The Academy of Nutrition and Dietetics is the world’s largest organization of food and nutrition professionals founded in Cleveland, Ohio, in 1917, by a visionary group of women dedicated to helping the government conserve food and improve the public’s health and nutrition during World War I.

Today, the Academy has over 100,000 credentialed practitioners — registered dietitian nutritionists, dietetic technicians, registered, and other dietetics professionals holding undergraduate and advanced degrees in nutrition and dietetics, and students — and is committed to improving the nation’s health and advancing the profession of dietetics through research, education and advocacy.

Mission
Accelerate improvements in global health and well-being through food and nutrition.

Vision
A world where all people thrive through the transformative power of food and nutrition.

The Academy is responsible for:

Empowering Members to be Food and Nutrition Leaders
Members are kept current on key issues and trends in the food, nutrition and health. They are well equipped to achieve both the Academy’s mission and vision dedicated to improving health and well-being.

• Continuing Education Resources
• Networking Opportunities
• Research
• Professional Publications and Resources

Providing Reliable, Evidence-based Nutrition Information
Registered dietitian nutritionists (RDNs) are food and nutrition experts who translate the science of nutrition into practical solutions for healthy living. Working in a number of practice settings, RDNs advance the nutritional status of their patients and clients.

### Practice Area of Primary Position

- **Clinical Nutrition (Acute Care/Inpatient)**: 37%
- **Clinical Nutrition (Ambulatory Care)**: 15%
- **Community**: 10%
- **Food and Nutrition Management**: 10%
- **Consultation and Business**: 9%
- **Clinical Nutrition (Long-Term Care)**: 7%
- **Education and Research**: 6%
- **Other**: 6%

Source: Compensation and Benefits Survey of the Dietetics Profession, 2017

### RDNs are the Experts

RDNs receive extensive training that combines academic preparation with hands-on, practical patient experience. They must complete a minimum of a bachelor’s degree, participate in an accredited practice program involving direct patient interaction, and pass a national registration. RDNs are also required to complete continuing professional education to maintain their credential. In addition:

- Over half of RDNs hold a graduate degree
- 22% of RDNs indicated holding one or more specialty certification,

Source: Compensation and Benefits Survey of the Dietetics Profession, 2017

### RDNs are Trusted

Physicians, clients, patients, industry and government agencies value and trust the contributions of RDNs.

- A most recent survey indicates: Regardless of where Americans might actually be getting their information, the most trusted sources for information about what types of food to eat were Registered Dietitian Nutritionists (70%).

- RDNs play a critical role as members of health care teams in assessing malnutrition, which can lead to reduced hospital readmission rates and short-term and long-term health care costs.

- According to a recent Academy survey, 63% of RDNs believe their clients follow their advice closely.

Sources: Food Decision 2016, IFIC, Academy of Nutrition and Dietetics Journal November 2017, Academy RDN Reach and Influence Survey 2018
Physicians, clients, patients, industry and government agencies all understand and value the contributions of RDNs.

RDNs are Influential

Registered dietitian nutritionists are everywhere and touch the lives of many. Estimates show that RDNs counsel approximately 1.5 billion contacts with clients/patients per year. RDNs are a major influence in purchasing, recommending and specifying products and services.

- **76%** of respondents confirmed that they “speak with groups about nutrition or food choices.”
- **70%** of RDNs find that recipes are helpful to share with clients.
- **63%** of RDNs speak to groups/classes about nutrition or food choices.
- **70%** of clients frequently ask about products and services.
- **60%** of RDNs if provided with coupons “would regularly hand them out”.

Source: Academy RDN Reach and Influence Survey 2018

RDNs Improve Outcomes

Improved health outcomes using medical nutrition therapy (MNT) have been published in diabetes, hypertension, disorders of lipid metabolism, HIV infection, pregnancy, chronic kidney disease and unintended weight loss in older adults.

In addition, RDNs have demonstrated improved outcomes related to weight management:

- Studies show MNT provided by an RDN to overweight and obese adults for less than 6 months yields significant weight losses of approximately 1 to 2 pounds per week.
- MNT provided from 6 to 12 months yielded significant mean weight losses of up to 10% of body weight with maintenance of this weight loss beyond one year.

