Year in Review

Leading the Profession

Like the rest of the world, the dietetics profession is seeing many changes in the 21st Century. How dietetics professionals position the profession to effectively deal with issues and opportunities in this changing world depends on one thing: the way we lead.

That was the focus of the ADA Leadership Institute held from February 19-22 in Tucson, Arizona. More than 400 leaders in dietetics from all practice settings attended workshops and lectures delivered by the nation's top experts on association leadership in the 21st Century.

ADA's Leadership Institute was made possible in part by support from the Canned Food Alliance, Wendy's Old Fashioned Hamburgers and Nestlé.

XIV International Congress of Dietetics

In celebration of International Year of Nutrition and Dietetics, ADA and the Dietitians of Canada co-hosted the XIV International Congress of Dietetics at Navy Pier in Chicago. This was the first time in 20 years that ICD was held in North America, bringing together food and nutrition practitioners, educators, researchers and policy makers from more than 30 countries to address global perspectives on building healthy communities, ensuring food security, nutrition strategies for new epidemics and related topics centered around the theme: Sharing Global Perspectives — Building Our Common Ground.

Research

The Food and Drug Administration announced its adoption of ADA's evidence-based rating system to evaluate qualified health claims made by food companies. As noted in FDA background documents, while many different evidence-based rating systems used by members of the medical and research communities were considered, "FDA found the modifications from the American Dietetic Association to be particularly useful as they considered diet and health relationships."

Communication

Responding to member requests for a print publication that communicated information on services, resources and news at the Association, ADA began publishing ADA Times, a creative, informative and award-winning bi-monthly publication began rolling off the presses in September 2003.

This year marked the creation of another publication: a quarterly electronic newsletter, ADAPAC Times, sent to all ADAPAC contributors. ADAPAC Times spotlight issues and candidates and discusses political considerations involved in government decision making.

Even ADA's long-running publication saw some big changes this year: The Journal of the American Dietetic Association sported a new look with a design overhaul. Based on recommendations from the Board of Editors, three distinct sections - Practice Applications, Research and Association News - are now divided by color tabs. Peer-reviewed research papers are now clearly designated as such by their appearance in the Research section, delineated by a blue tab.

Lifelong Learning


ADA in the News

ADA is committed to being a clear and credible voice when it comes to providing the public and media with sound, evidence-based information. We take a positive approach to promoting the relationship between good health and diet.

During the past year, ADA generated news coverage in print, electronic and broadcast media that reached tens of millions of consumers. Notable media placements included NBC's Today Show (comparisons between organically grown and conventionally grown foods), ABC (low carbohydrate diets), CNN (raw foods), Time (fad diets), Prevention (cooking oils) and Reader's Digest (buying breads).

ADA collaborated with Newsweek on a special advertising section that reached 3.2 million readers. The special section on obesity was published in the magazine's March 22 issue. The section contained seven pages of articles, all of which were reviewed, edited and approved by ADA. Articles covered the national growing prevalence of obesity, obesity's connections to heart disease and osteoarthritis, bariatric surgery, the Glycemic Index, net carbs and the Dietary Guidelines and Food Guide Pyramid.

This is a highly coveted award, sometimes likened to the "Oscar of public relations," and is a great source of pride for all of ADA.

ADA in collaboration with various sponsors also developed many new Nutrition Fact Sheets, including:

3-a-Day: Healthy Weight with Dairy, National Dairy Council
Heart Disease and Health Claims, Almond Board
Minority Health, National Dairy Council
Polyols: Sweet Advantages, Calorie Control Council
Straight Answers About Aspartame, Merisant/Calorie Control Council
Streis-Four-Five Program, Quaker Oatmeal

Public Policy and Advocacy

It is true of almost any organization that the group as a whole can accomplish more than any one individual. For ADA, that is especially true when it comes to influencing the direction of legislation and public policy that affects the practice of dietetics. ADA devoted substantial time, energy, person-power and resources into achieving a major public policy development affecting dietetics professionals -- the new Medicare reform bill that was enacted in December 2003. A provision that ADA worked to include in this landmark legislation was covering nutrition therapy and disease management, among others.

