Academy of Nutrition and Dietetics

FNCE® 2025
Food & Nutrition Conference & Expo®
Nashville, TN | October 11-14

FNCE® 2025
Exhibitor Prospectus

FEED YOUR PASSION

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FNCE® 2025

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Food & Nutrition Conference & Expo®

» **Music City Center, Nashville, Tennessee**
» **Conference Dates: October 11–14, 2025**
» **Exhibit Dates: October 12–14, 2025**

Join the hundreds of companies exhibiting at the Food & Nutrition Conference & Expo® (FNCE®), the world's largest meeting of food, nutrition and dietetics professionals. Connect and engage with thousands of experienced food and nutrition professionals, ready to share solution driven perspectives and foster meaningful relationships.

One of the most dynamic features of FNCE® is the Expo Hall, providing attendees an unmatched marketplace to learn about products and services related to specialized food, functional foods and beverages, diabetes care, plant-based nutrition, microbiome/gut health, supplements, telehealth, food service, technology and much more.

The Expo features not only exhibits, but also two event stages, the Wellness Studio, posters, the Center for Career Opportunities, and the Member Product Marketplace.

96% **of FNCE® 2024 exhibitors met all or some of their participation objectives**

"Attending FNCE® was a fantastic experience, providing us with the opportunity to connect with a wide range of professionals in the food and nutrition industry! With so many attendees, the event gave us significant exposure and valuable insights into how our brand is perceived and what opportunities lie ahead."

– 2024 FNCE® exhibitor

WHY EXHIBIT AT FNCE®?

Build Relationships
- 75% of attendees value in-person interactions with industry professionals.

Showcase New Products
- 91% of attendees visit the Expo to discover new products and services.

Reach Decision-Makers
- 62% of attendees are decision-makers or recommenders of product purchases.

Increase Brand Visibility
- Over 80% of attendees spend 2-10 hours in the exhibit hall.

Unveil Your Newest Research
- 62% of attendees attend the Expo to explore new research.

Dedicated Expo Only Time
- Daily non-competing Expo Hall hours ensure maximum visibility.

Demonstrate Industry Expertise
- Maximize your presence with our diverse sponsorship, advertising and branding opportunities – available only to exhibitors. From driving booth traffic to aligning your brand with key events, we'll help you connect, engage, and stand out from your competition.

» **See** Opportunities
» **Meet** Our Attendees

EXHIBIT RATES

Exhibit Space Rates

The Expo Hall has Premium and Regular Booth locations. Click here to view the floor plan.

Inline Booths	Regular	Premium
10' x 10'	$3,400	$3,800
10' x 20'	$6,800	$7,600
10' x 30'	$10,200	$11,400
Open Corner	$200	N/A

Additional $200 charge for each open corner for the regular booths only.

Island Booths	Regular*	Premium
20' x 20'	$14,400	$15,200
20' x 30'	$21,200	$22,800
20' x 40'	$28,000	$30,400
30' x 40'	$41,600	$45,600

Additional $200 charge for each open corner for the regular booths only.
*Regular Island Booths include corner charge.

Applications for exhibit space must be accompanied by non-refundable deposit equal to 50% of the total booth space cost. Balances are due on or before April 15, 2025. Exhibit Space Applications submitted after April 15, 2025, must be accompanied by payment in full.

» **See the list of confirmed 2025 exhibitors**

» **For more information:** Contact Anna Johnson FNCE® Expo Manager at FNCE@corcexpo.com

What's Included

- Description of your products/services listed on the online Interactive Floor Plan and the FNCE® Mobile App
- Exhibitor full-access conference badge(s) and Booth badge(s) based on booth size
- 8' high back drape, 3' high side rail drape and ID sign (inline booths only)

What is not included: *Furnishings and utilities. Carpeting/floor covering is mandatory for all Exhibitor booth spaces and must be ordered separately.*

Exhibitor Eligibility

The Academy Expo is intended for exhibitors whose products, programs and services relate to the food, nutrition and dietetics profession. All first-time exhibiting companies are reviewed based on the Academy's Exhibitor Eligibility Guidelines. Content is reviewed for current and scientifically valid information, based on credible sources and/or published peer-reviewed research if relevant, and for consistency with federal regulations, professional guidelines, and/or accreditation standards when applicable. The Academy reserves the right to exercise its sole discretion in acceptance or refusal of applications.

Note: *Companies representing TENS units, LED skincare, cosmetics, massagers, or cannabis (CBD/THC) products are not permitted to exhibit. See the FNCE® 2025 Rules & Regulations for additional details.*

Registered dietitian nutritionists are the food and nutrition experts who translate the science of food and nutrition into practical solutions for healthy living.

RDNs are everywhere and touch the lives of many. Estimates show that RDNs have approximately **260 million contacts with clients/patients per year.***

» **Become an exhibitor** to showcase your products and services and network with these influential attendees.

* 2021 Academy RDN Influence and Reach Survey.

EXHIBIT SCHEDULE

Expo Set-Up

Thursday, October 9   9:00 a.m. – 4:30 p.m.
Friday, October 10   8:00 a.m. – 4:30 p.m.
Saturday, October 11   8:00 a.m. – 6:00 p.m.

Expo Hours

Sunday, October 12   9:00 a.m. – 3:30 p.m.
Monday, October 13   9:00 a.m. – 3:30 p.m.
Tuesday, October 14   9:00 a.m. – 1:00 p.m.

Schedule subject to change.

Expo Move-Out

Tuesday, October 14   1:00 p.m. – 6:00 p.m.
Wednesday, October 15   8:00 a.m. – 12:00 p.m.

» **For more information, contact:**

Anna Johnson

FNCE® Expo Manager
FNCE@corcexpo.com

Bob Drewniak

Exhibit Sales Rep
Robert@CorcExpo.com

Daun Longshore

FNCE® Sponsorship, Advertising and Branding
dlongshore@eatright.org