Over 77% of RDNs have direct interactions with clients or patients.

About 25% of RDNs reported managing a median budget size of $308,000.

About 10% of RDNs report managing budgets of $500,000 or more.

Advertising

Academy members are the world’s acknowledged leaders in providing food and nutrition-related health information and services to the public.

Approximately 62% of Academy members are registered dietitian nutritionists, and over half hold advanced academic degrees. Target this diverse yet specialized audience through advertising in the Academy’s member publications.

Learn more >>

Food & Nutrition Magazine

Circulation: 75,000

Food & Nutrition is the magazine of the world’s largest organization of food and nutrition professionals.

Mailed to Academy members and Associates and available for free online, Food & Nutrition emphasizes breaking news and trends in nutrition, diet and health; culinary arts and foodservice; sports nutrition and fitness; integrative nutrition; food safety; and other professional topics.

Learn more >>

Journal of the Academy of Nutrition and Dietetics

The Journal of the Academy of Nutrition and Dietetics is the most widely read peer-reviewed periodical in the dietetics field.

Each monthly issue brings original research articles, critical reviews and reports, and expert commentaries on a range of subjects, including nutrition, clinical dietetics, counseling, health care policies, and foodservice and management practices.

Learn more >>
List Rental Program

The Academy’s mail and email lists offer direct access to thousands of food and nutrition professionals.

What’s more, multiple selections and regular updates make it easy to deliver your message to your exact target audience, maximizing response rates.

Learn more >>

eatright Research Panel

Now, you can have direct access to a select group of engaged Academy of Nutrition members by conducting online surveys using the eatright Market Research Panel.

Panelists are Academy members who have opted in to take surveys. Gain a more comprehensive of these professionals’ opinions and use this information to collect unique insights into the food and nutrition sector so you can refine your products and services.

Learn more >>

Food & Nutrition Conference & Expo™ Opportunities

Each fall, the Academy of Nutrition and Dietetics sponsors the world’s largest meeting of food and nutrition experts.

FNCE® provides an unmatched resource for gathering the latest information and innovations related to food, nutrition, and dietetics — an exclusive, once-a-year opportunity for dietitians and the food and nutrition industry to participate in live demonstrations, meet face-to-face and collaborate. The event continues to expand – attracting a wider audience of professionals, including dietitians, sports, health and nutrition professionals, chefs and students.

Build business relationships, increase brand awareness and highlight innovative products and services at the Food & Nutrition Conference & Expo™ (FNCE®). Interact and connect with this global network of dietitians and food and nutrition professionals, the purchasers and influencers in the nutrition and foodservice industries.

Learn more >>
Sponsorship

The Academy's sponsorship program allows for purposeful collaboration with food and nutrition organizations and helps to advance the Academy’s mission of accelerating improvements in global health and well-being through food and nutrition.

Through structured, Academy-directed relationships, the objectives of the Academy’s sponsorship program are:

• To work with industry to build awareness of the Academy and its members
• To share science-based information, new research and industry trends in food and nutrition with members

For the Academy, relationships with sponsors are not about promoting their products or services, but rather about creating nutrition messages that people can understand and act upon to improve their health and that of their families. The Academy of Nutrition and Dietetics and its entities consider the Academy’s vision (a world where all people thrive through the transformative power of food and nutrition) and mission (accelerate improvements in global health and well-being through food and nutrition) in all decisions, including whether to enter into a relationship with an outside company and/or organization.

Learn more >>

The Academy’s corporate sponsorship program allows for purposeful collaboration with food and nutrition organizations.

The Academy of Nutrition and Dietetics Foundation

The Academy of Nutrition and Dietetics Foundation is the only charitable organization devoted exclusively to supporting nutrition and dietetics. The Foundation funds people and innovative nutrition solutions through scholarships, awards, fellowships, and research grants.

The Academy and Foundation’s programs make a significant impact on our members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security. Accelerating these efforts through partnerships and collaboration provides opportunities for credentialed food, nutrition, and dietetics professionals throughout the world. Partner with the Academy Foundation and invest in making a difference.

For more information on Foundation opportunities, contact Susie Burns at 312-899-4752 or sburns@eatright.org.