best conversations are here on the EMLs! I wonder if using technology like POLLS on Facebook, twitter, Instagram – would be helpful to answer some of the questions – even a series of questions that you have – over a period of a week or something? Something to chop up the big info into more manageable questions that we can answer quickly?
4. I don’t have a good answer on how except to say that I will open HOD emails just to keep up. The academy needs to stop burying info in EATRIGHT WEEKLY; it is cumbersome too long and not user friendly

Mary Kay Hensley – Renal Practice Group

I find that Survey Monkey is pretty easy for gathering input.
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

I’m wondering is whether there could be GoToMeetings (or the like) between delegates/members every 4? 6? 12? months. This would eliminate geographical barriers to communications. It would allow orderly submission of ideas/concerns and provide immediate feedback. Right now I spend quite a lot of time hitting the delete button as I go through the endless inbox, and much of the print info goes into the ‘to do’ stack. I do appreciate many of the e-blasts, but often there is no time to look at them.

Maybe targeted Q & A like this email, maybe a survey. I am not sure what type of input is most needed to guide the HOD.

Annette Maggi – FCP

1. It would be great to have an Ombudsman-type position or office that would be our contact when we reach out to the AND for a response to one of these problems noted above. The Ombudsman would follow the complaint from intake to resolution and keep the member informed throughout the process.
2. Due to time pressure everyone feels, would like survey feedback from membership in form of Survey Monkey, with allowance for individual comments. Could HLT develop a template that all delegates use?
3. Anonymous with self-identification as a choice on feedback instrument.
4. Intensive communications training session in small groups for HOD. Tease out effective strategies, platforms and methods to communicate and draw more engagement from Membership.
5. Periodic updates via email newsletter, similar to what our congressmen and women provide, and calls to action from HOD that are similar to the Academy’s calls to action to reach out to our DC representatives on issues affecting the Academy.
6. The technology of our time allows multiple means of communication. We would be best served by utilizing all of them. I’ve tried multiple means of communication and find that none are universally satisfactory. One branch of communication that we may wish to investigate is to live stream the HOD meetings and allow a period of time for those viewing to offer input, comments, and suggestions.

Kathleen Pellechia – WH

- Online Submission Site that is always available
- Link to a google form such as this that is always open for feedback. Send answers to our HOD to share with you
- I want my delegate to keep me informed, monthly would be great, and ask me for feedback as she is currently doing Frankly, it’s hard to know who to reach out to, let alone how. Academy members really are unaware of how to voice their ideas or concerns. Email is probably the best strategy, but again this needs to be easy to find, access and a quick response is critical to ongoing communication.
- Survey, check-in calls

Holly Van Poots – Pediatric Nutrition

- Waiting for the mega issues to be reported on is too long. If the goal is to become a more agile and lean organization, then committees need quicker turnaround times. I know this is tough for the volunteers. I am one myself and always feel pressured and a bit disgruntled to give up a Saturday afternoon to do committee work. But as we know, volunteer jobs with the Academy are not just a way to pad a resume. Instead, there will be work.
- The HOD does tackle difficult issues regarding practice. The focus on malnutrition and saving healthcare dollars is a great program. Changing our credentials to RDN is more a marketing tool and not substantial.
- So how does one know what members want? I guess we have to ask them. This is getting more difficult, as we are deluged with media, surveys, robocalls. For us at PNPG, I would suggest, perhaps small town hall-type group discussion of HOD topics.
- It may be nice to have education on what issues RDs can address to the HOD and then have a feedback form on the HOD page, where the person fills out their information and then that person’s delegate can be alerted to the issue. Maybe have there be choices such as licensure, reimbursement, virtual practice, training so there is a way to track the issues most important to the members. I am not sure that members who are not involved in a DPG or in state or local associations are aware of what to take to the HOD.
- I’m probably over-simplifying the issues, but for me, simple direct questioning with clear options, and an optional opportunity for further comments. I also think some brief and clear language about the necessity of feedback to inform the future profession as a common thread to all requests might help people quickly recognize what the request is about.

Young Hee Kim – CNM

I would be glad to share input by case studies, surveys, focus groups as it is pertinent to my career and observations.
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

David Holben – Research

- Through feedback on documents/reports, similar to a public comment of gov’t documents. Would like to give feedback on research-related documents and processes prior to their implementation. The Academy has many specialized groups that could give input to documents/processes that are within the group's scope of expertise.

- Town hall meetings and similar. Would be great if HOD members spoke to *average* nutrition and dietetics practitioners at FNCE and other venues to truly understand the culture, perceptions, challenges, etc.

Barbara Ann Hughes – Nutrition Education for the Public

Respondent: We are in agreement with the section on Technology/ Communication about "information overload." At times it can feel overwhelming and perhaps using less words would be helpful. However, webinars are extremely helpful. The snapshots of current research provides headlines that members can then read in detail.
Constituent Responses – Question 2
In what way(s) do you want to share your input for use by the HOD as it addresses issues facing the profession?

**At-Large:**

*Sachiko St. Jeor – Retired*

*more direct communications and explanations/discussions with the leadership team (rather than just brief explanations via the web, and requested input).*

*use of Zoom or more personalized contacts to encourage sharing*

*an outline of issues and directions on the table with resolutions (more than just once per year in-person at the HOD)*

*a more personalized approach and directions from the HOD leadership team (for example when an issue is prioritized, the leadership team could outline what they think should be addressed and “proactively” seek input according to special qualities or areas of expertise represented by the HOD delegates).*

*a feeling of cohesiveness and importance of the role of delegates (could caucus regional meetings and encourage sub groups of HOD delegates to be more pro-active and effective).*

*Laurie Kruzich – NDEP*

- I want the HOD to frequently poll membership before addressing upcoming issues each year to get a general pulse on member thoughts/perspectives around the year. I believe that every effort should be made and distributed consistently across the nation to solicit member feedback. This should be done through a centralized system, like the Action Alerts, and emailed directly from the Academy to members (in addition to being channeled through affiliates, DPGs, etc.). We need to make every single effort to allow members to voice their concerns, perspectives, etc. on key issues which will shape our profession into the future.
- I think HOD meetings should be live streamed and recorded.
- I would like to see a list of HOD members with their e-mail addresses published in each issue of JAND. Sharing my concerns with the one delegate from our region is hardly influential. I would see having the ability to contact all HOD members as much more likely to create the potential for change.
- **Input to be solicited and shared for use by the HOD could be possible if most issues were sent directly by the Delegate to his/her constituents for vote, rather than only via the current HOD representation system. This solicitation also includes nonmembers who are practitioners.** “Going into the Second Century...we design an engaged HOD to best support and advance the Academy’s Strategic Plan.” The Academy’s Strategic Plan included an impact goal for the populations served. It reads, “Increase equitable access to nutrition and lifestyle services.” However, the HOD representation system precludes equitable access of its own profession’s practitioners because its constituents did not vote directly or simply because they could not afford to be members.