Networking

In 2003, the Nationwide Nutrition Network became a free benefit to all active ADA members. Consumers, doctors and other health-care professionals, restaurant owners and managers, food manufacturers and distributors all use the Network to find local dietetics professionals for individual consultation, program development, workshops and seminars for special projects.
Operating Review

Setting ADA’s Direction, Governing the Dietetics Profession

In advancing the profession of dietetics and leading the Association, ADA assigns distinct and co-equal governance roles to the 17-member Board of Directors and the elected House of Delegates. Six House leaders serve on ADA’s Board, directly connecting the professional issues of members to the interests of the entire Association.

Board of Directors

The course of the American Dietetic Association is charted by a Board of Directors, consisting of national leaders in food, nutrition and public health. During the past year, ADA’s Board devoted much of its efforts toward creating and implementing the Association’s strategic plan for the 2004-05 period. Additional ADA activities and accomplishments at the Board level include:

• Strengthened ADA’s governance performance, including development of philosophy and direction regarding alliance relationships using the Alliance Program Policy and evaluation criteria to advance ADA’s strategic plan
• Supported the International Year of Nutrition and Dietetics by hosting the 14th International Congress of Dietetics
• Enhanced public policy and advocacy programs, including clarification of the scopes of practice for registered dietitians and dietetic technicians, registered with specialized guidelines
• Strengthened member focus through Association programs and services such as creating a program to develop current and future ADA leaders, monitoring professional development program enhancements and positioning ADA and its members as leaders in evidence-based practice
• Supported leadership development and diversity awareness of underrepresented groups through the initiatives of the Diversity Committee, Nominating Committee and Networking Groups
• Ensured fiscal and risk management by evaluating and implementing income-generating programs and services and by monitoring reserves and contingency guidelines to maintain appropriate reserve levels
• Provided an effective headquarters operation by supporting resources for training on identified needs for staff and continuing the implementation of technology strategy and Web site reconfiguration.

House of Delegates

As the deliberative body serving as the voice of all ADA members, the House monitors and evaluates trends, issues and concerns affecting members and the dietetics profession; debates and approves educational, practice and professional standards; establishes ethical standards for practitioners and disciplinary procedures for unethical conduct; and identifies and develops ADA position statements.

During the past year, the ADA House of Delegates made significant strides, including:

• Discussed the issue of “Dietetics education and the needs for the future” during the Fall 2003 meeting. As a result of this dialogue session, a Dietetics Education Task Force was appointed. The charge to the task force is: Using a “clean slate” approach, create a new plan for educating and credentialing RDs and DTRs based on a review of the roles of the RD and DTR, and future practice needs. The plan will outline the options for preparing both entry-level and advanced-level dietetics practitioners and will include a timeline for implementation. The final report of the task force is due to HOD in Spring 2005.
• Convened a discussion on the issue of “Dietetic technologists and their role within the profession of dietetics” during the Fall 2003 meeting. The outcome of the dialogue resulted in the following four specific actions: 1) Issue a challenge to DTRs to embrace the role of the DTR in all practice settings; 2) Issue a challenge to DTRs to collaborate with RDs to enhance the value of the RD/DTR team as providers of food and nutrition services; 3) Request the ADA Board of Directors to consider actions to promote the value of the RD/DTR team and ensure utilization of inclusive terminology (e.g., dietetics professionals) consistently within the Association; and 4) Request CADE and CDR to review the roles of the RD and DTR to reduce confusion and more clearly delineate the distinct responsibilities of each professional.
• Established a Customer Satisfaction Task Force in Summer 2003 to address the results of the Spring 2003 HOD meeting dialogue session on this professional issue. The task force is in the process of completing the development of an introductory guide to customer satisfaction for dietetics professionals. The guide will be released to delegates at the Fall 2004 HOD meeting. Delegates will receive training to disseminate the guide to members.
• Appointed the Management Task Force in Summer 2003 as an outcome of the Spring 2003 HOD meeting dialogue session on this topic. The task force has designed a management campaign to assist students and members to implement management in all areas of practice. The management campaign will be a Web-based set of tools designed to assist members. Some examples of the tools to be found are: real member stories about how management enhanced their careers, a list of various management resources, and a list of educational opportunities related to management. The implementation of the management campaign will be under the direction of the Professional Development Committee.
• Established the Prevention Task Force in Summer 2003 to address the concerns related to the Spring 2003 HOD meeting dialogue session on the issue of prevention and dietetics. The task force has developed a set of short-term and long-term strategies and action steps for implementation by ADA organizational units. These strategies are designed to promote the role of the dietetics professional in the arena of disease prevention and health promotion.

