

# ACEND® Strategic Plan

## June 1, 2017 - May 31, 2020

### VISION

ACEND® is valued for advancing excellence in nutrition and dietetics education.

### MISSION

ACEND® ensures the quality of nutrition and dietetics education to advance the practice of the profession.

### VALUES

**Objectivity**—ACEND® board members, program reviewers and staff evaluate all matters related to program evaluation in a fair and unbiased manner.

**Integrity**—ACEND® board members, program reviewers and staff demonstrate honest and ethical behavior in all interactions, actions and decisions.

**Accountability**—ACEND® board members, program reviewers and staff accept responsibility for assuring that ACEND®-accredited programs provide education and experiences that meet all accreditation standards.

**Respect**—ACEND® board members, program reviewers and staff treat all people with consideration, courtesy, and dignity.

## MEASUREMENTS OF SUCCESS

Goals	Objectives
Communicate the accreditation process and expectations effectively	40% of program directors with a self-study due within two years complete in-person or online program director workshop training
	80% of new program directors, who have not previously directed an ACEND-accredited program, complete in-person or online program director workshop training within 12 months of ACEND receiving notification of the new director appointment.
	100% of reviewers complete annual mandatory update webinar.
	<b>100% of the users rank information on the ACEND website as "good/helpful"</b>
	100% of ACEND customers rank helpfulness and clarity of staff answers as "helpful" or "very helpful"
Assure the quality of nutrition and dietetics education through a peer review process	180 reviewers including 75 leads in the reviewer pool
	25% reduction in staff time spent on site visit process by 2020
	100% agreement in quality assurance triad review consistency evaluation
	100% of program directors, administrators and reviewers give overall site visit evaluation ratings 4.5 or higher (5 pt. scale)
Foster innovation in nutrition and dietetics education	100 demonstration programs accredited under the <i>Future Education Model Accreditation Standards</i>
	A program to promote excellence in program leadership and succession planning is developed and implemented by 2020
	At least one noteworthy practice posted on the website each quarter
	At least one innovative supervised practice model is identified and shared with educators each year