




Talk to Your Employer About

Paying Your Academy Dues

Help your employer see the value in paying your Academy dues by building a compelling case. But do your homework first and consider the following:

How can Academy member benefits make you a more valuable employee?

Mention any benefits that can improve your job performance and the quality of your workplace:

-  I won't have to spend work time searching for food, nutrition and health news. I have the best information delivered to me in **Eat Right Weekly, Food & Nutrition Magazine®** and the **Journal of the Academy of Nutrition and Dietetics**.
-  I can earn required **continuing professional education (CPE)** for free from online webinars and quizzes without ever leaving the office.
-  I can get fast, accurate answers to tough research questions from staff RDNs in the **Academy's Nutrition Information Services**. I'll spend a lot less time hunting information down on my own.

-  I have access to the best scientific and evidence-based nutrition information 24 hours a day through the Academy's online **Evidence Analysis Library®**.
-  Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy's online referral network, **Find an Expert**.
-  I can attend the annual **Food & Nutrition Conference & Expo™ (FNCE®)** at a great discount, gaining connections, valuable knowledge and tons of CPE opportunities.
-  I can purchase **products and publications** at a member discount.

How can the Academy help your business achieve its mission and/or vision?

Here are some examples:

-  The **Evidence Analysis Library®** keeps our company on the leading edge of dietetics practice with reliable, evidence-based research from experts in the field.
-  The **Find an Expert** online referral service expands our client base, helping achieve our mission of promoting health and wellness in the community.
-  We can personalize and print the Academy's **Eat Right Tips** client educational handouts for our office.
-  The Academy's online **Marketing Center** provides training resources and tools to help us create a respected brand.

How much can a \$234.00 investment in Academy membership save your employer this year?

ADD IT UP:

Subscription to the <i>Journal</i>	\$385.00
Annual value of CPE offered in the <i>Journal</i>	\$2,430.00
Subscription to the Evidence Analysis Library®	\$250.00
Listing in Find an Expert	\$249.00
TOTAL:	\$3,314.00

These four benefits alone are valued at over \$3,000.

Divide the annual cost of membership into a daily cost and then compare it favorably to something inexpensive, like a cup of coffee.

Example: "Academy dues only cost 60 cents per day, much less than a cup of coffee."



Visit www.eatrightPRO.org/memberbenefits for more information on the Academy's many additional programs, products and services.