ADA Financial Statements

ADA and the Foundation both ended the 2004 Fiscal Year with a surplus, continuing the progress made during the 2003 Fiscal Year.

Many factors contributed to the success of ADA in the 2004 Fiscal Year. Two years ago, we recognized that rising costs would require us to increase membership dues. We appreciate and applaud all members who were able to step up and meet this challenge. ADA also recognized that we could not count on dues increases alone. Our challenge was to raise non-dues revenue and continue to tightly control our expenses. The 2004 Fiscal Year results reflected both. All of these, along with the rebound of the stock market, allowed ADA to fund new programs such as the Leadership Institute, New Member Advisory Panel, Nutrition News Forecast, International Congress on Dietetics and ADA Times.

The Foundation was again successful in generating support from corporations and members alike. Combining this effort with the continued focus on controlling operational expenses has allowed the Foundation to extend the reach of dietetics by providing scholarships and supporting research.

The 2005 Fiscal Year budgets continue these trends. The ADA budget is balanced and continues to focus on providing new programs for our members while controlling operational expenses.

The Foundation budget is aggressive and has increased its support for scholarships and research.

The 2005 Fiscal Year is shaping up to be a great year for ADA, the Foundation and all members. We look forward to meeting members’ needs as we continue the leadership of the dietetics profession.
The Commission on Accreditation for Dietetics Education serves the American public and ADA members by establishing and enforcing standards for the educational preparation of dietetics professionals and by recognizing dietetics education programs at colleges, universities, and other organizations that meet these standards. CADE is recognized by the United States Department of Education and the Council for Higher Education Accreditation, affirming that CADE meets national standards and is a reliable authority on the quality of nutrition/dietetics education programs.

CADE's scope of accreditation includes baccalaureate and graduate-level dietetics programs, post-baccalaureate dietetic internships, and associate degree dietetic technician programs. During the past year, there were 611 such accredited or approved programs, preparing more than 15,000 students for entry to the profession.

CADE's program of work continues to ensure the quality and continued improvement of dietetics education that reflects the evolving practice of dietetics. Also during the past year, CADE implemented new eligibility requirements and accreditation standards for education programs seeking initial and continued recognition. These accreditation standards are a product of CADE's comprehensive, ongoing process to maintain the currency of the educational competencies and to match those competencies to the expectations for future practice. In response to the interest of programs in other countries in the U.S. model of quality assurance and program evaluation, CADE also has policies that will allow international, non-U.S.-based dietetics programs to apply for review and recognition.

Affiliate Dietetic Associations

All ADA members also receive automatic membership in the affiliate dietetic association of their choice, making affiliates a powerful benefit of ADA membership. There are 50 state dietetic associations, plus the District of Columbia, Puerto Rico and the American Overseas Dietetic Association, all affiliated with ADA. And within those groups, there are approximately 250 district or local dietetic associations. Affiliates enable members to build lasting collaborations and relationships close to home.

Dietetic Practice Groups

ADA is committed to keeping our members abreast of trends in food and nutrition and preparing members for the requirements of an always-changing profession and marketplace. Now in their 27th year, ADA's dietetic practice groups are an important way in which ADA creates personal professional opportunities for members to excel and grow. DPGs offer ADA members the opportunity to network with others in their areas of interest and to increase their influence in specific areas of practice. Membership in DPGs exceeded 53,000 this year—the most ever.

ADA Positions

The result of carefully considered deliberations by leading authorities as well as ADA House of Delegates, ADA position statements represent the Association's stance on important issues in food, nutrition and health that affect the public.

During the past year, ADA published new and updated statements for health professionals and consumers alike on the following issues:

- Vegetarian diet
- Child and adolescent food and nutrition programs
- World hunger
- Food and water safety
- Integration of medical nutrition therapy and pharmacotherapy
- Providing nutrition services for individuals with developmental disabilities and special health care needs
- Use of nutritive and nonnutritive sweeteners
- Dietary guidelines for healthy children aged 2-11 years
- Functional foods

Commission on Dietetic Registration

The Commission on Dietetic Registration remains committed to its public protection mission by upholding the professional competence of more than 75,000 credentialed dietetics practitioners who have met CDR standards to enter and continue in dietetics practice. CDR is accredited by the National Commission for Certifying Agencies. CDR provides credentialed practitioners with the tools to maintain and continue to advance their professional knowledge and skills. CDR administers four separate and distinct credentialing programs: Registered Dietitian; Dietetic Technician, Registered; Board Certified Specialist in Renal Nutrition; and Board Certified Specialist in Pediatric Nutrition.

