

FNCE 2024

Food & Nutrition Conference & Expo®

Minneapolis, MN | October 5-8

6,914

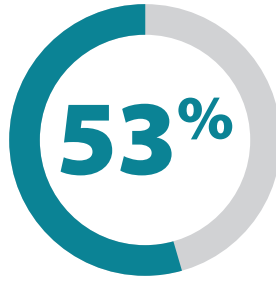
nutrition and dietetics professionals attended the Food & Nutrition Conference & Expo® in 2023, representing 36 countries, 50 states, District of Columbia and Puerto Rico.

ATTENDING THE EXPO

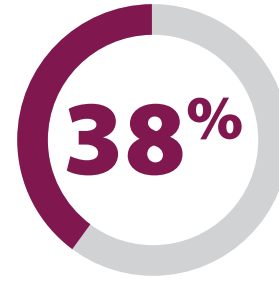
IS CONSISTENTLY RATED AS ONE OF THE TOP REASONS FOR ATTENDING FNCE®



of FNCE® attendees visited the Expo in 2023 to **learn about new products and services**

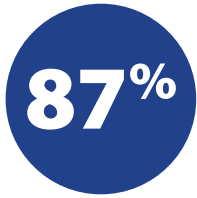


of FNCE® attendees compare products and services **before recommending** them



of FNCE® attendees compare products and services **before purchasing** them

WHAT ATTENDEES VALUED: TOP 5



Sampling **products**



Talking **face-to-face** with industry food and nutrition professionals



Learning about **research**

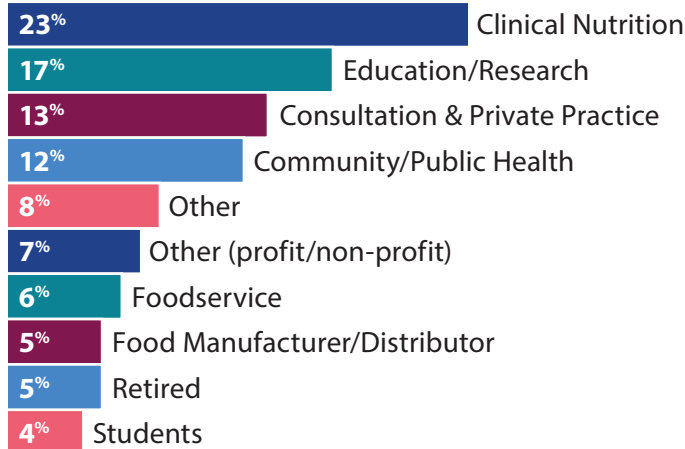


Receiving **nutrition education materials** for clients

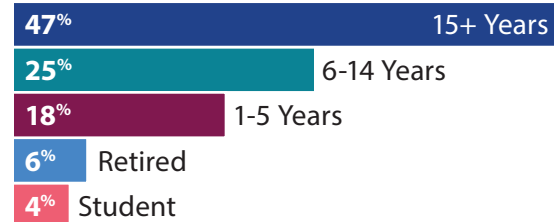


Receiving **coupons and recipes** for clients

PRIMARY AREA OF EMPLOYMENT



YEARS IN PRACTICE



BUYING POWER

