

# Talk to Your Employer About Paying Your Academy Dues

You know that Academy membership makes a difference. Help your employer see that the advantages gained from paying for your membership add up to a winning investment. Here are some tips you can use to encourage your employer to see the value in paying your membership dues.

## How can Academy member benefits **make you a more valuable employee?**

*Mention any benefits that can improve your job performance and the quality of your workplace.*

- I won't have to spend work time searching for food, nutrition and health news. I have the best information available to me online through **Eat Right Weekly, Food & Nutrition Magazine**® and the **Journal of the Academy of Nutrition and Dietetics**.
- I can earn required **continuing professional education units (CPEU)** for free from the Academy's CPE On-Demand program, which provides members access to science-based topics and quizzes without ever leaving the office.
- I can get fast, accurate answers to tough research questions from staff RDNs in the **Academy's Nutrition Information Services**. I'll spend a lot less time hunting information down on my own.
- I have the opportunity to join **Dietetic Practice Groups**, that connect me with other members within my area of practice, enabling me to improve my job performance and gain insight into specialized areas of food and nutrition.
- I have access to the best scientific and evidence-based nutrition information 24 hours a day with the Academy's online **Evidence Analysis Library**®.
- Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy's online referral network, **Find a Nutrition Expert**.
- I can purchase **products, publications and client education materials** at a member discount.
- I can attend the annual **Food & Nutrition Conference & Expo™ (FNCE®)** at a great discount and gain connections, valuable knowledge and tons of CPEU opportunities available for a full year.
- I can take advantage of a discounted subscription to the **Electronic Nutrition Care Process Terminology (eNCPT)**, which provides a framework for me to individualize care, taking into account the patient/client's needs and values and using the best evidence available.

## How can the Academy help your business achieve its mission and/or vision?

*Mention any benefits that can improve your job performance and the quality of your workplace.*

- The **Evidence Analysis Library**<sup>®</sup> keeps our company on the leading edge of dietetics practice with reliable, evidence-based research from experts in the field.
- **Competence, Case Studies and Practice Tips** are tools we can use to improve our practice and continue to provide quality care by providing resources and asking critical, thought-provoking questions.
- The **Find a Nutrition Expert** online referral service expands our client base, helping achieve our mission of promoting health and wellness in the community.
- We can personalize and print the Academy's **Eat Right Nutrition Tips** client educational handouts for our office.
- The Academy's online **Marketing Center** provides training resources and tools to help us create a respected brand.

## How much can a \$234 investment in Academy membership save your employer this year?

*These four benefits alone are valued at over \$3,000:*

● Subscription to the Journal	\$459
● Annual value of CPEU offered in the Journal	\$2,430
● Subscription to the Evidence Analysis Library <sup>®</sup>	\$250
● Listing in Find a Nutrition Expert	\$249
<b>Total:</b>	<b>\$3,378</b>

**Divide the annual cost of membership into a daily cost and then compare it favorably to something inexpensive, like a cup of coffee.**

**Example:** "Academy dues only cost 60 cents per day, much less than a cup of coffee."

Visit [www.eatrightPRO.org/memberbenefits](http://www.eatrightPRO.org/memberbenefits) for more information on the Academy's many additional programs, products and services.