In addition to administering examinations and recertification for these programs, the Commission on Dietetic Registration:

- Administers a prior approval process for continuing professional education programs. More than 5,000 programs were reviewed and approved in 2003-04.
- Administers a program provider accreditation process for continuing professional education program providers. There are currently 93 accredited providers.
- Administers a searchable continuing professional education database of more than 6,000 programs.
- Administers licensure board services, including use of CDR's registration examinations for licensure purposes and continuing professional education tracking for licensed non-registered dietitians.
- Administers certificates of training in childhood and adult weight management. Since implementation in April 2001, more than 3,000 members and credentialed practitioners have participated in these programs.
# ADAF Financial Statements

## American Dietetic Association Foundation Statement of Activities

**Year Ended May 31, 2004**

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publications and materials</td>
<td>$1,838</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Grants and donations</td>
<td>141,710</td>
<td>107,151</td>
<td>71,343</td>
</tr>
<tr>
<td>Member contributions</td>
<td>523,602</td>
<td>389,121</td>
<td>152,093</td>
</tr>
<tr>
<td>Other revenue</td>
<td>9,044</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Release from restrictions</strong></td>
<td>477,632</td>
<td>(477,632)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,153,826</td>
<td>18,640</td>
<td>223,436</td>
</tr>
</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Personnel</strong></td>
<td>$412,207</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Publications</strong></td>
<td>1,150</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Travel</strong></td>
<td>107,783</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Professional fees</strong></td>
<td>197,596</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Postage and mailing service</strong></td>
<td>24,428</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Office supplies and equipment</strong></td>
<td>11,209</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Rent and utilities</strong></td>
<td>60,000</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Telecommunications</strong></td>
<td>29,845</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Insurance</strong></td>
<td>7,951</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Depreciation</strong></td>
<td>1,446</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Other expense</strong></td>
<td>143,159</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Meeting services</strong></td>
<td>80,309</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Printing</strong></td>
<td>26,531</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Scholarships and awards</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,403,247</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

## Increase (decrease) in net assets from operating activities

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(249,421)</strong></td>
<td>18,640</td>
<td>223,436</td>
<td>(7,345)</td>
</tr>
</tbody>
</table>

## Investment returns

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Designated for current operations</strong></td>
<td>70,440</td>
<td>211,320</td>
<td>-</td>
</tr>
<tr>
<td><strong>Balance less than amount designated for current operations</strong></td>
<td>115,902</td>
<td>123,945</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net investment return</strong></td>
<td>186,340</td>
<td>335,165</td>
<td>-</td>
</tr>
</tbody>
</table>

## Increase (decrease) in net assets

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(63,081)</strong></td>
<td>353,805</td>
<td>223,436</td>
<td>1,153,826</td>
</tr>
</tbody>
</table>

## Balance Sheet - May 31, 2004

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$424,836</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Investments</td>
<td>8,031,861</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Interest receivable</td>
<td>48,389</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>264,384</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>450</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Inventories</td>
<td>15,533</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Intergovernmental balances</td>
<td>(160,414)</td>
<td>(113,338)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Property and equipment</strong></td>
<td>8,625,039</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>8,659,498</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

## Statement of Financial Position - May 31, 2004

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities and net assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Deferred revenue</strong></td>
<td>$16,000</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Unrestricted</strong></td>
<td>3,013,814</td>
<td>1,113,415</td>
<td>3,950,028</td>
</tr>
</tbody>
</table>

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## Supporters of the ADA Foundation

The ADA Foundation thanks organizations and individuals who have made gifts or pledges of $10,000 or more to help support research, education and public awareness initiatives.

**American Dietetic Association**
- Col. Katharine E. Manchester, MS, LD
- Col. Katharine E. Manchester, MS, LD
- Col. Katharine E. Manchester, MS, LD

**Colgate-Palmolive**
- ComAgra Foods
- Mead Johnson Nutritional
- Morrison Management Specialists

**Diabetes Care and Education**
- National Cattlemen's Beef Association
- National Dairy Council
- New York Dietetic Association

**Ecolab**
- Sodexho Healthcare Services
- Sodexho Healthcare Services
- Sodexho Healthcare Services

**Campbell Soup Company**
- Gerber Products Company
- Kellogg’s
- MinnA Marketing Systems

**ConAgra Foods**
- Distilled Spirits Council of the U.S.
- Mead Johnson
- Sodexo Healthcare Services

## Operating Review (cont.)

### American Dietetic Association Foundation

The ADA Foundation is the only 501(c)3 organization devoted exclusively to nutrition and dietetics. As the philanthropic arm of the American Dietetic Association, the Foundation works to improve the nutritional health of the public by raising and granting funds for research, education and public awareness initiatives that promote good nutrition and advance the science and practice of dietetics.

#### Research

Raising money for ADAF’s unrestricted Research Endowment continues to be a priority for the Foundation.

More than $600,000 was raised for this initiative to date. The research endowment will help keep dietetics professionals at the forefront of food and nutrition science and will enable ADA members to provide the public with the most up-to-date and accurate food and nutrition information.

#### Education

The ADA Foundation is committed to reducing financial roadblocks and creating incentives for the best and brightest to pursue careers in dietetics. The Foundation is the largest provider of academic scholarships in the dietetics field, annually providing funding to deserving students at all levels of study.

For the 2004-05 academic year, the Foundation awarded more than $218,000 to 166 students. In addition, $570,000 was awarded in the form of fellowships, research grants, recognition awards, General Mills Champion Youth Nutrition and Fitness grants and education stipends.

Special thanks to the Foundation’s corporate scholarship and award sponsors:

- Campbell Soup Company
- Colgate Palmolive
- ConAgra Foods
- Distilled Spirits Council of the U.S.
- National Dairy Council
- Mead Johnson
- Sodexo Healthcare Services

Several new scholarships and awards were established in the past year:

- Herbert and Nylda Geemple, RD, sponsored an annual $2,000 scholarship for a dietetics student enrolled at the University of Puerto Rico.
- Friends and colleagues of Margene A. Wagstaff, MS, RD, created an award in her honor that rewards dietetics professionals who inspire a younger generation of registered dietitians to pursue professional values in their careers.
- The Food and Culinary Professionals dietetic practice group established a fund to sponsor the FCP Speakers Bureau and to award FCP members for culinary learning.
- Friends and colleagues of Marianne Smith Edge, MS, RD, LD, FADA, established a scholarship honoring her dedicated service to dietetics, ADA, and the Foundation.
- The Foundation received $70,000 from the estate of Jessie C. Obert, RD, which will support scholarships for graduate students and continuing education for community nutrition for teachers.

### Public Awareness

Increasing public understanding of both the importance of nutrition and of the dietetics profession’s role in providing sound advice is the goal of the ADA Foundation’s public awareness initiatives. A top priority is educating the public on creating a healthier lifestyle for all children, especially those at risk for obesity.

Through the Healthy Weight for Kids initiative, the ADA Foundation continues the development of a Family Nutrition and Physical Activity Screening Tool, thanks in part to the generosity of ADA member Ann Hertler, PhD, RD. Using this tool, families will be able to measure behaviors such as TV and computer time, food choices and activity level, and to identify behaviors that contribute to obesity in children as well as those that will have a preventive impact on childhood obesity.

During the past year, the Foundation conducted the first Child and Family Nutrition and Physical Activity Study, a nationwide public opinion survey of parents and their children, in conjunction with Knowledge Networks. This study was funded through a generous gift from the Val Vaden Family in memory of Allen Vaden, PhD, RD, past president-elect of the ADA. The survey, which has been published widely, identified behaviors and attitudes among kids and parents alike that may contribute to unhealthy weight in children and families.

The partnership among the ADA Foundation, General Mills Foundation and the President’s Challenge continue to be successful in providing grants for community programs that promote healthy weight for kids, exercise and good nutrition. Since 2003, more than 100 programs have received grants of $10,000 each. The Foundation is gathering information from registered dietitians associated with each project to publish best practices for operating similar community projects.

The ADA Foundation will continue to focus on raising and distributing funds that help advance initiatives in the areas of research, education and public awareness, through corporate and member support. In addition, the Foundation will work to increase ADA member giving.